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NEWS SUMMARY

GENERAL
Fighting Oil crisis
ares in affects
olan
heights

Attacking Israel yesterday in the Heights area after last night's clashes on the Suez front. Well and Syrian forces were sporadic action for four days.

EC policy
ilks start

EC plans for monetary union have been attacked by Dr. Whitaker, Governor of the Central Bank of Ireland.

Recognition deal
Ulster talks

Some leaves
in Moscow

Israel mourns
en Gurion

Other accused

Men to hear
Meriden plan

AT on the tree

Week of the omet

riefly...

Pym takes over in Ulster • Macmillan No. 2 at Treasury • Eccles resigns

Key incomes policy role for Whitelaw

By JOHN BOURNE, Lobby Editor

THE Prime Minister's Cabinet changes, announced last night, are designed to strengthen Government machinery for the management of the economy—especially on the side of wages policy.

Mr. William Whitelaw, following his success in Northern Ireland, is made Secretary for Employment, and will also be available to deputise for the Chancellor of the Exchequer in Mr. Anthony Barber's co-ordinating role over prices and incomes policy as a whole.

Bid to avert all-out coal strike is first task

By JOHN ELLIOTT, LABOUR EDITOR

URGENT MOVES to counter the coal all-out strike in the coalfields and of mounting labour troubles elsewhere in the public sector will dominate Mr. William Whitelaw's first few days as Secretary for Employment.

Revenue lost

Mr. Whitelaw takes over his new responsibilities at a key time in the miners' pay dispute. The National Coal Board has already lost some £15m. revenue during the past three weeks as a result of the miners' overtime ban.

Sunday drivers left stranded

THOUSANDS OF motorists who did not heed the Government appeal not to drive on Sundays were stranded yesterday as garages closed or rationed petrol to a bare minimum.

Pressure

ON OTHER PAGES

ROAD HADLAGE

Chief Whip, goes into the Cabinet as Northern Ireland Secretary. Lord Eccles, formerly the Paymaster-General and Minister for the Arts (a post outside the Cabinet) has resigned, and Mr. Heath has appointed him chairman of the British Library Board.

His responsibility for the arts is taken by Mr. Norman St. John Stevas, who is promoted from Under-Secretary at Education to Minister of State in the same department. It was maintained last night that this switch did not mean there would be any change in the Government's policy on museum charges.

Increased

Planned

Unpalatable decisions

Other oil news



MR. WILLIAM WHITELAW
Employment Secretary



MR. MAURICE MACMILLAN
Paymaster-General



MR. FRANCIS PYM
Northern Ireland Secretary



MR. HUMPHREY ATKINS
Chief Whip

Tight situation in power industry

By CHRISTOPHER LORENZ

A SHORTFALL of oil deliveries to power stations is contributing to the tight electricity situation which resulted in nationwide voltage reductions last week and at the week-end according to electricity industry officials.

In spite of the mild weather forecast, the Central Electricity Generating Board last night warned that there would be a "high risk" of reductions again today although power cuts were thought to be unlikely.

It has now emerged that shortages of fuel and distillate oil have become an additional factor in the CEB's intermittent inability to meet peak demand in full, and that there is little immediate prospect of an improvement in the situation.

The Board has been at pains to point out that the basic reason for voltage reductions is the power engineers' ban on out-of-hours work, which is now cutting generating capacity by up to 2,000 MW.

Without the engineers' action, the Board claims it would have been able to meet demand in full, in spite of the cold weather.

Most of the voltage reductions appear to be attributable to these problems, but some are the result of the CEB's decision to conserve its precious—and extremely limited—oil stocks by restricting the output of several large oil-fired power stations until voltage has been reduced by 6 per cent—the final stage before disconnections have to be ordered.

The stations—which include the two latest and largest plants, 2,000 MW each at Fawley and Pembroke—are being run up towards full output only if this is necessary to avoid power cuts. This practice is seen by the electricity industry as the lesser of two evils. Rather than run down oil stocks now so that they would soon have to make disconnections during peak periods, they argue that it is better to make voltage reductions.

Dewar's goes down smoothly

Blended for smoothness—it never varies.

Bahamas come to London

THERE is no sign so far that the petrol situation is affecting the exhibitors at the London International Boat Show to be held from January 2-12 at Earls Court. Exhibitors are scheduled from 18 overseas countries and Jan. 2-12 is the last day of the show as boats are already being unloaded at the docks.

Over 400 British companies are to take part and there will be a total of 600 different boats on show. Prices range from under £500 to well over £30,000. The show completely fills the 11 acres of exhibition space and up to 10,000 foreign visitors are expected.

Next year's setting for the show will be Nassau—a Bahamas atmosphere created in West London and in which boats will rock with a touch of reality in the tank that takes 2.5m gallons of water to fill. One of the new breed of gas-turbine powered boats will grace the forecourt of Earls Court.

The show overflows in that an additional 15 craft will be moored at Cadogan Pier, Chelsea, for which there will be a free shuttle coach service.

Woodworking at Olympia

IWIE—the International Woodworking Industries Exhibition to be opened to-morrow by the Minister for Industry, Mr. Tom Boardman—is said by the organisers to be more than twice the size of any previous such show in the U.K.

There will be 251 companies represented from 14 countries and the show is taking up the Grand and West Halls at Olympia, London.

A late, special event at the exhibition will be a conference on "Tools for development." This is being organised by the Intermediate Technology Development Group and is to be held on December 6.

The show continues until December 8.

U.K. TRADE FAIRS AND EXHIBITIONS

Date	Title	Venue
Current	Professional Model Makers' Exhibition (cl. Jan. 5)	Design Centre, S.W.1
Dec. 4-6	Royal Smithfield Show (cl. Dec. 7)	Earls Court, S.W.1
Dec. 4-6	Fabrics from France Exhibition	Mount Royal Hotel, W.1
Dec. 19-22	Woodworking Industries Exhibition	Olympia
Dec. 19-22	Dunhill Int. Show Jumping Championships	Olympia
Jan. 2-12	Camping, Outdoor Life & Travel Exhibition	Olympia
Jan. 2-12	Model Engineer Exhibition	Seymour Hall, W.1
Jan. 2-12	International Boat Show	Earls Court, S.W.1
Jan. 2-12	Racing and Sporting Motorcycle Show	Horticultural Halls
Jan. 2-12	Hotel and Catering Exhibition	Olympia

OVERSEAS TRADE FAIRS AND EXHIBITIONS

Current	Mechanical Handling Exhibition (cl. Dec. 7)	Paris
Current	Intl. Exbn. of Horticultural Technology (cl. Dec. 3)	Ghent
Current	International Furniture Show (cl. Dec. 3)	Brussels
Dec. 6-10	International Wine Fair	Verona
Dec. 11	European Trade and Industry Conference: organised by the Financial Times, Fédération des Entreprises de Belgique, Office Belge du Commerce Extérieur, British Overseas Trade Board and the Confederation of British Industry	Brussels
Dec. 13-18	Intl. Exbn. of Caravans and Accessories	Amsterdam
Jan. 4-13	Intl. Sportsmen's Vacation & Travel Show	Los Angeles
Jan. 4-13	International Textile Machinery Exhibition	Sao Paulo, Brazil
Jan. 4-13	China and Glass Exhibition	Atlantic City
Jan. 7-10	Intl. Hotel, Cafe & Restaurant Exhibition	Utrecht
Jan. 7-10	Trade Fair for Travel, Leather Goods & Souvenirs	Milan
Jan. 8-11	European Knitwear Exhibition	Frankfurt
Jan. 8-13	Intl. Trade Fair for Home Furnishing Textiles	Frankfurt

BUSINESS AND MANAGEMENT CONFERENCES

Current	Financial Times and City University: FT-City City University, E.C.2	Course (cl. Dec. 13)
Dec. 4-5	Financial Times, Petroleum Times and British Airways (BOAC): The North and Celtic Seas	Royal Lancaster Hotel, W.2
Dec. 4-5	Imperial College: Sales & Economics	Princes Consort Road, S.W.7
Dec. 4-5	Frank Jenkins: Planning Press Relations	Connaught Rooms, W.C.2
Dec. 4-5	Imperial College: Distribution Network Theory	Exhibition Road, S.W.7
Dec. 4-5	Industrial Society: Managing People	Washington Hotel, W.1
Dec. 6	Fin. Times and Inst. of Chartered Accountants: Inflation	New London Theatre, W.C.2
Dec. 6-7	Accounting—Alternatives and Implications	Portman Hotel, W.1
Dec. 6-7	Marketing Improvements: Practical Pricing	Quadrant, S.W.1
Dec. 6-7	EBI: Cutting Maintenance Costs	Cudham Hall, Kent
Dec. 8-14	TMP (Lancaster): Selling to Organisations	18 Mansfield Street, W.1
Dec. 10	BAS: Land Hoarding Charge	Princes of Wales Hotel, W.8
Dec. 11	MCL: Overhauling Accounting Systems	Uxbridge, Middx.
Dec. 11-14	Brunel University: Workplace Negotiations	Whitely Hall Htl, Banbury
Dec. 12-14	IMRA: Export Marketing Research Course	London Hilton, W.1
Dec. 12-13	Fin. Times and Professional Administration: Action for Company Pensioners	Carlton Tower, S.W.1
Dec. 13	J. Morrell & Ass.: Exchange Rate Movements in 1974	Royal Lancaster Hotel, W.2
Dec. 13	Ass. Bus. Progs.: Pay & Prices Course, Phase 3	Connaught Rooms, W.C.2
Dec. 13	Airflow Devs.: Conference on Air Pollution	London Business Sch., N.W.1
Dec. 13-14	SML: Creativity & Innovation Workshop	Royal Lancaster Hotel, W.2
Dec. 14	Legal Studies: Consumer Credit: New Legislation	Moat Hall, Cookham, Berks.
Dec. 14	Legal Studies: European & American Consumer Credit	High Wycombe, Bucks.
Dec. 16	W. D. Scott: Simplified Office Standards	18 Park Crescent, W.1
Dec. 16-21	HTS: Group Dynamics of Work Situations	Cudham Hall, Kent
Dec. 18	BACIE: Visual Aids	
Jan. 6-11	TMP (Lancaster): Marketing Management	

Pyramid sale trust fund to be closed

FINANCIAL TIMES REPORTER

GOLDEN CHEMICAL Products, one of the biggest companies associated with the pyramid selling method of marketing, has adapted its operations to comply with the requirements of the Government's new legislation on multi-level selling. As a result the trust fund set up to compensate unsuccessful salesmen is to be closed.

The fund was set up last year to answer one of the main criticisms of pyramid selling—the

difficulty unsuccessful salesmen had in selling goods back to the pyramid selling operators if they failed to sell them to the public. Trustees of the fund were Mr. Ray Mawby, the Conservative MP who tried to introduce legislation regulating the practices of pyramid selling, and Mr. Gordon Baker of the Consumers Union.

Setting up the fund meant that distributors who had sold some of their stock could sell the rest back to Golden Chemicals for 90

per cent of the price they originally paid.

In the spring of this year the Government announced that it had decided to ban the practice of pyramid selling and in September the paying of a recruitment incentive was outlawed under the Fair Trading Act. This was followed last month by regulations banning other objectionable features associated with pyramid selling.

Included in these regulations was a clause requiring all multi-level companies to buy back a distributor's goods at 90 per cent of the purchase price if the distributor wished.

Golden Chemicals now says it has adapted its marketing methods to comply with the new legislation, so the trustees have decided that the fund is no longer necessary.

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London EC2V 7HY (01-606 3835)

CINEMAS (Cont.)

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LAST CHARGES IN PARIS 21.55
SUN. 12.45, 2.45, 4.15, 6.15, 8.15, 10.15
LIT. show Fri. & Sat. 11.45, Sun. 12.45
OPEN DAILY 12.45, 2.45, 4.15, 6.15, 8.15, 10.15

RIALTO, 427-430, MONROE MY FATHER
L.A. 12.45, 2.45, 4.15, 6.15, 8.15, 10.15

SCENE 4, Swiss Cinema, Linc. Sq. 438
12.45, 2.45, 4.15, 6.15, 8.15, 10.15
"THE CANTERBURY TALES" 12.45, 2.45, 4.15, 6.15, 8.15, 10.15

STUDIO ONE, Oxford Circus, 437 3300
Laurie Olivier, Michael Caine, SLUETH
S.A. 12.45, 2.45, 4.15, 6.15, 8.15, 10.15

COMPANY NOTICES

CARLO ENGINEERING GROUP LIMITED

NOTICE IS HEREBY GIVEN THAT THE REGISTER OF THE ORDINARY SHAREHOLDERS OF CARLO ENGINEERING GROUP LIMITED, 14th December, 1973, has been closed for the purpose of the dividend payable on 15th December, 1973.

By Order of the Board,
N. J. MORRELL, Secretary.

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STANHOPE TRANSLANTIC FUND S.A.

At the Extraordinary General Meeting of the Fund held on 30th November 1973, the following resolutions were passed:

1. To approve an Agreement dated 29th November 1973, whereby the Fund transfers its portfolio of assets to the Stanhope Trust, a new trust established for the purpose of holding the assets of the Fund.

2. To approve the transfer of the assets of the Fund to the Stanhope Trust, and to authorise the Board to execute all necessary documents in connection with the transfer.

3. To approve the dissolution of the Fund, and to authorise the Board to execute all necessary documents in connection with the dissolution.

4. To approve the appointment of the Stanhope Trust as the successor to the Fund, and to authorise the Board to execute all necessary documents in connection with the appointment.

5. To approve the transfer of the assets of the Fund to the Stanhope Trust, and to authorise the Board to execute all necessary documents in connection with the transfer.

6. To approve the dissolution of the Fund, and to authorise the Board to execute all necessary documents in connection with the dissolution.

7. To approve the appointment of the Stanhope Trust as the successor to the Fund, and to authorise the Board to execute all necessary documents in connection with the appointment.

8. To approve the transfer of the assets of the Fund to the Stanhope Trust, and to authorise the Board to execute all necessary documents in connection with the transfer.

9. To approve the dissolution of the Fund, and to authorise the Board to execute all necessary documents in connection with the dissolution.

10. To approve the appointment of the Stanhope Trust as the successor to the Fund, and to authorise the Board to execute all necessary documents in connection with the appointment.

11. To approve the transfer of the assets of the Fund to the Stanhope Trust, and to authorise the Board to execute all necessary documents in connection with the transfer.

12. To approve the dissolution of the Fund, and to authorise the Board to execute all necessary documents in connection with the dissolution.

13. To approve the appointment of the Stanhope Trust as the successor to the Fund, and to authorise the Board to execute all necessary documents in connection with the appointment.

14. To approve the transfer of the assets of the Fund to the Stanhope Trust, and to authorise the Board to execute all necessary documents in connection with the transfer.

15. To approve the dissolution of the Fund, and to authorise the Board to execute all necessary documents in connection with the dissolution.

16. To approve the appointment of the Stanhope Trust as the successor to the Fund, and to authorise the Board to execute all necessary documents in connection with the appointment.

COMPANY MEETINGS

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NIRC President's role of judge-cum-conciliator

BY JUSTINIAN

TO BE A judge in England is to sit aloof and adjudicate upon the rival contentions without descending into the arena. To be a conciliator is to discard the judicial garb and talk with the warring factions so as to resolve the immediate dispute: a settlement so produced usually involves both sides conceding part of their claims. Both are roles that the lawyer is well suited to perform, the former perhaps more so. But whether the lawyer can perform both roles simultaneously within the framework of a court of law administering a single Act of Parliament, which passes the buck of industrial disputes to it, is what to-morrow's motion in the House of Commons is all about.

The Industrial Relations Act, 1971, is seen by some people within and outside the trade union movement as an instrument to curb the powers of the unions. Some may regard that aim as desirable; others may not. But what can be generally agreed is that the architects of the Act sincerely hoped that this novel machinery for coping with industrial disputes would produce stability in labour relations.

Those who are propounding this week's Parliamentary motion also sincerely believe that the workings of the Act have done nothing to stabilise relations but have disrupted whatever good relations there existed between management and labour.

BP plant shutdown makes plastics shortage worse

BY RAY DAFER

HE CONTINUED shutdown of P Chemical's Baglan Bay petrochemical complex—one of the main chemical centres in the U.K.—is aggravating a serious supply situation.

Users of chemicals, in particular those requiring plastics, are becoming increasingly concerned that the shortages will become critical in some sectors.

PVC is used for building components, footwear and records, while polystyrene is a big factor in the packaging industry. Baglan Bay, which has just been expanded at a cost of about £25m., has been closed for a fortnight because of an industrial dispute and is remaining shut down for another week at least. Throughout this year, however, supplies of important chemical and plastics materials have been seriously reduced.

The general conclusion in the chemical industry over the weekend was that the Baglan Bay difficulties would make a bad situation worse. For over the year there have been other production difficulties—at ICI, for example—as well as feedstock

constraints. The oil cut-back has added to the feedstock worries.

Both the chemical and plastics industries have repeated that the Government's price restrictions have hampered progress, not only by reducing the incentive to build badly-needed new plants but also by syphoning off materials to higher priced export markets.

Prices of chemicals on the Continent are about 30 per cent. higher than in the U.K. In many cases—such as benzene—the difference is much greater. While higher exports are considered desirable in the industry, there is concern, particularly among downstream plastics processors, that the home market is being squeezed at the expense of more profitable overseas sales.

One survey, published in September, before the oil cut-backs and the Baglan Bay closure, suggested that, even then, plastics would not receive their orders in full by the end of the year.

The overall shortage then was expected to average about 15 per cent. The supply of polystyrene was expected to be 25.4 per cent. below demand and PVC and phenolic down by 20 per cent. The major suppliers of

materials—ICI, BP Chemicals and Shell Chemicals—say that they are continuing to supply home customers on as fair a basis as possible and that they are not "cashing in" on the higher priced export markets.

BP said that in the first nine months of 1973 it had exported between 20 and 25 per cent. of its output, 3 per cent. more than last year.

Trade figures show that overall both exports and imports of chemicals have risen by a large margin this year. There is evidence that some U.K. exports are being imported back to Britain to overcome the domestic shortages.

In July, £108m. worth of chemicals was exported as against £77.2m. last year. There was a similar trend in August—£108m. (£48.3m.) and September £97.2m. (£78m.). The corresponding import figures were: July—£77.1m. (£46.7m.), August—£78.8m. (£43m.) and September—£78.1m. (£55.9m.).

In the U.S., the growing gap between world prices and frozen domestic prices, is seen as a major reason behind increasing exports. Here again, the rate of exports is intensifying the shortage of materials.

Ministerial changes



Mr. Norman St. John-Stevas

Lord Windlesham

THE FULL list of Ministerial changes is given below, with their salaries in brackets.

Secretary for Employment (£13,000) MR. WILLIAM WHITELAW (£5).

Secretary for Northern Ireland (£13,000) MR. FRANCIS FYM (£1).

Paymaster General (£13,000) MR. MAURICE MACMILLAN (£2).

Parliamentary Secretary, Treasury (Chief Whip) (£9,500) MR. HUMPHREY ATKINS (£1).

Minister of State, Education and Science (£7,500) MR. NORMAN ST. JOHN-STEVAS (£4).

Under-Secretary, Education and Science (£5,500) MR. TIMOTHY RAISON (£4).

HER MAJESTY'S HOUSEHOLD

Treasurer (Deputy Chief Whip) (£5,000) MR. BRUCE WEATHERILL (£3).

Comptroller (£4,000) MR. WALTER CLEGG (£3).

Vice-Chamberlain of the Household (£4,000) MR. PAUL HAWKINS (£1).

Lord Commissioner (Whip) (£4,000) MR. JOHN FOX (£6).

Mr. Atkins becomes a Privy Councillor. Mr. Macmillan remains a member of the Cabinet.

Lord Windlesham, Leader of the Lords and Lord Privy Seal, has been given responsibility for overall supervision of Government information activities.

Lord Eccles, who has resigned as Paymaster General, has been appointed chairman of the British Library Board.

NEWS ANALYSIS—UNILEVER

Kennedy's: a first step

BY MARGARET REID

AN £11m. takeover move such as Unilever's agreed bid for Kennedy's (Builders' Merchants) would, for most companies, be large enough to achieve a major objective.

Unilever, however, the Anglo-Dutch foods, fats and detergents combine, which, with nearly £4,000m. sales yearly, ranks as one of the world's largest groups, is no ordinary concern.

When it moves in a new direction, it does so on a large scale, and it is no secret that its offer for Kennedy's marks the start, not the completion, of its ambitions in the U.K. field of builders' merchants.

Kennedy's—with a £10m. turnover—accounts for only 2 per cent. of this industry, which has total annual sales of about £500m. and is concentrated mainly in the South and South-West of England. An ultimate state of this size would be unlikely to satisfy a group of Unilever's dimensions.

It would therefore be surprising if Unilever, which lately failed to win Ellis & Everard, did not in time look round for other builders' merchants—just as it has been working through a "shopping list" of vehicle distributors, with such purchases as Robert B. Massey, Ford & Slater and Gordon Armstrong.

Africa

This situation is not only of interest to the builders' merchants industry and its shareholders, but also illustrates Unilever's expansion strategy in one significant sector of its wide-ranging activities outside the dominant food field.

The sector is UAC International—the former United Africa Company—under whose wing Kennedy's would come, and the philosophy can be summed up as "geographical diversification on the basis of existing expertise."

UAC—with £401m. sales out of Unilever's £3,545m. 1973 total, compared with £1,868m. for food

and £825m. for detergents—has until now operated mainly in Africa, in builders' merchandising, office equipment, textiles and motor trading.

Now, however, that "the opportunities for expansion in the African countries are limited," as Mr. David Orr, vice-chairman of Unilever Ltd., put it recently, "we have agreed that the company can extend its operations to other parts of the world."

This is diversification with a difference in that no new ground is being broken with new products, as would have happened had Unilever succeeded in its 1968 bid for Smith and Nephew, the "Elastoplast," "Nivea" and sanitary towels group.

Fragmented

The idea is rather to project certain existing UAC activities—including service ones—from Africa back largely to Europe. In this way, present skills can be more extensively applied and some existing management, which will not be wanted in Africa in the long-term, effectively re-deployed. More U.K. income is welcome for tax reasons, but the group's tax position is not such that tax is a major motive here.

Britain has so far appeared the chosen area for this expansion—some 13 per cent. of UAC turnover is now in the U.K. The selected activities are vehicle distribution—where more than £10m. has been spent on acquisitions this year—office equipment—purchases include the Leicester and Hants concerns—and now builders' merchants.

In seeking to extend its builders' merchants business—which has £30m. yearly sales in Africa—into Britain, UAC is looking at an industry which is still fragmented, though lately much regrouped.

Among the largest concerns, UBN Group and Thomas Tillings have been active bidders, the latter more recently with its offer for F. J. Reeves. Other

takeovers of recent years have brought Hall and Ham River into Ready Mixed Concrete and placed J. H. Sankey and Son under the National Coal Board.

The result has been a marked reduction in the number of sizeable independents in an industry which, despite cyclical fluctuations, has proved through its service to housing and construction to have the appeal of long-term growth.

Lesson

The choice open to a bidder is thus limited, unless he is ready to shop among the smaller, often private, concerns, and his course may not always be quick.

Two months of talks preceded Unilever's £200 a share cash bid, with Board backing, for Kennedy's, which had not long before considered another link.

The price, at 82p above the pre-offer market level, looks high, as was to be expected with a purchase seen as an "entry fee" to an industry. The signs, though, are that it was no more generous than the abortive bid for Ellis and Everard, another medium-sized concern.

Unilever is saying little about its intentions over the one-third stake it holds in E. and E. as a legacy of that battle, it failed to win Board backing then and learned the lesson for the Kennedy's bid.

Despite its financial muscle—end-1972 liquidity was £200m.—Unilever has not had an entirely trouble-free course as a bidder. Apart from the E. and E. rebuff, and the failure to win Smith and Nephew, its plan to absorb Allied Breweries was dropped despite an ultimate Monopolies Commission clearance.

Board agreement to the Kennedy's offer—though with plentiful precedents in other bid precedents—may be a favourable omen now. Moreover, since Unilever's bid for E. and E. was referred to the Monopolies Commission, its present move for a 2 per cent. foothold in a new market may not run too great a risk of falling foul of official merger policies.

House-builders are facing threat of severe recession

BY LORNE BARLING

THE house-building industry takes an extremely severe recession unless early action is taken to stimulate the demand for housing, the annual report of the Council of the House-Builders' Federation has warned.

The Federation said yesterday that the strongest representation had been made to the Government to deal with the present difficulties.

Ministers are studying carefully the points made to them and the Federation is losing no opportunity to urge on the Government that the period of study should be as brief as possible.

"There can be no doubt that failure by the Government to

take immediate steps to stimulate demand will lead to a disastrous fall in housing starts and completions in 1974," the Federation stated.

The report recalls that in 1973 opened with about 230,000 private houses under construction, the highest total for more than a decade, and the early months of the year saw activity continue at the high levels recorded in 1972.

As the year progressed, output gradually declined and by the third quarter of the year the seasonally adjusted totals of both private starts and completions were respectively 7 and 8 per cent. lower than in the corresponding period of 1972.

The report also says that although house prices continued to rise in the first part of 1973, the latter half of the year had shown a very different picture with prices stabilising or falling in many cases.

The level of land prices over the whole year would almost certainly prove higher than that in 1972. The cost of home ownership had risen very considerably over the year as a result of the extremely sharp increases in mortgage interest rates.

Coupled with the poor level of inflow into building society funds, high mortgage rates have been largely responsible for the present bad state of trade.

Increased profits can stop steel shortages, says CBI chief

BY LORNE BARLING

STEEL SHORTAGES can best be avoided by increased profits brought about by greater efficiency and avoiding pricing policies which inhibit investment, according to Mr. Campbell Adamson, director-general of the Confederation of British Industry.

Examining various ways of combating the problems created by trade cycles, he said there were five theoretical methods of dealing with a sudden demand.

These were to bring on stream reserve capacity, to reduce exports, to increase imports, to hold greater stocks and to allow existing supplies more flexibility.

In an article in British Steel, the quarterly BSC review, Mr. Campbell Adamson said the

fundamental difficulty facing steel production and marketing was that the demand varied by about 20 per cent. between the top and bottom of the cycle.

What was particularly worrying, he said, was evidence that the cycle may be becoming more marked, with the speed of change between surplus and shortage becoming more and more rapid.

A possible reason for this problem was the interdependence of Western economies, which were now moving quite often in the same direction at the same time.

"It is also true that manufacturers now look much more critically at their stock holdings. High interest rates must encourage them to reduce these stocks and risk future shortages," he

said. He said there were conflicting arguments about whether BSC's investment programme was either too ambitious or not ambitious enough, but, whatever the case, it should be implemented with all possible speed.

Misguided decisions must not be induced by short-run political considerations. By the mid-1970s the BSC must be generating the profits necessary to finance a substantial portion of future development," he said.

Mr. Campbell Adamson said that in the short term reducing prices by Government decree must artificially increase demand and so create shortages. In the medium term, artificially depressed prices would reduce investment and so the industry's ability to meet future demand.

Farm machinery export record

BY JOHN CHERRINGTON, AGRICULTURE CORRESPONDENT

EXPORTS of agricultural engineering products reached a new record of £293m. in the first 5 months of this year—an increase of 23 per cent. on the same period last year. At the same time, imports at £76m. showed an increase of 64 per cent. Overall the favourable trade balance in this sector at £216m. is 12 per cent. better than last year's performance.

These statistics were disclosed at Earl's Court, London, at the review of the Royal Smithfield show which opens to-day by Mr. Jim Wilder, president of the Agricultural Engineers' Association.

According to Mr. Wilder, there is a world-wide increase in demand for agricultural

machinery, and as British manufacturers have always exported about 70 per cent. of their output it was to be expected that the increase in demand from farmers would be satisfied partly from foreign sources. At the same time farmers, who are benefiting from much higher returns on their produce in the last two years, were expected to do some substantial re-equipment.

Nevertheless, farmers who will visit the show this week feel rather sour to say the least of it at the very high prices and delayed delivery dates which characterise many of the machines on view. They feel that these should have first place in the U.K. machinery market.

As an indication of the boom in farm machinery the Royal Smithfield Club has had to turn down a number of exhibitors and refuse the regulars an increase in the stand space for which they had been asking.

Livestock entries have reached a new record. While cattle and sheep entries are marginally down, those for pigs are higher.

A significant feature of the crossbred classes which usually provide the championships is the predominance of foreign breeds among the sires. Of the 224 exhibited no fewer than 123 are by imported sires of which the Charolais with 85 has the lion's share. The Aberdeen Angus which used to be paramount still leads the British sires with 74.

Keel for giant natural gas tanker laid

By James McDonald, Shipping Correspondent

THE KEEL for the largest liquefied natural gas tanker ever built in the U.S. was laid at the weekend in the Quincy, Massachusetts, shipyard of General Dynamics. The vessel of 125,000 cubic metres will be used by Burmah Oil Tankers.

With a length of 336 feet, the ship is the first of seven being built by General Dynamics under contracts worth \$650m. for the transport by Burmah Oil Tankers of LNG.

Burmah Oil Tankers will use the first three LNG carriers to transport gas from Algeria to the U.S. East coast under a contract with Essochem LNG Inc.—a subsidiary of Public Service Electric and Gas Co. of New Jersey, and Algonquin Gas Transmission Company, of Boston.

The remaining four ships will be used by Burmah to carry LNG from Indonesia to Japan under a contract with Pertamina, Indonesia's State-owned oil and gas company.

The first three ships will be built for Cryogenic Energy Transport Inc., LNG Transport Inc., and Liquidgas Transport Inc. All seven ships will be chartered to Burmah Oil Tankers—a subsidiary of Burmah Oil Company.

Far East shipping line forms U.K. subsidiary

BY JAMES McDONALD, SHIPPING CORRESPONDENT

A MOVE to develop its growing trade between the Far East and Europe, Orient Overseas Container Line (OOCL)—part of the C.Y. Tung shipping group—is forming its own subsidiary in London.

Named Orient Overseas Shipping Agencies (U.K.), it is ready to handle all general agency work for the container line and, from December 1, to offer sales and customer service responsibility throughout Europe on Mundy Overseas Agencies.

A company spokesman said: "This arrangement gives OOCL direct control and responsibility for the British and EEC markets, including agents in Spain, Portugal, Norway, Sweden, Finland and the rest of Europe."

"Our trade with Europe is ready to grow some U.S. \$25m. in freight revenues. We are now sailing to capacity and we introduced a direct service to the U.K.—using Felix-owe as the sole British port of call."

OOCL operates six container ships, with a total capacity of 100,000 "boxes" a year, operating from the Far East every 10 days and returning via four major Continental ports. Recently Mr. C. Y. Tung bought a one-third share in the

Dart containerline, operating in the North Atlantic.

Big rise in betting duty

By Michael Thompson-Noel

FIGURES RELEASED by Customs and Excise yesterday reveal further substantial increases in the betting and gaming duties paid in October over the same month last year.

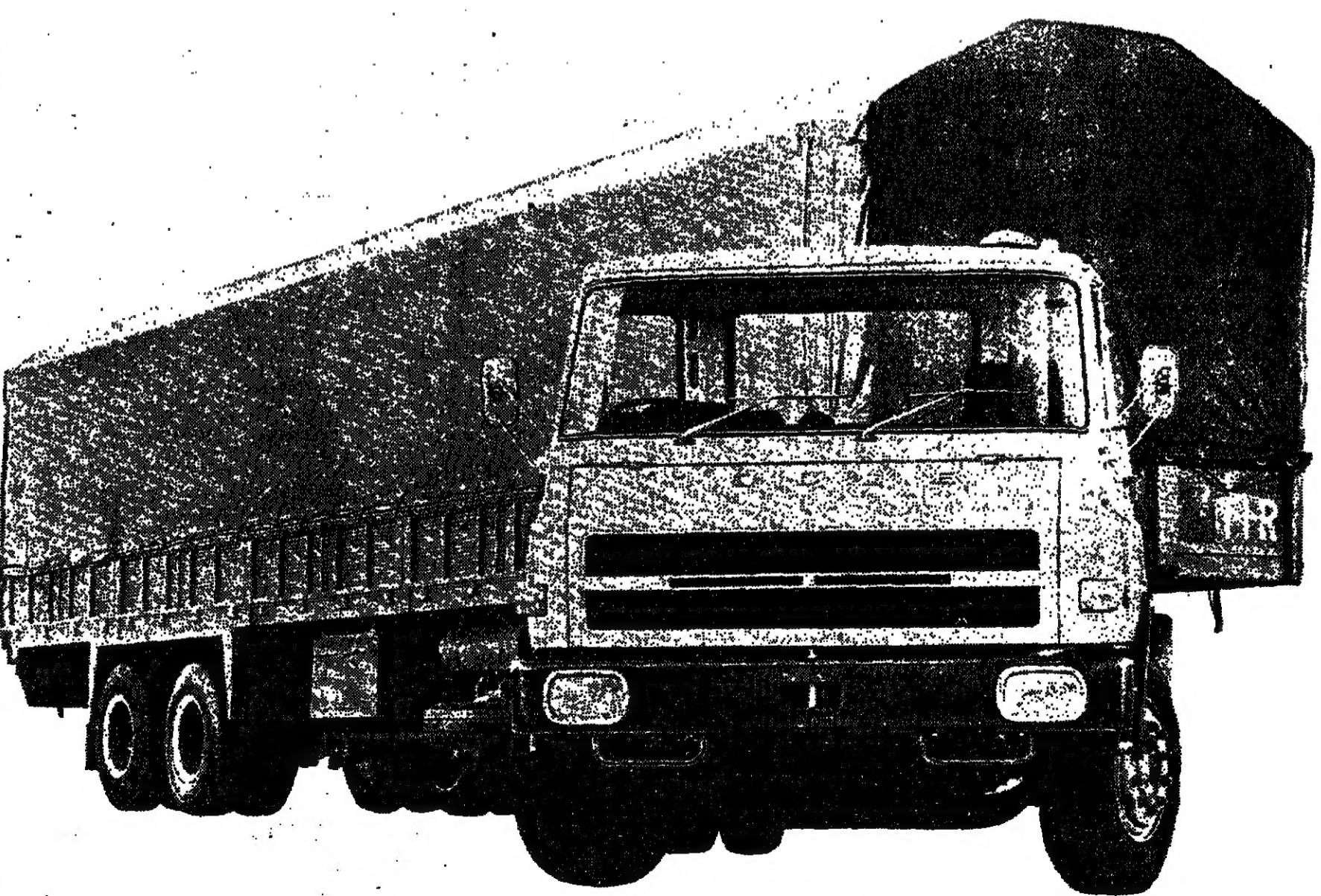
The total general betting duty amounted to £8.6m. compared with £7.1m. Off-course bookmakers paid £7.3m., an increase of £1.5m.; the horse-racing tote paid £13.0m., compared with £9.5m., and greyhound racing tote operators paid £201,000—an increase of £13,000 over October 1972.

The football pools companies paid £8.4m. in October, a rise of £0.5m. Gaming machine licence duties brought in £2.3m. (£2.1m.), while bingo operators paid £216,000 compared with

£255,000 a year ago. Overall, total betting and gaming duties, which in financial 1972-73 amounted to £171.4m., aggregated £18.2m. in October compared with £15.7m. in October, 1972.

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OVERSEAS NEWS

NATO faces rift over support costs

BY PAUL LEWIS

WASHINGTON, Dec. 2. THE ATLANTIC Alliance faces fresh strain over the cost of maintaining U.S. troops in Europe, according to a report by the Senate Foreign Relations Committee published this week. end, only a few days before Dr. Kissinger visits Europe to review the state of the Alliance.

The report predicts that the European allies are unlikely to make any further contribution towards the balance of payments cost of between \$600m. and \$1,400m. which the U.S. faces this year as the price of maintaining its European garrisons, even though the administration is now legally bound to bring the accounts into balance or reduce its forces there.

Dr. Kissinger is leaving for Europe on December 8 to attend the NATO Ministerial meeting in Brussels and see British leaders in London afterwards. During this visit he is expected to make a determined effort to draw the lessons of the NATO dispute over the Middle East and seek European support for a reduction in U.S. forces in Europe and elsewhere. Although very small in size, these nations back on a sound footing.

However, the Europeans are wondering whether this will lead to any practical concessions on the American side towards just such detailed matters as

WASHINGTON, Dec. 2. military offset, on which the two sides now have a clearly different approach.

Dr. Kissinger's European visit will also result in a review of American plans to help the Dutch with the energy shortage, in recognition of their role as the only alliance country that supported the U.S. position on the Middle East. The Washington Post claims to-day that the U.S. is ready to supply Holland with oil if it cannot obtain its minimum needs, although at the moment supplies are adequate and it could probably press other Europeans to continue providing these surreptitiously by threatening to reduce natural gas exports.

On the NATO front, the Defence Secretary, Dr. Schlesinger, gave a foretaste last Friday of what is in store for the Europeans next week when he called on them to make a bigger contribution towards the collective security of the West and at the same time announced some good measure, Mr. Edward Heath, the Prime Minister, will also be in Brussels to-morrow to meet the NATO ministers.

Treasury in impasse

BY ADRIAN DICKS

WASHINGTON, Dec. 2. THE U.S. Treasury has been illegally borrowing \$62,000m. since last Friday night, when a temporary debt ceiling law setting the upper limit at \$465,000m. expired, and the permanent statutory ceiling of \$400,000m. Mr. George Shultz, the Treasury Secretary, has had to order a stiff opposition from the liberals backing it, but in rare Saturday and Sunday sessions of the Senate, the liberals twice failed to vote an end to Senator Allen's filibuster.

Senator James Allen of Alabama is blocking the fixing of a new ceiling of \$475,000m. in order to frustrate an amendment that provides for public financing of presidential election campaigns.

So far their attempts to delete the amendment from the Debt Ceiling Bill have run into equally strong opposition from the conservatives. The Senate, the liberals twice failed to vote an end to Senator Allen's filibuster.

Ministers begin talks on new EEC policy package

BY REGINALD DALE, COMMON MARKET CORRESPONDENT

BRUSSELS, Dec. 2

THE COMMON MARKET to-morrow begins three hectic weeks of ministerial negotiations aimed at hammering out the details of a "Christmas package" of new Community policy measures before the end of the year.

This Monday and Tuesday the Nine's Foreign and Finance Ministers will be holding a series of council sessions in Brussels, interspersed with private meetings, in a bid to reach as much agreement as possible on the main issues facing the Common Market before the inauguration of the new summit conference on December 14-15.

They will be followed, inside the next ten days, by ministers of industry, science, social and budgetary affairs, as the Nine try to meet all the various end-of-the-year deadlines set by the last Community summit in Paris just over 18 months ago. For good measure, Mr. Edward Heath, the Prime Minister, will also be in Brussels to-morrow to meet the NATO ministers.

Although it is not officially on the agenda, the energy crisis will without doubt also be discussed by the Foreign Ministers here this week. Apart from the tensions that the Arab oil cutback is generating between the Netherlands and other countries like France and Britain, the overall economic and political effects of the crisis are now looming large as one of the main issues for the summit meeting.

The Foreign Ministers, and probably also the Finance Ministers, are due to meet again

Dutch press for solidarity

BY MICHAEL VAN OS

AMSTERDAM, Dec. 2

SPECULATION that Holland may indeed be prepared to block progress during the coming EEC summit in Copenhagen and possibly at other occasions unless it receives satisfactory evidence of badly needed solidarity in the present oil crisis was fuelled by Dutch Premier Joop den Uyl himself over the week-end.

In a dramatic nationwide TV and radio broadcast setting out Holland's energy problems and explaining how toughly the Government intended to tackle them, the Premier laid a direct link between the need for EEC solidarity and Dutch employment.

The Government intended to push through as soon as possible sweeping new measures to con-

trol prices and all wages and incomes and was preparing a number of additional measures to curb private energy consumption. These would include a distribution of electricity and not just petrol as announced last week by top Dutch economists and leading government officials. The unemployment figure to 6 per cent by next year as a result of the crisis, Mr. den Uyl said, will succeed in preventing an increase in unemployment within Holland's power alone. "Now it should become clear," he said, "what the European Community is worth."

Greek newspaper closed down

BY OUR OWN CORRESPONDENT

ATHENS, Dec. 2

GREEK military authorities conservative Vradyni has defied economic sanctions by strongly opposing the regime of ousted President George Papadopoulos. The new Government faces a major test to-morrow when law and order had been restored.

Tighter 1974 budget

BY OUR OWN CORRESPONDENT

ATHENS, Dec. 2

THE GREEK Government will spend Dr.13,000m. (\$800m.) in State investments in 1974, about 30 per cent less than 1973. Presenting the 1974 budget last Saturday, the Under-Secretary of Finance, Mr. George Dimakopoulos, said it was drawn up with a spirit of austerity to ensure a satisfactory rate of development without creating inflationary pressures (\$217m.).

Spain curbs wages, prices

BY ROGER MATTHEWS

MADRID, Dec. 2

THE SPANISH Government yesterday published its long-awaited plan for dealing with the country's severe inflation problem. Predictably, the administration is going to try to control a wide range of prices while at the same time it is aiming to set a ceiling on wage increases. No action has been proposed on interest rates.

The rate of inflation, as measured by the official cost of living index, reached 12.25 per cent at the end of October and is expected to top 15 per cent for the year.

During the past three months, it has been running at the alarming annual rate of 20 per cent. Just over 80 key products have either been frozen at their current prices or have had a price established from milk, sugar and butter to cars, tractors, steel products, gas, electricity and newspapers. Tough penalties are threatened for infringements.

A second list of nearly 50 items, among them a large number of food products, will be subject to a special Government watch and will be allowed to move only within pre-determined levels. A special Prices Board is being set up to supervise the new measures which are due to remain in force until December 31, 1974.

Bonn-Prague ties likely soon

BY JONATHAN CARR

BONN, Dec. 2

THERE were increasing signs here this week-end that West Germany will establish diplomatic ties with Czechoslovakia this month—without obtaining full satisfaction over its demands for full representation of West Berlin.

Informal sources said it was likely that Chancellor Willy Brandt and Foreign Minister Walter Scheel will make their long-delayed visit to Prague for the signing of a treaty normalising relations.

So far no date has officially been announced. But it is suggested that the heavy programme already arranged for both leaders makes December 11 and 12 the most likely time for the trip.

The normalisation pact was initiated last June and Herr Brandt was to have gone to Prague in September for the signature, after which diplomatic ties would follow at once. But differences arose over Bonn's claim that under the four-power Berlin accord it is entitled to provide legal aid for West Berlin institutions through its consular services in Czechoslovakia and other Eastern European countries.

The deadlock persisted—until Herr Scheel visited Moscow last month where it was agreed West Germany and the Soviet Union would seek a compromise formula on the Berlin question. The most likely outcome would be that West Berlin courts would be able to apply directly to Soviet courts on legal aid matters.

Bonn believed that with the way to a solution opened, the problem was resolved. The discussions began again—and again reached deadlock, apparently because Czechoslovakia wish to be certain of the course the Soviet Union will finally adopt before committing themselves.

Bonn is now thought willing to sign the treaty in the expectation that both Moscow and Prague will finally agree to a reasonable settlement. This decision seems bound to awaken more strong criticism from the Bonn opposition, which has repeatedly attacked what it feels to be the Government's inept handling of negotiations with the East.

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Saturday	PA 121 (747)	12.55pm	Los Angeles, San Francisco
Sunday	PA 121 (747) PA 125/123 (747)	12.55pm 3.15pm	Los Angeles, San Francisco Seattle, San Francisco Seattle-Portland via Pan Am 707 connection

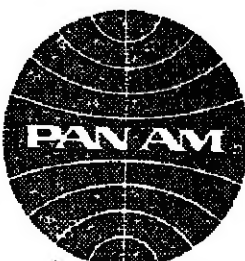
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The Executive's World: The Office

Making people work

BY DOINA THOMAS

SET people actually only a three day week," observes Penfold of consultants upon scheduling. "basically we try to do is to get them work four days a week."

Penfold, of Binder, Fry, also consultants, says, "people work at their speed, clerical work is more of a time and uses it."

As field of clerical work is well known with consultants. The grand-daddy of a all is probably W. D. Scott's programme of clerical work improvement. The one can get to a definition of a "clerk" is Burton Jones—people involved in processing information. Most consultants are quite clear what they hope to offer clients: a reduction in clerical costs, either by decreasing the number employed or by improving the productivity.

Thompson Scheduling puts its where its claims lie. After initial study, it gives the client an estimate of potential savings and its fee. "The fee is reduced by the margin of error in our forecasts," says Jenkins. "We do not offer the client a fee that they would be able to pay the consultants out of the resulting savings."

There are two ways of achieving the desired objectives," comments Jenkins. "First one must be sure that the system is a job to do." Penfold puts much the same way under the umbrella title of Master Activity Scheduling which itself falls into two parts. The first part is designed to reduce administrative costs, either by reducing the number of staff or by making more efficient use of them. The second part is designed to improve supervisory management which



in itself will help improve efficiency. And both consultants agree that there should be some built-in factor to prevent the client from sliding back into old habits.

"What one has to do is to provide an objective means for determining the necessary amount of staff for any operation," Penfold says. This means finding ways of identifying clerical output "which mostly has to be done by visible factors." (Ways of measuring productive brainwork have yet to be invented.) Once these visible indicators of productivity have been identified, average targets for time taken and standard of work are set and, hopefully, adhered to.

Jenkins stresses the importance of using the client's clerical staff. "The consultant should train and then guide the staff who will do the technical work." A recent client of Thompson Scheduling, the Halifax Building Society, which employs some 6,000 people at an annual cost of £6m., has done just this. Now that its own staff are trained, it can implement CWM programmes at will or need. "It is very important from the con-

Pictures can keep you in touch

BY JOHN CHITCOCK

TECHNOLOGY HAS a curious habit of coming up with new ideas just when the world is needing them. To-day, companies face a growing problem in providing faster inter-office communication over a wide geographical area, not necessarily confined to one country.

While video telephones have not really caught on even in the U.S., videocassettes (a more recent innovation) are already being used by many companies for their network of offices or dealers. Admittedly, the cassettes have to be sent by post or moved by other conventional means and this slows down the communication process. But the advantages are substantial nonetheless.

The videocassette is a simple way of packaging videotape for recording and replay, especially on equipment designed for the lay-user. Every office can be equipped with a colour TV receiver and a videocassette machine through which visual material can be viewed as conveniently as turning it up in a filing cabinet. The idea goes further than closed circuit TV which is limited by the availability and cost of lines and the economic need to supply every office on the circuit with the same information simultaneously. The videocassette is selective—or it enables the user to be selective—in subject-matter and time of viewing. It is also much cheaper: a colour unit for one office complete with TV receiver can cost under £700.

In the U.S. the Sony U-Matic was the first videotape machine to be marketed with industrial users in mind. Ford has bought 4,000 Sony units, notably to establish a communications network with dealers. In the U.K., Chrysler is using the Philips VCR videocassette machine for its dealer network.

The attraction of such networks is the chance to operate point-of-sale and training programmes. Policy and company

news is also distributed through some of networks.

In the U.K., Hambro Life Assurance is currently installing Sony U-Matics in about 45 offices together with 22-inch colour TV sets. A central studio has been equipped at its Park Lane offices, and great care has been taken in selecting an experienced producer to run the studio which will be originating programmes on sales training, recruitment and also company news—especially in the form of a regular newscast.

Little choice

At present, there is not much choice available in videocassette equipment. For company networks it is virtually a straight decision between the Philips VCR and the Sony U-Matic. The former is a little over £400, the latter over £500. Hambro selected Sony because definition was considered important for documents with lettering and figures. The Philips VCR is popular as an office aid in advertising agencies, broadcast television companies, in fact anywhere where an executive may want to view—in his own office—specialised produced TV material. Various services are offered or planned which will add a range of new facilities: model selection for fashion houses and advertising agencies, a TV news "cutting" service.

The technology brings another important advantage. Companies like Ford and IBM with significant North American activities have, in the past, been unable to send videotapes across the Atlantic because the U.S. system (NTSC) was incompatible with that in the U.K. (PAL).

One Sony-U-Matic model now offers playback for cassettes recorded on the NTSC, PAL or even SECAM (French) systems. Encouraged by this, IBM in the U.K. is establishing a video-

cassette network so that visual communication with the U.S. parent company will be relatively easy.

Another innovation likely to be available in the next 18 months may also have unexpected advantages in the office environment. This is the Philips video disc, called the VLP. It is a revolutionary form of TV player, using thin plastic discs like gramophone records, each capable of providing up to 45 minutes of colour programme. Since each second of a TV programme comprises 25 discrete frames, Philips has engineered the VLP so that any one still picture can be coded and recalled by a digital index device. Thus, in one 45 minute disc, a theoretical storage capacity of 67,500 colour pictures is provided—any one of which can be viewed as a colour still on a TV set.

The implications of this are, of course, enormous. The cost of making a master plate from which copies of the disc are made has not yet been revealed by Philips. Certainly it is unlikely to be cheap enough for VLP to provide conventional off-the-shelf microfilm storage. But if the copy run is big enough (for a spare parts manual for a car) it could put into the office the most compact and efficient form of information retrieval. Demonstrations of this VLP frame retrieval facility have been impressive, and unlike ordinary microfilm, the pictures are in high quality colour. A TV screen will not offer great clarity of detail, however.

VLP should become commercially available in 1975, and a world-wide demonstration tour of the system will start early next year. Price of the video disc players will be about the same as a colour TV receiver.

Systems for the replay of recorded material, however efficient for circulating or storing



The Philips video disc is capable of providing a 45 minute colour TV programme or storing data.

information, still have one drawback—their lack of immediacy. Commercial closed-circuit TV services that relay business information to subscribers overcome this problem—offering, in effect, live coverage of news, events, or market movements more or less as they happen. But such systems are one-way only—feeding information to the viewer and allowing no response.

Nevertheless, in the U.K. the Post Office has pioneered an interesting experiment in two-way TV, offering a commercial service to industry and commerce under the name of Contravision. This is an inter-city service through which business conferences between head offices and/or branch offices can be held.

At present, Contravision TV studios exist in London, Bristol, Birmingham, Manchester and Glasgow. Any company can have an "internal" conference between two of these centres, even three in some circum-

stances. The current cost of hiring the network is £180 per hour for distances exceeding 150 miles, £120 per hour under that distance. This can be quite a saving if the alternative of an executive's wasted travelling time is added to the cost of fares.

A similar service has just started in Australia between Melbourne and Sydney, and the U.K. Post Office have successfully connected their own Contravision network by satellite to the Australian one. Plans to connect to similar networks in Europe are currently being examined, where certainly Sweden and Holland are likely to be offering two-way television for company users in their own countries.

Robert Sarnoff, chairman of RCA, summed up the prospects in a recent speech in London. "When managers may confer electronically even without leaving home, routine travel will become unnecessary. We will be able to communicate to work."

What to do when the lights go out

BY ROY LEVINE

WHEN THE lights go out, do not freeze into immobility, dash the door, or make a grab at the secretary's power cuts are some of the ways of life in Britain. Very few offices appear to have made any preparations for them.

According to some estimates, under 10 per cent of all offices in the U.K. have any form of emergency lighting equipment. That omission could result in serious accidents if there is no alternative way of lighting a building during a power blackout. Now that the emergency services have banned the use of electricity for exit signs and fire safety devices, it may be wise to use an independent source of electricity for certain essential services.

Although there is usually adequate warning before power cuts, they can occur at any time of the day or night. Management should begin to think about providing ancillary power facilities to main office equipment and so avoid loss of work. More important, it seems to have ignored the need to provide elementary lighting or even exit signs to help find their way out of the building during blackouts.

apid growth

Because the equipment costs very little and provides no financial

returns, managers may be reluctant to consider the problem, even though the equipment is not really expensive.

Curiously, neither the Fire Prevention Act 1971 nor the 1963 Shops, Offices and Railway Premises Act refers specifically to emergency lighting systems. Manufacturers of the equipment claim that the market has doubled over the past 12 months to over £2m. a year but the bulk of the new buying has come from hotels, restaurants and other places of public entertainment directly affected by the Fire Precaution Act 1971.

New offices

It may still take some years before offices are tackled but meanwhile the Act has provided a spur to builders of new office blocks to install emergency lighting. It is existing buildings that need attention and evidence so far suggests that proper equipment is only installed when buildings are renovated.

Basically, there are two kinds of equipment which you can install in offices. The least expensive are single point units consisting of a battery and light fitting. Prices range from around £17 to £100 for each unit depending on the size of light fitting and duration of lighting required. Normally, the duration lasts between one and three hours

after which the battery needs to be recharged on the mains for between 14 and 72 hours.

These instruments should be adequate for a single power cut but if proper precaution is needed for successive cuts in a single day, central systems can be used and these cost several hundred pounds. More powerful batteries centrally located can power up to 300 light fittings around the office. In most cases, as with single point units, the lights automatically switch on when the mains fail. Cost savings accrue from the longer life cycles which go up to 35 years against five or six years for the single units which often have a high built-in obsolescence, too.

Another advantage of central systems is that, although the duration of use is a maximum of three hours, a booster can be attached which recharges the batteries quickly.

The major manufacturer in the U.K. is Chloride Bardic which claims to have about 52 per cent of the market. Others include Ever Ready, Sait (U.K.) and King Lite. Chloride Bardic, which has 115 stockists supplying retailers and electrical contractors around the country, has recently reduced its advertising because the spurt in demand for its products this year has put pressure on production.

Standby

Once emergency lighting has been supplied office managers may like to consider the need for standby generating power to man office equipment. This area is less critical as far as safety is concerned and has received less attention from manufacturers. In fact, to provide really adequate power, advances in technology will be required first.

Generators presently on the market are perhaps too expensive to justify having in most office blocks although they might be essential for specialised functions like computers. Because most office machines like typewriters, electric calculators, copiers or duplicators are powered by alternating rather than direct current, a transistorised inverter will be needed for a direct current source of power. And these can cost between £75 and £100 each. If a large central system is used the cost can soar to £1,000. Until manufacturers can invent cheaper equipment, office staff will have to improvise when the lights go out. If the power cuts come in the late afternoon, it may mean early home-going. Alternatively, other work can be done that does not require power, like filing, improvised meetings or short-hand dictation—always provided, of course, that the supplementary lighting is adequate. The first priority, naturally, is to provide enough light to allow staff to find their way out safely and without panic.

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OIL AND THE MIDDLE EAST

Arabs may alter attitude on use of Rotterdam

BY REGINALD DALE, COMMON MARKET CORRESPONDENT

MR. BELAID ABDESSELAM, the Algerian Minister of Industry, yesterday indicated that Arab countries might resume oil deliveries to Rotterdam, provided the supplies were immediately passed on to other European countries such as Germany and Belgium and not "diverted" to the Dutch market.

His remarks seemed to indicate a marked shift in the Arab position, which has previously been that other Common Market countries must use non-Dutch ports if they want to make good the loss of supplies previously shipped through Rotterdam.

Mr. Abdeslam made it clear in a TV interview, however, that the boycott of the Netherlands itself was no nearer being lifted. "Unfortunately," he said, no new element had emerged from his talks with Mr. Ruid Lubbers, the Dutch Minister of Economics, in Brussels yesterday.

Mr. Lubbers told journalists

yesterday he was "not optimistic" that the embargo on the Netherlands would be ended in the near future, nor had this been his objective in his talks with the Arab oil envoy. He made it clear that the Dutch Government had turned down Arab requests that the Netherlands make a new unilateral declaration on the Middle East backing the Arab cause.

The Netherlands had supported the nine Common Market countries' joint Middle East declaration of November 6, and would not make a unilateral statement separately from its eight Community partners, he said.

Nevertheless, a resumption of Arab shipments to Rotterdam could be welcome to the Dutch, according to officials here, even if the oil was destined for other European countries. The Netherlands would then be free to concentrate on finding the smaller amounts needed for its own domestic market from other sources, and the continued functioning of the oil installations that

Rotterdam would be at least partly assured.

The Dutch have been extremely concerned that a total boycott of the Netherlands would be used by other W. European ports, such as La Havre, to establish themselves as major oil terminals at the expense of Rotterdam.

Mr. Abdeslam, who is president of the Organisation of Arab Petroleum Exporting Countries (OPEC) said that the Arab countries would consider shipping oil via Rotterdam provided there were guarantees that it would not be re-routed to the Dutch market. The problem was "more technical than political," he said.

There could well be difficulties, however, if the Arab countries were to insist on inspection procedures in Rotterdam to check that oil was not being channelled to the Netherlands. When the boycott of the Netherlands was first announced, the Dutch indicated that they could not accept such a system.

Syrian and Israeli forces in heaviest clash since truce

BY ROBERT GRAHAM

TEL AVIV, Dec. 2

ISRAELI and Syrian forces clashed today on the Golan front in the most serious incident since the October 22 ceasefire. According to a military spokesman, the Syrians used anti-tank missiles, tanks, mortars and artillery against Israeli positions in the Beit Jann area on the northern sector of the Golan.

The Israelis also used tanks and in the fighting which lasted sporadically for four hours, two Israeli soldiers were wounded. No reference was made to Syrian claims of having knocked out three tanks.

This area, which is just below Mount Hermon, has seen almost daily exchanges of fire. Observers here believe the incident is a sign that Syria, like Egypt, is now escalating the war of nerves. More, though apparently not serious, incidents were reported today on the Syrian

front while last night and again this morning there was firing from across the Lebanese border.

Against this background of heightened tension, diplomatic efforts continued today to resolve the deadlock over the talks between the Egyptians and Israelis at Kilometer 101 on a separation of forces. The Defence Minister, Gen. Moshe Dayan, met the UN emergency force commander, Gen. Ensi Siragusa, in Jerusalem.

The meeting was said to have been useful and Gen. Dayan is understood to have stressed Israel's willingness to return to the talks and listen to Egyptian proposals.

Gen. Dayan will be leaving this week for the U.S. as part of a fund-raising call. But he will also meet with Dr. Kissinger, probably on Friday, and much importance is being attached to this encounter.

Egypt's stance hardens

BY WILLIAM DUFFLANCE

ARAB attendance at the Middle East peace conference scheduled for December 18 depends upon Dr. Kissinger being able to persuade the Israeli Government that it must pull back its forces from the Cairo-Suez road. If not, there is now a distinct possibility that both Egypt and Syria will refuse to go to the peace conference. This in turn could easily lead to a resumption of the October war.

Egyptian officials say President Anwar Sadat will take his decision in a day or two. They indicate a genuine hardening in his attitude parallel with a growing suspicion here that Egypt is once more being tricked by the U.S. and Israel.

Yesterday Mr. Sadat called in both the new U.S. envoy Mr. Herman E. Attis and the Soviet Ambassador, Mr. Vladimir Vinogradov. He told them Israel's refusal to carry out UN resolutions was creating dangerous tension and had not created the right atmosphere for a peace conference.

Mr. Sadat told Mr. Attis that continued U.S. military aid had been encouraging Israel "to ignore the lessons of the October war." Egyptian doubts of American intentions arise from the feeling that in the checkpoint talks Egypt has been induced to give far more than it has received. The ceasefire agreement has so far achieved an exchange of prisoners, Israel's

main demand, and the opening of the Cairo-Suez road for non-military supplies to the Egyptian divisions cut off on the East Bank; but Egypt's main demand, withdrawal to the October 22 lines, has not been resolved.

Meanwhile, Egypt and Libya, who two months ago were bent on merging into one State, are apparently on the verge of a breakdown in relations. It was confirmed here today that the Libyan President, Col. Khedafi, has recalled to Tripoli Mr. Mahmoud Bakkar, the head of the Libyan Relations Office in Cairo.

Libyan cables from Beirut: A sense of gloom about the chances of a Middle East peace has spread throughout the Arab world as a result of the breakdown of the ceasefire talks between Egypt and Israel.

Arab leaders and news commentators from here to Algiers have said Israel has no intention of giving up occupied Arab land and therefore another round of fighting may be inevitable. They all made the point that if Israel is not ready to pull its forces back a few kilometres from the Cairo-Suez road in order to stabilise the ceasefire, it can hardly be expected to evacuate the large parts of Arab territory occupied in 1967.

Ministers and industry review crisis effects this week

BY WILLIAM KEGAM, ECONOMICS CORRESPONDENT

A MAJOR REVIEW of the effects of the oil crisis on the British economy is due to take place on Wednesday when leaders of both sides of industry will meet Ministers at the National Economic Development Council.

Both the National Economic Development Office and the Confederation of British Industry are preparing assessments of the effects on production, and Government departments have drawn up a number of contingency plans.

While several Western governments — including the U.S., Germany and Japan — have publicly acknowledged that their economies will suffer severely as a result of the oil crisis, British Government sources still maintain that the situation is too uncertain for firm forecasts.

The treasury's revised economic forecasts for 1974 will not be completed until later this month and the preparation has been delayed, according to officials, by genuine difficulties in establishing the real oil supply position.

The National Institute of Economic and Social Research, whose forecasts for 1974 are due on Friday, has been criticised for being too pessimistic in its position.

At the same time, the holiday charter airlines are worried at the extent of the fuel cuts they are facing, and fear that some of them may be forced out of business if the fuel situation worsens.

Differences of view have already emerged between the two sides of the airline industry in the talks with the Department of Trade and Industry aimed at implementing the 10 per cent cut in fuel use ordered by the Government.

The scheduled airlines are arguing that they should be regarded as essential public transport, and that the most important task is to keep the country's business and commercial transport links open.

Some reports coming into the CBI tend to confirm the organisation's earlier view that industry might just be able to cope with a 10 per cent cut in oil supplies, but the CBI is concerned about how the priority system will work.

A more immediate worry than the oil situation, according to the CBI, is the prospect that the British Steel Corporation may, in the interest of preserving its coking coal stocks, decide to cut steel production.

The National Institute complains that it is extremely difficult to draw up marginal energy/output coefficients at present.

Looking beyond the next few months, however, there is a gathering consensus that the oil crisis is likely to impose severe constraints on the supply side.

It is acknowledged that the recent rise in oil prices — a 10 per cent increase in the near certainty of more to come — may exert a major deflationary impact on the U.K. economy in 1974.

The Treasury has for some time favoured raising oil taxes to promote a better balance between supply and demand in the economy as a whole, but so far figures on Friday.

far the idea of tax increases has been strongly resisted at the highest political levels.

Our Lobby Editor writes that those Ministers favouring a rise in petrol tax take the view that this could be an effective way of curbing a continuing rise in demand in the economy as well as increasing revenues caused by the oil crisis. Other Ministers are opposed to such a move because of the upward thrust it would give to general price indices.

The oil crisis has come after a period of almost unprecedented rapid growth, and, although consumer spending has flattened out for a while, the figures for October are expected to show a fall, it has done so at a high level.

An indication of recent trends in capital investment will be given by the provisional third quarter figures to be published today.

This is also a week in which the foreign exchange market is given plenty of opportunity to reflect on the balance of payments situation, with the November reserves figures to be published on Thursday and the quarter's balance of payments figures on Friday.

Priority for business air travel

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

PRIORITIES now being worked out by the scheduled airlines to claim some preferential treatment, and it seems likely that Mr. Michael Heseltine, the Minister for Aerospace, will have to step in to settle what is otherwise likely to become a major row.

British Airways is expected to announce this week its first cuts in services to routes other than the North Atlantic.

These are expected to take the form of cuts in frequencies on many routes, but especially where flights have low load factors. By consolidating flights, the aim will be to keep the network intact as far as possible.

If fuel supplies worsen, calls for bigger cuts, however, will be made. British Airways would want that the "holiday" routes, for example to places like Palma, Corfu and Rhodes, would be cut back first.

Next would be freight operations, and then the business routes of lesser significance, such as Barcelona, Lisbon, Malaga, Naples, Valencia, and Venice. Only as a last resort would main international trunk routes be restricted, such as those to Geneva, Rome and Milan.

Nixon plans energy reshuffle

BY ADRIAN DICKS

WASHINGTON, Dec. 2

WITH THE energy crisis beginning to bite this week-end in a way that ordinary Americans can feel, President Nixon is preparing to announce to-morrow a major reshuffle of the officials and Government machinery responsible for energy policy.

Mr. William Simon, Deputy Secretary of the Treasury, is expected to be named head of a new Federal Energy Administration, which will take over the responsibilities now shared among half a dozen different offices and departments. As such he will replace as the President's chief energy adviser, Mr. John Love, the former Governor of Colorado, who has been criticised increasingly in recent weeks

both for his over-optimistic forecasts and his failure to wield effective authority.

This week-end, for the first time since the President's announcement of his latest package of measures last Sunday, most filling stations were closed from early evening on Saturday.

Drivers were virtually prevented from going far afield, although police were said to have some emergency supplies under their control, and the centres of large cities including New York and Washington were reported to be unusually quiet.

Mr. Simon's promotion appears to represent a major victory for the Treasury Department, and hence for the laissez-faire incli-

nations of Mr. George Shultz and others who favour allowing higher prices to help bring about lower energy consumption. By the same token it may be a sign that the anti-rationalising faction, to which Mr. Nixon himself is still said to incline, has managed to win the day within the Administration.

Almost as significant as Mr. Simon's own appointment is that of his deputy, Mr. John Sawhill, who is the energy adviser in the White House Office of Management and Budget. The influence of this section of the President's staff is currently believed to be on the ascendant across a whole range of economic issues.

A cold and silent Sunday in Italy

BY ANTHONY ROBINSON

ROME, Dec. 2

THE SILENCE of a motorcar-free city has to be heard to be believed.

Rome to-day was such a city and so were all the other cities, villages and isolated communities in this thousand-mile-long peninsula which the motorcar and attendant paraphernalia have done so much to modernise and unify since the war.

It is upon this modern Italy that the virtually total ban on

private transport fell to-day as a result of the partial Arab oil embargo, and the need to preserve foreign exchange, but also because of the inability of a bloated, inefficient Civil Service to organise a workable rationing system in a hurry.

How have Italians reacted? Well, as luck would have it, to-day was freezing cold all over the peninsula with snow in the north and over the mountains and freezing drizzle elsewhere.

Cold, wet, but on the whole philosophical, huddled around bus stops for overcrowded buses and trams. In Rome, flag-waving Neapolitan football fans, who drove into Rome before midnight, made their way to the football stadium for the annual Rome-Naples foot ball derby, hoping that a victorious match would buoy their enthusiasm until they could return home once the midnight transport curfew was over.

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OBITUARY

David Ben Gurion

BY L. DANIEL

HISTORY will decide whether Theodor Herzl, the visionary Viennese journalist who laid the ideological foundations for modern Zionism; Prof. Chaim Weizmann, Israel's first President who paved the way for the establishment of the State by obtaining the Balfour Declaration from the British Government; or David Ben Gurion, the country's first Premier, should become known as the Father of modern Israel. But about Ben Gurion's key role there can be no discussion.

Born David Green in the Ghetto of Plousk, Poland, on October 18, 1886, young David was a Zionist from early childhood. He became David Ben Gurion soon after his arrival as a steerage passenger, aged 19, in what was then Turkish-ruled Palestine, to join the small band of visionaries trying to build a new Jewish homeland.

He rose steadily within the Zionist labour movement, which through the Kibbutzim, the Histadrut labour federation and its economic enterprises controls about a quarter of the country's entire economy, in turn providing the foundations for the Israel Labour Party which, despite changes of name reflecting ideological rifts and reunifications, has been the country's ruling party since the birth of the State of Israel in 1948.

But even the young Ben Gurion was farseeing enough to realise that farm labour by itself was not enough to cope with the Turkish administration so that some years before World War I he went to Constantinople and Salonika universities to study law. He was expelled from Palestine by the Turks in 1915, went to the U.S. where he met and married Paula Munweiss who died in 1938 having borne him three children. It was in the U.S. and Britain that Ben Gurion helped organise the World War I Jewish Legion which he joined to return to Palestine to fight the Turks under British command.

Ironically, it was this training that stood him and his comrades in good stead when they later came to organise the "Haganah," the Jewish underground army that was forced to fight the British mandatory administration's restrictive immigration policies vis a vis the hundreds of thousands of Jews who tried to flee first from Germany following the advent of Hitler and then from all German-occupied Europe.

With the ending of the Mandate in May 1948, Ben Gurion saw his 50-year struggle crowned with success when, on May 14, he proclaimed the birth of the State of Israel whose Prime Minister he was to be for over a decade. It was he who steered the country through the crucial summer of 1948 when the armies of the surrounding Arab countries tried to obliterate the new State; who was at its helm in the early 1950s when the coun-

try was flooded with the influx of the remnants of European Jewry and three-quarters of a million Jews who fled from the Arab countries, when the coffers of the Israeli Treasury were empty, when hundreds of thousands lived under canvas and Israeli industry was in its infancy.

But even in these circumstances he did not lose his vision of the redemption of the land. In 1953 he went into voluntary exile at the desert kibbutz of Sde Boker, in the barren Negev, to set an example to Israeli youth to settle the empty South. He returned to Jerusalem as vigorous as ever in 1955, headed the Government during the Suez crisis of 1956, and retired finally, albeit reluctantly, in 1963, never quite forgiving the late Levi Eshkol for succeeding him in the Premiership.

Ben Gurion devoted the last seven years of his life to the preparation of his memoirs and his history of Israel. He hardly appeared in public in recent years with the exception of the celebration of his 88th birthday two years ago which were staggered over a period of months to enable him to attend numerous ceremonies which were arranged by cities, towns and various organisations.

His 87th birthday on October 16, was hardly marked as it coincided with the Yom Kippur war. His last official function was to represent the Israeli Government at the funeral of President de Gaulle. His most recent meeting with a major statesman was that with Chancellor Willy Brandt during the latter's visit to Israel in June. This is perhaps symbolic since it was David Ben Gurion who took the first step towards a reconciliation with Germany following the holocaust, steps which eventually led to the establishment of diplomatic relations between the two countries in 1965.

Ben Gurion never joined the Socialist movement which he helped to found despite pleas by Premier Golda Meir. He left Mrs. Meir's Mapai Party to found the "Rafi" together with Moshe Dayan and Shimon Peres but subsequently amalgamated with Mapai and other socialist groupings to found the Israel Labour Party, the main partner in to-day's coalition Government.

Ben Gurion, at the time, formed the so-called "State List" which ironically is to-day a part of the Right-wing Likud Opposition alignment.

As founder of the State and its first Premier, Ben Gurion and his colleagues in the declaration of independence in 1948 stated: "We extend our hand to all neighbouring States and their peoples — offering them 'freedom and good-neighbourly relations.' And now 25 years and four wars later with a possible peace conference on the horizon, Ben Gurion did not live to see this wish fulfilled.

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STATEMENT FOR HALF-YEAR TO 31st JULY, 1973.

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The Results for the half-year to 31st July, 1973 (unaudited) are as follows:—

	She months to 31/7/73	31/7/72
Group turnover:	3,183,096	2,473,285
Group profit before taxation	456,993	300,146
Corporation tax	213,263	109,186
Net profit after taxation attributable to J. Dykes (Holdings) Ltd.	243,730	190,960
Less: Half-year's dividend on the preference shares	3,938	5,625
Interim dividend of 55 pence per share on the Ordinary Share Capital	19,475	26,556
	23,413	32,181
	220,317	158,779

CHAIRMAN'S COMMENTS

Turnover and profits for the year are expected to show a satisfactory increase.

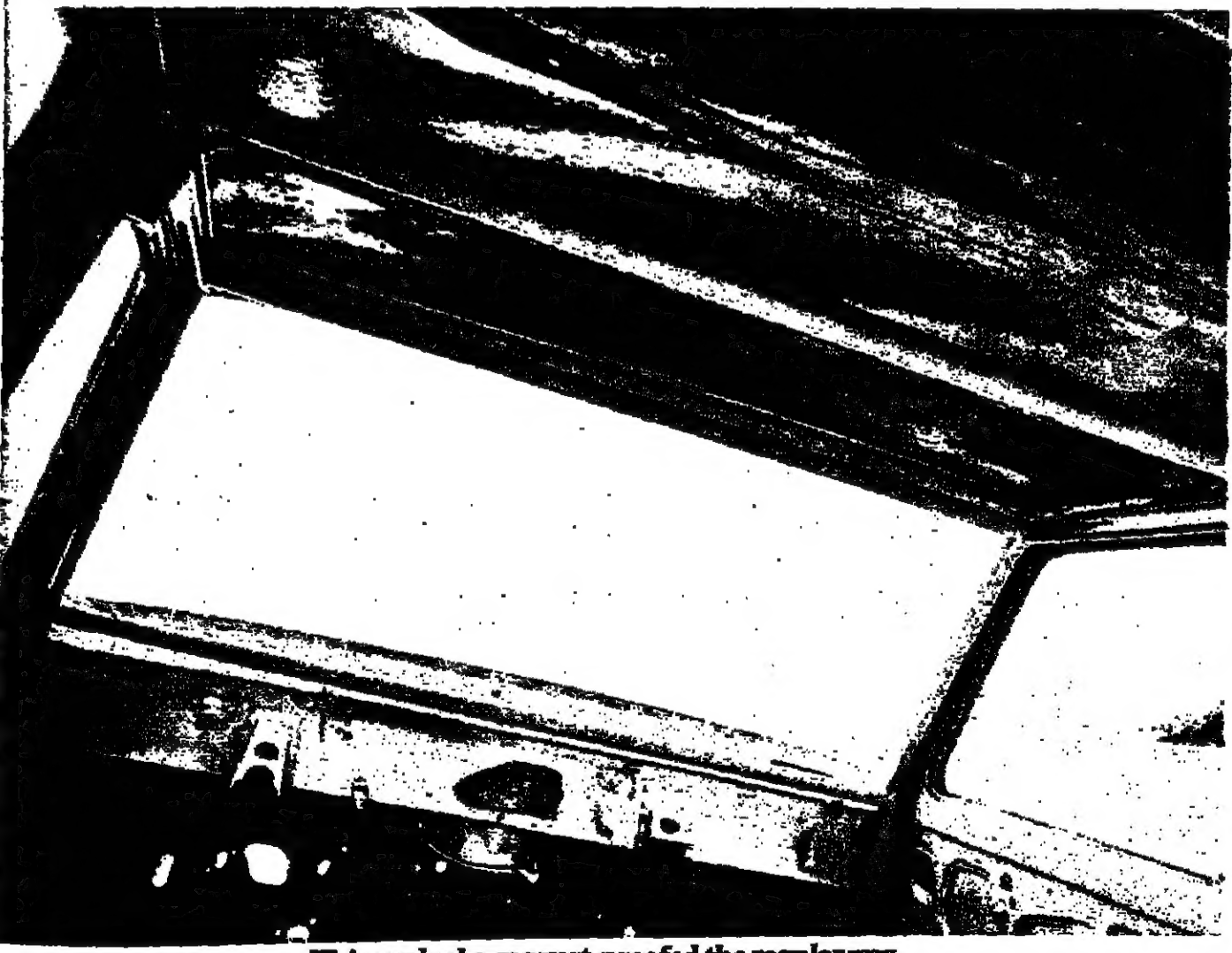
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thickness of at least 100 microns. And our automatic equipment ensures uniformity in the many layers of paint.

We use many kinds of paint, because different parts of a car are affected differently by rust and corrosion. For example, we apply a super-tough epoxy paint or two coats of aluminium paint electrostatically to the wheels.

As a result of this, our way of rust-proofing a car significantly prolongs the car's life even under the worst operating conditions.

Fiat's 2 year warranty.

Because of what we have learned we now give a warranty for two years against rust. For all details ask your Fiat dealer.

Fiat is the closest thing to the rustproof car.



J.E. Sanger Limited

—continued—

Balance Sheets
Our opinion the balance sheets set out below, read in conjunction with the notes thereto and the statement of accounting policies, give, so far as concerns the members of the Company, a true and fair view of the state of affairs of the Company and the Group at 30th September, 1973 and the subsidiaries of balance sheets set out in note (vi) of the notes thereto.

THE COMPANY			THE GROUP		
£'000	£'000	£'000	£'000	£'000	£'000
Fixed Assets	2,000	2,000	2,000	2,000	2,000
17	1	1	17	1	1
40	8	8	40	8	8
13	5	5	13	5	5
70	14	14	70	14	14
119			119		
218			218		
1,632			1,632		
2,170			2,170		
7,891			7,891		
1			1		
5,697			5,697		
71			71		
1,776			1,776		
762			762		
2,205			2,205		
4,873			4,873		
824			824		
(25)			(25)		
1,206			1,206		
100			100		
80			80		
1,108			1,108		
1,206			1,206		
1,206			1,206		

(i) The above figures are based on the audited accounts of the Company and the Group after making such adjustments as we consider appropriate.
(ii) The Group has made investments in certain listed Australian and New Zealand companies. At 30th September, 1973 the market value of these investments, none of which represented more than 5 per cent. of the relevant company's equity share capital, was £224,312 (the Company £185,120).
(iii) At 30th September, 1973 the Group had a secured bank loan from Hambros Bank Limited of £218,480, which is repayable out of the proceeds of the Offer for Sale dated 28th November, 1973. Other Group loans and overdrafts are unsecured and repayable on demand.
(iv) The Company has guaranteed banking facilities of its subsidiary companies up to a maximum amount of the equivalent of £210,734.
(v) The Company had contracted capital commitments at 30th September, 1973 amounting to £20,000.
(vi) The Non-Cumulative Redeemable 8% Preference Shares were redeemed on 6th November, 1973.
(vii) A summary of the balance sheets of the Group to 31st March, 1973, after making such adjustments as in our opinion are appropriate follows. (All the Company's shares were issued for cash at par shortly after incorporation).

31st May			31st March		
1970	1971	1972	1970	1971	1972
£'000	£'000	£'000	£'000	£'000	£'000
Fixed assets	8	10	18	31	31
Investments (note (i) above)	—	—	—	—	280
Current assets:					
Stocks	128	317	888	2,434	2,434
Debtors	333	416	1,009	2,473	2,473
Deposits, bank balances and cash	80	—	8	158	158
	511	733	1,915	5,085	5,085
Current liabilities:					
Debtors	244	292	988	2,282	2,282
Taxation	44	110	207	432	432
Bank loans and overdrafts	85	79	287	1,724	1,724
	383	481	1,230	4,438	4,438
Net current assets	128	252	385	607	607
Minority interests	186	282	404	888	888
Net tangible assets	186	282	404	888	888
Representing:					
Share capital	100	100	100	100	100
Reserves	86	182	304	784	784
	186	282	404	888	888

A. Accounts
No audited accounts of the Company or its subsidiaries have been made up in respect of any period subsequent to 30th September, 1973.

Yours faithfully
ARTHUR YOUNG McCLELLAND MOORES & CO.,
Chartered Accountants.

STATUTORY AND GENERAL INFORMATION

The Company
The Company was incorporated in England on 17th February, 1969 with an authorized share capital of £100,000 divided into 80,000 Non-Cumulative Redeemable 8% Preference Shares of £1 each, 48,000 "A" Ordinary Shares of 5p each and 32,000 "B" Ordinary Shares of 25p each. All of such Shares were issued for cash at par shortly after incorporation. Save as mentioned above, there have been no subsequent changes in the issued share capital of the Company.
(a) redeemed at par the 80,000 Non-Cumulative Redeemable 8% Preference Shares of £1 each, their beneficial owner being Mr. D. B. Thompson who was then a Director of the Company;
(b) converted each of the 48,000 "A" Ordinary Shares of 25p and each of the 32,000 "B" Ordinary Shares of 25p into one Ordinary Share of 25p.
On 25th November, 1973 the Company:
(a) sub-divided each of its Ordinary Shares of 25p into 5 Ordinary Shares of 5p each and then consolidated such Shares into 200,000 Ordinary Shares of 10p each;
(b) converted the authorized but unissued share capital of the Company of £80,000 into 800,000 Ordinary Shares of 10p each;
(c) increased the authorized share capital to £1,800,000 by the creation of an additional 14,000,000 Ordinary Shares of 10p each;
(d) allotted credited as fully paid to existing Ordinary Shareholders a total of 7,800,000 Ordinary Shares of 10p each by way of capitalisation of reserves;
(e) was converted into a public company and adopted new Articles of Association;
(f) was subject to the Council of The Stock Exchange admitting the Ordinary Shares of the Company, issued or to be issued as mentioned herein, to the Official List on or before 12th December, 1973, resolved to issue to Hambros Bank Limited ("Hambros") 350,000 Ordinary Shares of 10p each at a price of 80p per Share, representing an aggregate subscription of £1,941,000 to be payable to the Company subject to such listing being granted; and
(g) approved the share option arrangements, details of which appear in paragraph 9 below.

Subsidiaries			Percentage of issued share capital effectively owned by the company		
Name	Country and Date of Incorporation	Paid-up capital	87%	100	Business
Imper Rotterdam B.V.	Netherlands 22nd November, 1971	D.F.10,000	100	100	Importers of and dealers in meat and allied products
Sanger Paris S.A.	France 4th August, 1972	Fr.F.100,000	100	100	Importers of and dealers in meat and allied products
Sanger Hamburg G.m.b.H.	West Germany 26th June, 1973	DM.20,000	100	100	A holding company for Australian investment
Sanger Holdings Australia Pty. Limited	New South Wales, Australia 24th January, 1973	A\$150,000	75	100	Purchasers and exporters of meat and meat products
Sanger Australia Pty. Limited	New South Wales, Australia 24th January, 1973	A\$200,000	75	100	Importers of frozen and convenience foods
Sanger Dublin Limited	Republic of Ireland 12th April, 1973	£5,000	100	100	Importers of frozen and convenience foods
Sanger United	England 11th May, 1971	£10,000	100	100	Importers of frozen and convenience foods

"The outstanding minority interest is in course of being acquired for a consideration in cash representing the cash company equivalent of £997. Such acquisition is subject to the requisite official consents.
The capital of each subsidiary, other than Sanger Australia Pty. Limited, was paid up in full at or shortly after incorporation. The Company subscribed for 5,898 Shares of £1 each of Multivite Limited on 5th or 6th February, 1972, 2 Shares of £1 each having been subscribed in cash at par by members of the Company on its incorporation. Two Shares of A\$1 each of Sanger Australia Pty. Limited were issued for cash at par on incorporation, 149,998 ordinary Shares were issued for cash at par on 2nd May, 1973 and a further 50,000 such Shares have since been issued at cash at par to minority shareholders; all the above Shares are fully paid.

Particulars of Premises
The following are particulars of the premises occupied by companies in the Group:

Occupier	Address	Approximate Floor Area (in square feet)	Tenure and Rent
Imper Company	2nd Floor, Metrol House, 42-68 St. John Street, London, EC1P 1HH.	4,800	21 years from 20th January, 1973 at an annual rental of £3,152 to 24th March, 1976, of £3,728 for the following 4 years and subject to reviews in 1980 and 1987.
Imper Company	6th Floor, Metrol House.	2,000	21 years from 25th March, 1969 at an annual rental of £3,579 subject to reviews in 1976 and 1983.
Sanger Rotterdam B.V.	Delftseplein 37, Rotterdam 3004.	1,440	3 years from 1st October, 1971 at a current rental of D.F.20,000, subject to annual review.
Sanger Paris S.A.	15 Place de la Madeleine, 75008 Paris 8.	920	23 1/2 months from 15th June, 1972 to 31st May 1974 at an annual rental of Fr.F.83,000.
Sanger Hamburg G.m.b.H.	Grillen 12, Hamburg 11.	1,860	9 years from 26th February, 1973 to 28th February, 1982, at an annual rental of DM.32,268.
Sanger Australia Pty. Limited	1st Floor, 44 Hunter Street, Sydney, N.S.W.	2,250	3 years from 1st May, 1973 at an annual rental of A\$14,976.
Sanger Dublin Limited	45 Fitzwilliam Square, Dublin 2.	1,200	3 years from 24th September, 1973 at an annual rental of £3,000.

Share Arrangements
Under Contract No. (1) below, subject to the Council of The Stock Exchange admitting the Ordinary Shares of the Company, issued or now being issued as mentioned herein, to the Official List not later than 12th December, 1973:
(a) Hambros has agreed:
(i) to subscribe in cash for 1,850,000 Ordinary Shares of 10p each of the Company at a price of 80p per Share;
(ii) to purchase from Mr. D. B. Thompson a total of 1,850,000 Ordinary Shares of 10p each of the Company at a price of 80p per Share;
(c) to offer such 3,600,000 Ordinary Shares for sale to the public; and
(d) MTT (a wholly-owned subsidiary of Hambros Limited, Hambros' holding company) has agreed to subscribe in cash for 250,000 Ordinary Shares of 10p each of the Company at a price of 80p per Share, on the price at which the 3,600,000 such Shares are being offered for sale, less to the brokers and Hambros' legal costs. The Company will pay all other expenses which are being offered for sale, less to the brokers and Hambros' legal costs. The expenses payable by the Company, if incidental to the Offer for Sale and the transactions associated therewith, the expenses payable by the Company, including a fee payable to Hambros, are estimated to amount to £100,000.
The minimum amount which, in the opinion of the Directors, is required to be raised by the proposed issues of the 3,600,000 Ordinary Shares of 10p each for the matters specified in paragraph 4 of Part I of the Fourth Schedule to the Companies Act, 1948 is £1,841,000, all for working capital.

Shareholders—Immediately following this Offer for Sale, the interests of the Directors (and their families) as they will appear in the register maintained under the provisions of the Companies Act 1957 will be as follows (all beneficial):

Director	Ordinary Shares of 10p each
J. E. Sanger	413,375
E. L. C. Grant	185,000
D. Home	—
J. G. Jackson	97,500
R. M. Norton	185,000
J. Sanger	185,000
R. A. Thompson	97,500
J. C. L. Kewick	—

The above holdings do not include any Shares for which the Directors (other than Mr. J. E. Sanger) may decide to apply under this Offer for Sale, nor do they include the 10,000 Shares of Sanger Australia Pty. Limited (5 per cent. of its issued share capital) owned by Mr. Norton.

Save as mentioned above the Directors are not aware of any other shareholdings which will represent 10 per cent. or more of the enlarged issued share capital of the Company.
No material issue of Shares (other than under the share option arrangements described below or to shareholders *pro rata* to existing holdings) will be made within one year of the date of this Offer for Sale without the approval of the members in General Meeting.

Following this Offer for Sale and except as mentioned herein, 5,000,000 Ordinary Shares of 10p each of the Company would remain unissued and uncommitted but no issue of Shares which would effectively alter the control of the Company or the nature of its business will be made without the prior approval of the members in General Meeting.

6. Taxation.—The Directors consider that immediately following this Offer for Sale the Company should not be a close company as defined in the Income and Corporation Taxes Act 1970.
Shortfall clearances have been obtained by the Company in respect of all relevant periods to 31st March, 1973. Under Contract No. (2) below the usual taxation and estate duty indemnities have been given.

7. Profits Forecast—Assumptions and Reports
(a) Assumptions
The assumptions on which the Directors of the Company have based the profits forecast contained in "Profits and Dividends" in the Chairman's letter are as follows:—

- Trading conditions in the meat markets in which the Group is operating will be unexceptional. Whilst there will be seasonal fluctuations in the price of particular meats, there will be no large overall rise or fall in prices on the scale of those experienced in the twelve months ended 30th September, 1973 other than for reasons set out in assumptions (iv), (v) and (vi) below.
- The Group's continued expansion in both existing and new markets will not materially affect the gross margins estimated on the basis of the trading conditions outlined in (i) above.
- Turnover will continue to expand in line with patterns experienced in prior periods.
- The Group's operations will not be significantly affected by a restriction in supplies resulting from disease, drought, industrial unrest or any other factors over which the Group has no control.
- The ability of the Group to earn profits will not be limited by United Kingdom or foreign government regulations other than those currently in force.
- Interest rates will not vary substantially from those being paid by the Group on 23rd November, 1973.
- There will be no material alteration in international exchange rates from those ruling at 23rd November, 1973.

(b) Reports
(i) The following is a copy of the report of the Company's Auditors and Reporting Accountants, Arthur Young McClelland Moors & Co., Chartered Accountants:—
The Directors
J. E. SANGER LIMITED.
Gardeners.
We have reviewed the accounting books and calculations for the profits forecast of J. E. Sanger Limited and its subsidiary companies, for which the Directors are solely responsible, for the year ending 31st March, 1974 set out in the Offer for Sale dated 28th November, 1973. The forecast includes the results shown by audited interim accounts for the six months ended 30th September, 1973.
In our opinion, the forecast, so far as the accounting bases and calculations are concerned, has been properly compiled on the footing of the assumptions undertaken by him for the benefit of the Company in the Offer for Sale and is presented on a basis consistent with the accounting policies normally adopted by the Group.
Yours faithfully,
ARTHUR YOUNG McCLELLAND MOORES & CO.,
Chartered Accountants.

(ii) The following is a copy of the report of Hambros:—
The Directors
J. E. SANGER LIMITED.
Gardeners.
We refer to the Offer for Sale dated 28th November, 1973 of 3,600,000 Ordinary Shares of 10p each of J. E. Sanger Limited. This document contains a profits forecast of J. E. Sanger Limited for the year ending 31st March, 1974. We confirm that we have reviewed the basis of this forecast with yourselves and with Arthur Young McClelland Moors & Co. and we consider that this forecast (for which you, as Directors, are solely responsible) has been made after due and careful enquiry.
Yours faithfully,
ARTHUR YOUNG McCLELLAND MOORES & CO.,
Chartered Accountants.

8. Articles of Association.—The Articles of Association of the Company contain provisions (inter alia) to the following effect:—
(i) Voting.—Subject to any special terms as to voting attached to any Shares, on a show of hands every member present in person shall have one vote and on a poll every member present in person or by proxy shall have one vote for every 10p nominal of share capital of which he is the holder.
(ii) Borrowing Powers.—The aggregate amount for the time being remaining outstanding of all moneys borrowed or secured by the Group (apart from moneys borrowed or secured by the Group for the purpose of purchasing or disposing of goods in the ordinary course of business and excluding inter-group borrowings) shall not at any time without the previous sanction of an ordinary resolution of the Company exceed an amount equal to 5 times the adjusted capital and reserves (as defined in the Articles).
(iii) Directors.—
(a) The statutory provisions as to an age limit for Directors shall not apply.
(b) A Director of the Company may be or become a director or other officer of, or otherwise interested in, any company promoted by the Company or in which the Company may be interested and shall not be liable to account to the Company or the members for any remuneration or other benefits received by him as a director or officer of or from his interest in such other company. The Board may also cause the voting power conferred by the shares in any such company to be exercised in such manner as it may think fit, including the exercise of that power in favour of any resolution appointing the Directors or any of them to be directors or officers of such other company or voting or providing for the payment of remuneration to the directors or officers of such other company.
(c) A Director shall not vote or be counted in the quorum on any resolution of the Board concerning his own appointment, the holder of any office or any place of profit or any office or company in which the Company is interested (including the arrangement or variation of the terms thereof or the termination thereof).
(d) A Director shall not vote (nor be counted in the quorum) on any resolution of the Board in respect of any contract or arrangement in which he is to his knowledge materially interested, and if he shall do so his vote shall not be counted, but this prohibition shall not apply to any of the following matters, namely:—
(i) any contract or arrangement for giving to such Director any security or indemnity in respect of money lent by him or obligations undertaken by him for the benefit of the Company;
(ii) any contract or arrangement for the giving by the Company of any security to a third party in respect of a debt or obligation of the Company which the Director has himself guaranteed or secured in whole or in part;
(iii) any contract or arrangement by a Director to subscribe for shares, debentures or other securities of the Company issued or to be issued pursuant to any offer or invitation to members or debenture holders of the Company or any class thereof or to the public or any section thereof, or to underwrite any shares, debentures or other securities of the Company;
(iv) any contract or arrangement in which he is interested by virtue of his interest in shares or debentures or other securities of the Company or by reason of any other interest in or through the Company;
(v) any contract or arrangement concerning any other company (not being a company of which the Director owns 1 per cent. or more of the issued equity share capital) in which he is interested directly or indirectly whether as an officer, shareholder, creditor or otherwise; however;
(vi) any proposal concerning the adoption, modification or operation of a superannuation fund or retirement, death or disability benefits scheme which relates both to Directors and employees and does not accord to any Director any special privilege or advantage not generally accorded to the employees to which such scheme or fund relates;
(vii) any arrangement for the benefit of employees under which the Director benefits in a similar manner as the employees.

9. Share Option Arrangements
The Company's Share Option Scheme ("the Scheme") was adopted by the Company in General Meeting on 23rd November, 1973. The following is a summary of the principal features of the Scheme:
(i) The Directors of the Company may offer options to subscribe for Ordinary Shares of the Company to full-time employees (including directors) of the Company and its subsidiaries. The sum of 1p per share (or such other sum as the Directors may determine) will be payable to the Company upon the grant of each option.
(ii) The subscription price per share payable on the exercise of an option shall be such sum as the Directors may determine on the grant thereof but shall not in any event be less than whichever is the greater of the nominal value thereof and the average middle market quotation ruling on the Stock Exchange of the Ordinary Shares in the fourteen days ended on the day immediately preceding the grant of the option.
(iii) No option can be granted more than ten years after the date of adoption of the Scheme.
(iv) The aggregate nominal value of Ordinary Shares issued under options granted pursuant to the Scheme, when added to that of any shares of the Company issued under any other option or incentive scheme approved under the Finance Act 1972 or in pursuance of rights conferred under any such scheme, will not exceed £50,000 or 5 per cent. of the nominal value of the Ordinary share capital of the Company for the time being in issue, subject as to adjustment as mentioned in the Scheme.
(v) The total subscription price of shares which may be the subject of options granted to an employee and not exercised by him is limited to four times his relevant emoluments (as defined in the Scheme) for the current or preceding year of assessment and in applying this limit benefits already granted to or acquired by him under any other incentive or option scheme approved under the Finance Act 1972 must be taken into account.
(vi) Option rights are personal to and are not capable of being transferred by an employee.
(vii) Options will be exercisable in whole or (subject to such limitations as may from time to time be laid down by the Directors) in part. Exercise will not be permitted during the first three years of existence of the option except with the consent of the Directors. In the event of an employee leaving the service of the Company or its subsidiaries before the expiry of his rights to exercise the option for six months after he left the service by reason of the company by which he is employed ceasing to be a member of the Group, injury, disability, ill-health or dismissal for redundancy provided such exercise occurs before seven years after the date of the expiry of his rights to exercise the option, the option shall be capable of being exercised after the commencement of the winding up or the dissolution of the Company or after five months after any offer to acquire the Ordinary Shares has become unconditional in circumstances where the offer is entitled and bound to apply any of the provisions of Section 208 of the Companies Act, 1948, or option is exercised before the expiry of the period of six months after the grant, except where an employee dies at a time when an option was still capable of exercise by him: in such a case his legal personal representative may exercise the option within twelve months of the date of death.
(viii) In the case of certain variations in the share capital of the Company, such adjustments will be made as the Directors may think fit to ensure that the Scheme remains operative.
(ix) The Scheme permits the Directors to make alterations which will enable it to be approved by the Board of Inland Revenue. The Scheme may also be altered by the Directors subject as provided in the Scheme, which requires, inter alia, the approval of the Company in General Meeting for certain fundamental alterations.

10. Service Agreements
The following are particulars of the Service Agreements between the Company and the Directors of the Company:—
Director
Date of Agreement
J. E. Sanger
29th November, 1973
E. L. C. Grant
23rd November, 1977
D. Home
30th November, 1980
J. G. Jackson
—
R. M. Norton
—
J. Sanger
—
R. A. Thompson
—
J. C. L. Kewick
—
The terms of the Service Agreement between the Company and J. E. Sanger, expiring on 30th November, 1980, under which his current annual remuneration would be £520,000.
No Director is remunerated by a commission on profits.

11. Material Contracts
The following Contracts (not being contracts in the ordinary course of business) have been entered into since 29th November, 1971 and are of material importance to the Company:
(1) dated 29th November, 1973 between the Company (i), D. B. Thompson (ii), the Directors of the Company (other than J. C. L. Kewick) (iii), MTT (iv) and Hambros (v), being the Contract mentioned in paragraph 4 above.
(2) dated 29th November, 1973 between J. E. Sanger and D. B. Thompson (i), the Company (ii), the subsidiaries of the Company (iii) and Hambros (iv), being the deed of indemnity relating to taxation and estate duty mentioned in paragraph 6 above.
(3) dated 29th November, 1973 between the Company (i) and J. E. Sanger, E. L. C. Grant, D. Home, J. G. Jackson, J. Sanger and R. A. Thompson respectively (ii), being the above-mentioned Service Agreements.

12. Miscellaneous
(a) Neither the Company nor any subsidiary is engaged in any litigation or arbitration of material importance and no litigation or claim of material importance is known to the Directors to be pending or threatened against the Company or any of its subsidiaries.
(b) Since 29th November, 1971 save as disclosed herein: (i) no capital of the Company or of any subsidiary has been issued nor is any such capital proposed to be issued fully paid or partly paid either for cash or for consideration other than cash; (ii) no commissions, discounts, brokerages or other special terms have been granted in connection with the issue or sale of any share or loan capital of the Company or of any subsidiary; and (iii) no Director has or has had any interest in any assets acquired, disposed of or leased to or by, or proposed to be acquired, disposed of or leased to or by, the Company or any subsidiary.

(c) No Director of the Company is materially interested in any contract or arrangement subsisting at the date hereof which is significant in relation to the business of the Group taken as a whole.
(d) Save as disclosed herein no capital of the Company or of any subsidiary is under option or is agreed conditionally or unconditionally to be put under option.
(e) Save for 7-year Service Agreements for 4 overseas executives and as otherwise disclosed herein, no long-term Service Agreements are in existence whereby the Company would be inhibited from making such changes as it might desire in the directorate or senior management of the Group.
(f) Under the arrangements now in force the emoluments of the Directors would amount to £67,500 and £620,000 in a full year.

13. Consent
Arthur Young McClelland Moors & Co. have given and have not withdrawn their written consent to the issue of this Offer for Sale with copies of their Reports and the references to them included therein in the form and context in which they are respectively included.

14. Documents delivered to the Registrar of Companies
The documents attached to the copy of this Offer for Sale delivered to the Registrar of Companies for registration were the written consent mentioned above, a statement of the adjustments made by Arthur Young McClelland Moors & Co. in arriving at the figures set out in their Accountants' Report and giving their reasons therefor and copies of the above-mentioned Material Contracts.

15. Documents for Inspection
Copies of the following documents will be available for inspection at the offices of Norton, Rose, Bottrell & Rocha, Kempton House, Canonville Street, Bishopsgate, London, EC2A 7AN, during normal business hours until 21st December, 1973: (a) the audited accounts of the Company for the year ended 31st May, 1972, the 10 months ended 31st March, 1973 and the 5 months ended 30th September, 1973; (b) the Memorandum and Articles of Association of the Company; and (c) the above-mentioned Reports, Statement of Adjustments, Share Option Scheme, Consent and Material Contracts.

PROCEDURE FOR APPLICATION

Midland Bank Limited ("Midland"), New Issue Department, P.O. Box 518, Austin Friars House, Austin Friars, London, EC2P 2HU will receive applications, which for up to 1,000 Shares must be in multiples of 100 Shares, for between 1,000 Shares and 10,000 Shares in multiples of 500 Shares and for more than 10,000 Shares in multiples of 5,000 Shares. The minimum application is for 100 Shares.

Application must be made on the accompanying Application Form and forwarded to Midland as above, together with a cheque for the full amount payable on application, so as to arrive not later than 10 a.m. on Thursday, 6th December, 1973. A separate cheque, drawn on a bank or branch thereof in England, Wales or Scotland, payable to Midland Bank Limited and crossed "Not Negotiable", must accompany each application.

Hambros reserves the right to present all cheques for payment on receipt, to retain Letters of Acceptance and surplus application monies pending clearance of the successful applicant's cheques and to reject any application and in particular multiple or suspected multiple applications. No application can be considered unless these conditions are fulfilled.

Preferential consideration will be given (up to an aggregate maximum of 360,000 Shares) to applications (which may be for 50 Shares, 100 Shares or any multiple of 100 Shares) received on the special pink Application Forms available to all employees and all Directors of Group companies other than Mr. J. E. Sanger and Mr. J. C. L. Kewick.

Acceptance of all applications will be conditional on the Council of The Stock Exchange admitting the Ordinary Shares of the Company, issued or to be issued as mentioned herein, to the Official List not later than 12th December, 1973. Monies paid in respect of all applications will be returned if such condition is not satisfied by that date and in the meantime will be retained by Midland in a separate account. If any application is not accepted or is accepted for fewer Shares than the number applied for, the application monies or the balance thereof, as the case may be, will be returned through the post at the applicant's risk.

Arrangements will be made for registration by the Company of all Shares now offered for sale free of stamp duty and registration fees in the names of purchasers or persons in whose favour Letters of Acceptance have been issued, provided that, in case of renunciation, Letters of Acceptance (duly completed in accordance with the instructions contained therein) are lodged for registration by 3 p.m. on 25th January, 1974. Share Certificates will be issued on or about 22nd February, 1974.

Copies of this Offer for Sale with ordinary Application Forms may be obtained from:—

Hambros Bank Limited,
66 Bishopsgate, London, EC2P 2AA.

Pennmore Gordon & Co.,
21 Austin Friars, London, EC2N 2ES.

Midland Bank Limited,
New Issue Department, P.O. Box No. 518, Austin Friars House, Austin Friars, London EC2P 2HU,
from the following branches of Midland Bank Limited:
Poultry and Princes Street, London, EC2P 2BX,
130 New Street, Birmingham, B2 4JU,
P.O. Box 120, 40 Corn Street, Bristol, BS99 7PP,
P.O. Box 105, 33 Park Row, Leeds, LS1 1LD,
P.O. Box 51, 56 Queen Street, Cardiff, CF1 1UE,
P.O. Box 380, 100 King Street, Manchester, M60 2HD,
and from the following branches of Clydesdale Bank Limited:
P.O. Box 18, 29 George Street, Edinburgh, EH2 2YN,
30 St. Vincent Place, Glasgow, G1 2HL.

Dated 28th November, 1973.



The Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

POLLUTION

Fumeless aluminium refining

A LOW-COST process to remove excess magnesium without chlorine fume emission during the refining of aluminium alloys recycled from scrap—the Alcoa "Fumeless Demagging" Process—has been introduced by International Alloys, Aylesbury, a subsidiary of Alcoa of Great Britain.

At present, removal of excess magnesium, a necessary step in refining aluminium alloys, is undertaken either by bubbling chlorine through the molten metal when in a holding furnace, or by reaction with fluoride salts. Both methods emit fumes which can only be eliminated by installing costly fume control equipment, while the problem of disposing of the resultant liquid waste remains.

In the Alcoa process, which has been developed over a number of years, fumeless demagging is achieved by effecting a stoichiometric reaction between magnesium and chlorine—that is a reaction utilising all the chlorine content—by multi-stage gas/liquid contacting in a closed reactor-settler tank. Unlike other techniques, the process is continuous, reducing furnace holding time and with molten metal treatment taking place as it flows through the unit. The magnesium chloride produced by the reaction

is collected in a pure form, for sale. The Alcoa process is compatible with existing remelt furnace installations and can be located between a furnace and the casting machine being fed from it. The process also removes oxide inclusions and hydrogen from the molten aluminium; sodium content can be adjusted as required and there is negligible melt loss.

Gives lakes new life

FIRST RESULTS of a major effort in lake restoration by the Union Carbide Corporation show that an important step has been taken in the battle to save decaying lakes in the U.S., overwhelmed by pollution.

In three separate projects it was sought to saturate with oxygen the bottom zone of eutrophic, or dying lakes. During the summer, as a body of water stratifies into three distinct zones based on temperature, no surface oxygen reaches the bottom. Nutrients are released, unwanted algae grow and the fish die.

Two separate and distinct techniques were used involving aeration and oxygenation. Two aerators, manufactured by the Atlas Copco Company of Sweden, were placed at two strategic locations on the bottom of one lake and connected with hoses to an air compressor on shore.

In the other system, water withdrawn from the bottom through a pipe was injected with pure oxygen and returned to the bottom of the lake.

This method, developed by Union Carbide, is an alternate approach to oxygenating the entire lake bottom. It raised dissolved oxygen to 8ppm against 5ppm in the first instance.

International Alloys is the marketing agent for the process in Britain and all European countries.

The secondary aluminium industry is making a contribution to improvement of the environment by the recycling of scrap which would otherwise have to be disposed of as waste. The Alcoa process is a further step towards cleaner air and, in itself, is an improved recycling method.

OFFICE EQUIPMENT

Desk-top machine

A PROGRAMMABLE desk-top calculator designed for scientific and industrial use which has a tape cassette unit for program and data storage has been introduced by Hewlett Packard, of 224, Bath Road, Slough, Bucks. SL1 4DS. Programs can be recorded on to or loaded off the 300 ft. 8000 equivalent-register cassette manually or under program control. Cassette control, either from the keyboard or program, is provided by a built-in read-only memory (ROM).

Data can be recalled from a file on the cassette, modified, then restored to the same file without re-writing on a second cassette. The search speed is 130 ft./min. in either direction from anywhere on the tape. Files of different lengths can be recorded on the cassette in any sequence for the most efficient use of the tape.

Problems from simple arithmetic to complex equations are entered and solved just as they are written on paper. Each character, as entered, appears on the 16 digit display and once an entire expression is entered it is executed or stored with a

simple keystroke. Each expression or program line can be up to 68 characters.

The basic machine, designated 9831A, has internal memory of 167 registers, expandable to 423, 835 or 1447 total registers. With full expansion, the calculator can solve 70 simultaneous equations with 70 unknowns.

Memory can also be expanded with plug-in ROM blocks—three can be used in the 9831A at any one time. Available are two peripheral control ROMs, a maths block that adds functions such as sine, cosine and tangent, logs and their inverses.

A silent thermal printer is built in to the machine, which can also accept (9831A) up to four peripherals at one time. Up to 12 peripherals can be used with an input/output expander. The basic minimum price of the machine is £2,620.

Keys have double mode operation

THE LATEST in the range of Anita calculators from Sumlock Comptometer, the '202SR' is intended mainly for scientific applications and is being referred to by the company as their "electronic slide rule."

The machine, which is expected to become available at the turn of the year at £105 excluding VAT, has a dual mode keyboard, with each key's second function indicated above it.

Using the keys in the first mode the 202SR acts as a calculator performing the four basic arithmetic functions and with a fully addressable memory for storing data or accumulating results. By depressing a key marked "F," however, the user obtains



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This Krauss-Maffei 128 tonne injection moulding machine at Healy Mouldings in Birmingham is equipped with an extra-large coated screw supplied on a trial basis by Brookes (Oxford) Development work continues on shut-off valves, as well as screws with the slip making them last at least as long as standard slip valves. The key to the success which is being carried out in conjunction with the parent company (Tube Investments) research centre at Hinxton, Cambridge, is the success of spraying of micro-chromium-boron on to the valves and stems, already achieved.

MATERIALS

Sealant for wet surfaces

A SEALANT material, capable of adhering to wet as well as dry concrete surfaces, is being marketed by Sealcrete Group Sales, Home Sales Department, Atlantic Works, Oakley Road, Southampton, SO9 4FL.

Known as Calkite Wataseal and able to be applied under water where site conditions demand, it is designed primarily for sealing concrete joints, but is also suitable for application to glazed earthenware, wood, structural steelwork and other materials in damp or wet situations where joint movement due to thermal or mechanical changes is minimal.

Available as standard in a light grey concrete colour, Calkite Wataseal is supplied in pouring grade (primarily for horizontal surfaces) or non-sag grade (for vertical surfaces, pipe jointing, etc.). Supplied in two separate packs, the contents of which are mixed immediately before use, Calkite Wataseal is touch dry in 24 hours and fully cured within 5 to 7 days.

ELECTRONICS

Component expansion project

FOLLOWING IN the wake of the current shortage of electronic components, Union Carbide in the U.S. is to spend \$6m. at two locations producing components and the materials needed to make them.

The investment is intended to increase production of solid tantalum capacitors by 45 per cent, and monolithic ceramic capacitors by 2½ times at the company's materials plant in Greenville, South Carolina. In addition, capacity for producing single crystal sapphire electronic substrates at the San Diego crystals plant will be more than doubled. Expansion at the two locations is expected to be completed by 1974 and 1975 respectively.

AUTOMATION

Road Safety consortium down under

PLESSEY and Ferranti have combined to win a major export contract against fierce international competition. Worth \$400,000, it covers supply, installation, commissioning and support of a system to provide electronic aids to vehicle drivers and a toll registration system for a new expressway now being constructed south west of Sydney by the Department of Main Roads in New South Wales.

The new expressway will run through a mountainous region liable to extreme weather hazards. Drivers will receive early warning of fog and other difficult road conditions from the new system, which will also provide an emergency telephone service for road users and monitor traffic volume and speed.

Plessey signalling equipment on the expressway will utilise fibre optics for signalling display boards and these will be spaced about a mile apart on both sides of the carriageway with emergency telephones adjacent. To warn drivers of approaching hazards the motorway signal equipment is capable of displaying a full range of alpha-numeric legends, including digits and characters. These will indicate speed limits, weather warnings, lane closures and other instructions. The control centre, which will direct all warning signs and the

telephone system on the expressway, will be equipped with two Ferranti Argus 700 computers. These computers will also monitor and register toll collections and maintain certain statistical records. In the control office expressway control staff will use keyboards to enter signal controls via the computers. Feedback of information to the control staff on the operational state of expressway signals and traffic flow will be by cathode ray tube (CRT) display consoles through the same computers.

Library on twin track film

BEDFORD COUNTY Library has taken delivery of 15 twin track microfilm readers from Technical Indexes of Bracknell. The machines are the type 734, made to the specification of Technical Indexes and are being used in conjunction with computer generated microfilm indexes and updated by Centre-File.

Each of the film cassettes used by the readers contains over 400,000 lines of book titles, shelf and library locations, international references and similar information.

Each branch library has one of the reader units which is used by library staff to locate rare books and in addition by the general public for the quick location of library books.

HANDLING

Counting the empties speeded up

A NORWEGIAN company has designed an electronic unit which counts empty bottles, as these are fed into it, registers their size, and subsequently—when a button is pressed—delivers a ticket indicating the total value of the bottles returned by each customer.

The machine, which considerably simplifies retailers' problems in dealing with returned "empties," has already been installed in about 60 Norwegian shops, and has aroused consid-

erable interest abroad. Patents for its Norwegian-designed electronic "brain" have been sought in 20 countries.

The machine's designers—Petter Plankje, of S. of Asker, near Oslo—have developed different versions of it, including one which can cope with beer cans (sorting them according to the metal in the cans), and another which can accept the special carboy-type packs of six or eight bottles which are much used in U.S. retailing.

The machine rejects the cardboard packs if they are not full. Under an agreement with Mead Packaging, Petter Plankje is to supply some 600 of its machines a year to the six countries of the "old" EEC. Under another deal, with Norwegian Industries, Inc. it will supply 500 units a year to the U.S. and Canada.

INSTRUMENTS

Times from microsecond to seconds

WHERE PRECISION timing is essential in industry over a wide range—from one microsecond to ten seconds—the XLD 10 just announced by Exel Electronics, of Wokingham Road, Poole, Dorset, should be found useful.

The timer delivers a nominal two microsecond output pulse 500mA, and is preset against over-voltage the unit has a protection circuit which trips panel controls after the delay in at 6.5V. Reverse polarity is protected by means of a diode.

There are two modes of operation—automatic and single shot. Automatic operation permits an output pulse per input trigger pulse, delayed by the selected time. In the single shot mode the unit will give one delayed pulse to pulse and will not operate again until reset. During the delay time an indicator lamp extinguishes to show operation.

To power the unit, a low-impedance supply of +5V is required, and to guard against over-voltage the unit has a protection circuit which trips panel controls after the delay in at 6.5V. Reverse polarity is protected by means of a diode.



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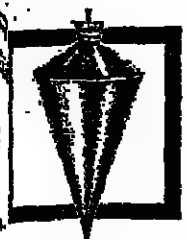
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Building and Civil Engineering

Wimpey to construct ship factory

£5.5m. contract has been awarded to George Wimpey by the Port of Sunderland Shipbuilders, a member of the Court Line group, for the construction of a new covered shipbuilding factory on the site of the Old Pallion shipyard on the River Wear.

The dock, 180m long by 14m wide, will be able to accommodate two vessels of up to 35,000 dwt and will be fitted with a split floating caisson gate. The steel will be successively oiled through five preparatory bays, under cover and thus protected from adverse weather.

The project will involve considerable earthmoving since much of the site is being reclaimed by cutting back into the steep sides of the Wear, requiring the excavation of 45,000 cubic metres of rock and 100,000 cubic metres of soft material.

Due for completion in the autumn of 1975, the factory must be far enough advanced by January of that year to enable shipbuilding to start within the dock. Consulting engineers are R. T. James and Partners of Newcastle.

Meanwhile the Port of Sunderland Authority has appointed Wallace Evans and Partners, consulting engineers, to undertake a feasibility study of the future development of the port in conjunction with Peat, Marwick, Mitchell, management consultants.

The study is to involve assessment of current and future traffic potential, combined with examination of existing facilities, land resources and finances of the port in its close integration with the town and shipbuilding industry. The study is due to be completed in March 1974.

Plastics "arrester" beds

ARRESTER BEDS of urea formaldehyde (UF) plastics foam have been laid by BIP Chemicals at each end of the 21 km test track for the experimental prototype (APT-E) of British Rail's 10 km/hour Advanced Passenger Train.

The beds, which are 270m long and 1.7m high, will halt a 117 tonne locomotive with minimal damage in the unlikely event of total failure of its three independent braking systems during high-speed runs.

UF foam was considered the most effective type of arrester bed could be built on the track, which runs from Melton Mowbray to Edwalton on the former Nottingham-Kettering main line.

The beds have sufficient density to apply a deceleration force of about 0.7g and are aligned with the main body structure of the locomotive. To protect its wheels and bogies and make derailment less likely, the core of the beds consists of soft foam covering the railway lines and sleepers and an area a few centimetres above and beside them.

In trials at the Royal Aircraft Establishment, UF foam arrester beds have proved capable of safely halting aircraft overrunning runways after emergency landings or take-offs.



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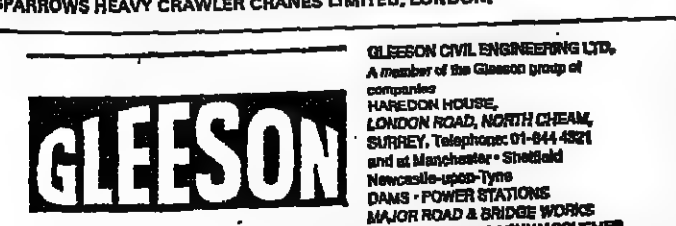
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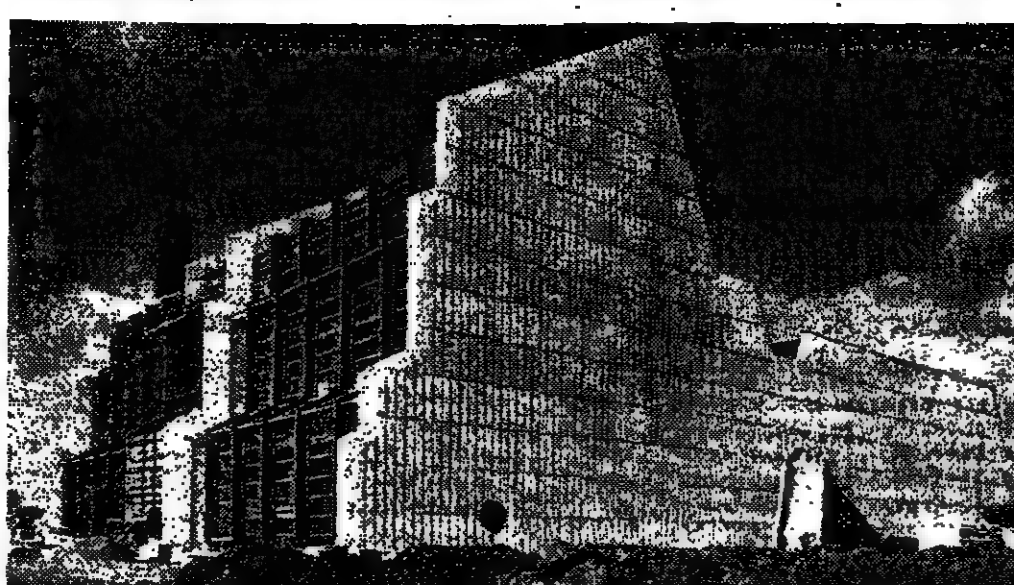
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The brief for the new £15m. Carlsberg brewery at Northampton, designed by Copenhagen architect Knud Munk, was to create "the very best in today's Danish architecture" with emphasis given to architectural form and building finishes. The south facade of the brewhouse and energy centre is completely glazed to form a giant showcase for the most dramatic items of plant—the boilers, compressors and tanks of the energy centre. One Arup and Partners were consultant engineers, with George Wimpey as management contractor.

CONSTRUCTION OVERSEAS

Trafalgar House boost for Cementation

Cementation has tended to operate in countries on an in-and-out basis but as the hotel and shipping group, is planning an expansion of its overseas building and civil engineering activities.

Until now, Cementation Overseas Construction, a company within the group's Contracting Division, has concentrated on "package deal" hotels, providing the client with a total service from design and construction to the provision of knives and forks. (Cementation built the Hilton hotels in Tehran, Tunis and Abu Dhabi, and is in the process of constructing another in Djakarta.)

However, the company is about to change its name to Cementation International and this move is intended to mark an extension of its work to more general building and civil engineering projects. In fact the process has already begun with an £8m. new town scheme, involving housing and roads, underway near Muscat, near Oman.

Of Trafalgar's current turnover on construction of about £180m. (excluding Cleveland Bridge and Engineering), perhaps 10-15 per cent is overseas, but it is envisaged that, as a result of the new policy, this proportion could rise to one third.

Cementation International will initially be concentrating its efforts in the Gulf states where, despite the presence of many other U.K. contractors, the company believes there is still plenty of opportunity, and in Indonesia which has "tremendous potential."

An instance might be where Cementation has put up a hotel for operation by the group's Shipping and Leisure division in a particular country. Cementation International could then be in an advantageous position to carry out a larger "package deal" holiday complex in the same area.

A brief look at the Trafalgar House group management structure might lead one to question how a single activity—overseas building and civil engineering—is co-ordinated within the group when so many relevant companies are scattered throughout several divisions.

The answer is considerable flexibility of communication between the three main subsidiaries involved—Cementation International, the Cleveland Bridge and Engineering Company and Cementation Projects—which is co-ordinating a major road works contract involving the upgrading of 60 miles of highway.

Once Cementation International begins to take on big civil engineering, multi-discipline work, there will clearly be need for close co-ordination to ensure that the two companies maintain their separate identities. Project management is considered a particular field.

Brent river work by Tarmac

AMONG £2m. worth of orders for Tarmac Construction is a £1.5m. contract won by its company, Fitzpatrick and Sons, for the fourth stage of the River Brent flood alleviation scheme and the Wealdstone Brook improvement.

The project, for the Greater London Council, will take 18 months and includes duplication of about 100 metres of the river channel as a reinforced concrete culvert. Consulting engineers are Binnie and Partners.

Tarmac Homes, the company's housing division, has a £612,000 order from the Borough of Croydon to modernise 312 houses on the town's Cloughton Avenue estate.

Initiating codes of practice

IT IS perhaps not well understood that the British Standards Institution and all its code committees are receptive to—and wish to encourage—the constant submission from any source of ideas, in addition to those which have been formalised.

The point has been made by the Department of the Environment commenting on the report of the Morrison Committee on steel box-girder bridges published last September, which drew attention to the problem of initiating codes of practice in civil engineering.

Individuals involved in building and civil engineering technologies, and even members of the Institution, have the right to submit proposals to the BSI which will be considered in the same way as those from learned institutions and industry.

Convection heater

AN ELECTRIC natural convection heater, which provides freeze protection and anti-condensation in all types of small buildings, has been launched by Bray Chromalox of Leicester, Leics. It is particularly suitable for isolated valve and pump houses, relay stations, outbuildings, barns, garages, kiosks and construction sheds.

The heater is suitable for horizontal wall mounting at any height, with the thermostat knob at either end, and mounting brackets as part of the unit. It is supplied at 240V 500W, but can be field wired for 120V.

In brief

A £19m. contract has gone to Costain Civil Engineering in connection with the Thames Bank Raising from the Greater London Council Public Health Engineering Department.

WHYATT Builders has won a £14m. contract for the erection of 106 flats and maisonettes and a sheltered home for the London Borough of Tower Hamlets.

SHEPHERD Construction is to reconstruct the University of York's biology laboratories, damaged by fire last March, at a cost of £450,000.

WREKIN Construction Company, part of the Murphy Group, is to build a £800,000 bypass of Abernule and Bryndarwen Bridge in Montgomeryshire for the Welsh office.

ELL LILLY AND CO. has awarded a £1.5m. contract to a £1.5m. contract for the construction of a factory at Basingstoke, Hants.

Hovercraft work on Maplin

SINCE early this year, amphibious hovercraft operated by Hoverwork, and built by the British Hovercraft Corporation, have been involved in preliminary survey studies in connection with the proposed Maplin Airport/Seaport complex.

The first of these surveys took place in February of this year under contract to Foundation Engineering, in turn working on behalf of the Department of the Environment. The operation—while involving a fast-drift variant of the SRN6 hovercraft—was to determine the geophysical nature of the Maplin Sands sub-strata. In particular the depth of the London Clay, thereby finding a building datum.

One-ton portable rigs using six inch diameter drill pipes were used to core-sample accurately plotted locations. Hoverwork's flat-top SRN6s, with their 1200hp engines, two rigs, two crews, and all equipment required, with its fully amphibious capability enabled the survey to be carried out unimpeded by tidal conditions.

The second, most recent, assignment took place between June and September of this year in collaboration with Wimpey Laboratories, again under contract to the Department of the Environment. The work was carried out in conjunction with Wimpey barge, GW191, carrying a fixed drilling rig, and a hovercraft operating in those areas dry for the greater part of the tidal cycle.

The Hovercraft SRN6—again the flat-top—was used geophysically to survey the 8 n.m. x 4 n.m. area, employing electronic recording equipment designed by Wimpey Laboratories. It is estimated that had an amphibious hovercraft not been used for this survey, the operation would have taken nine months, as opposed to three months. Over the period in question, the craft achieved nearly 90 per cent availability and was also used for other duties apart from survey work.

Typical roles included ferrying personnel to and from the barge and hover-platform for the 12 hourly crew changes; straight-forward logistic support carrying loads up to 4 tons; and range clearing in connection with bomb disposal operations.

Computer sewerage

THE U.K.'s first computer-controlled sewerage treatment scheme, which serves the Borough of Motherwell and Wishaw in Lanarkshire, is now officially open.

The scheme consists of a new main sewerage works at Carbars with a processing capacity of 682,500 cubic metres per day of raw sewage and two outlying works at Clyde Park and Courston. All three works are supervised from a control centre at Carbars through a computerised telemetry and control system supplied by Serck Controls.

The plant is run on the "management by exception" principle with only information about deviations from normal being presented to the operator, although he has instant access to specific information required by

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operating selection switches. The control system will also indirectly be used to gather data about the performance of the plant in a variety of situations. This will be used by a Strathclyde University research team to study the future design requirements of water pollution control works.

Concrete exhibition

AN EXHIBITION of concrete plant, equipment, materials and products sponsored by the magazines "Concrete," "Precast Concrete," "Concrete Quarterly" and "Concrete Research" is to take place next year from April 30 to May 3. CONPLEX 74 will be held in the Thames Suite of the West Centre Hotel, near Earls Court. During the exhibition, there will be a series of symposia expected to attract a large number of overseas visitors connected with the various aspects of the concrete construction industry, and buyers of concrete plant and products.

for which—from an internal point of view—specialists are needed.

Although Cleveland Bridge and Engineering is above all known for its bridge construction (it has just completed the Bosphorus road bridge linking Europe and Asia and is nearing completion of the Rio Niteroi bridge in Brazil), the company is open to do other structural steel engineering abroad, although it is not presently so engaged. Suppose Cementation International won a power station contract, then Cleveland might be subcontracted to design, fabricate and erect the necessary steelwork.

So far as bridges are concerned, Cleveland says noises are being made by Turkey about the possibility of a bridge across the Dardanelles. The U.K., after the technical success of the Bosphorus, would be a strong contender for such a project. Another possible bridge in which Cleveland would

be interested—undoubtedly as part of an international consortium—would be across to Sicily from the Italian mainland. The Canadians would also decide to build a major new suspension bridge.

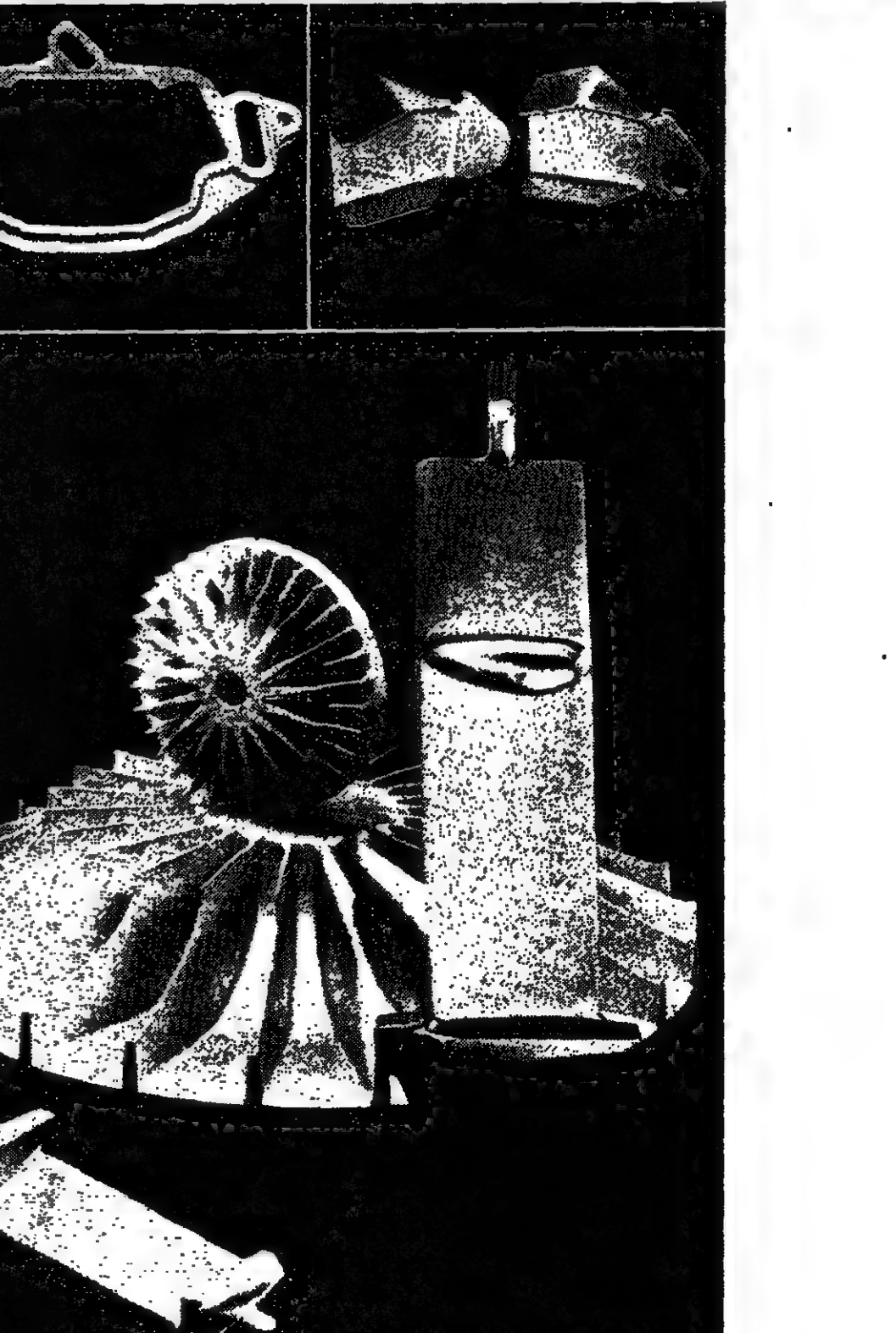
Trafalgar House is somewhat different from the other companies looked at in this series, and the company itself emphasises the point, in that it is basically a property company which has gone into construction, whereas other major U.K. contractors overseas are first and foremost construction companies who subsequently may have set up a property division.

It remains to be seen how the more commercial approach claimed by Trafalgar—which intends to avoid the sort of highly competitive World Bank contracts such as killed Mitchell Construction—fairs in the increasingly competitive business of international construction contracts.

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Whitelaw's new role

THE Prime Minister's long-awaited reshuffle of his administration turns out, for the time being, to be almost the minimum that the present extremely uncomfortable situation requires. A large-scale reorganisation has been put off to a later stage either because Mr. Heath believes that one major upheaval at a time is enough or, as some of his colleagues suspect because he is a surprisingly tender-hearted "butcher." The immediate essential was to get Mr. Whitelaw back from Northern Ireland—not because the position in Ulster is even now such that he can easily be spared, but because his particular talents are needed more urgently in the field of industrial relations. From this major move the reshuffle (apart from the minor readjustment resulting from the resignation of Lord Eccles) follows. A bill at the Treasury has had to be found for Mr. Maurice Macmillan, whom Mr. Whitelaw has replaced, and the chief whip, Mr. Francis Pym, the second-rank figure with the most generous allocation of Mr. Whitelaw's emolument will have been sent to Belfast.

Of the last two moves not a great deal need be said. Mr. Pym has been an able and popular chief whip and though the politicians he will have to deal with in the new Northern Ireland Assembly are considerably less tame than he has been used to at Westminster, he has the right qualifications for a mediatory role. Mr. Macmillan has turned out to lack the political weight needed in a crisis of the present magnitude but he was a quiet success as Chief Secretary at the Treasury and his return there with Cabinet rank will free the Chancellor's hands for broader political functions.

Approval

There can be only approval of Mr. Whitelaw's posting. The new Secretary of Employment may not be the most experienced administrator in the technical sense or the most serene of statesmen, but he possesses the political gift, all the more priceless because it is so rare in the present Government, of being able to impose a personality upon events. His particular mixture of earnestness, patience and affability has been turned into a formidable persuasive instrument during the past few years and one has felt a sense of some months that however well this weapon was working in Ulster it was to some extent, and major, contribution.

A timely visit to Moscow

ON the face of it Sir Alec Douglas-Home's visit to Moscow which gets under way to-day is a sign that Britain and the Soviet Union have decided to forget the expulsion of 105 Soviet diplomats from London in 1971 and wish to have a constructive dialogue. But while the Russians and the British have much to talk about on trade and political relations at the bilateral level, Sir Alec's trip has taken on a broader significance in the light of recent developments in East-West relations.

Far from creating a new and relaxed atmosphere between East and West Europe, the success of Moscow's American policy, culminating in Mr. Brezhnev's visit to Washington last summer, has provoked suspicion and fear in EEC capitals. Even the French who have long prided themselves on their independent policies, particularly towards East Europe, have begun to call for greater co-ordination of defence policy and have urged the countries of the EEC to make fresh efforts to establish themselves as a third power in world politics. Herr Brandt, too, despite the possible risks to Ostpolitik, has been speaking strongly in favour of West European integration.

The damage from the Soviet point of view was compounded by the Middle East war which brought home to the members of the EEC how little influence they wielded over world affairs and, in spite of differences in their views, made them recognise the need to get together on foreign policy. The European Security Conference was also aggravated relations between the EEC and the U.S.

being kept from its potentially most effective use.

Mr. Heath is presumably hoping that its application to the labour scene will have three main effects. In the short run, Mr. Whitelaw will be expected to hold the line on Stage Three for the rest of the winter. The queue of claims coming up behind the miners is long and powerful, and since many of its members—notably the railwaymen and the electricity supply workers—are public-sector employees, the conflict with Government is likely to be particularly acute. Although the Chancellor is apparently to continue his overall responsibility for prices and incomes policy, Mr. Whitelaw will tend as his deputy in this sphere and a powerful politician in his own right, to become the natural court of appeal in these disputes. The resulting set-up, similar to the old Ministry of Labour, imposes great strain upon the Secretary of Employment, but it relieves that on the Prime Minister and the Secretary for Trade and Industry and centralises responsibility. In present circumstances it is a sensible arrangement.

Objective

But in addition to this immediate objective there are two other important aspects of Mr. Whitelaw's task. One is the need to hammer out some longer-term relationship with the unions. Something will have to follow Stage 3, and since that something will necessarily have to rely still more on the willing co-operation of trade unionists than the first three stages, some new twist to the dialogue is urgently required. Finally, there is the more strictly political business of maintaining communication with the country. The shift of responsibility for Government information services from Mr. Robert Carr to Lord Windham is perfectly reasonable as a technical solution to the problem of relieving an overburdened Home Secretary. But the fact is that what the Government has been missing, both from the national and the party point of view is a politician at the centre with the face and opportunity for putting across the Government's strategy to the public and also of interpreting the public mood to his colleagues. It is in this role that Mr. Whitelaw, with his prestige, his natural persuasiveness, and the public exposure which a Secretary of Employment can normally command, should make an additional, and major, contribution.

As NCB sales hopes rise, the miners' overtime ban is pushing its deficit over the statutory limit

Coal: unpalatable decisions the Government must take

By HAROLD BOLTER, Industrial Editor

BECAUSE of the miners' overtime ban the National Coal Board will reach its statutory deficit limit of £50m. in January, on current trends, although it does not have to account for the situation until the end of its financial year on March 31. If this happens, it will have to ask for the deficit limit to be raised by Order to £100m., as provided for in the Coal Industry Act, 1973, or raise its prices, or possibly both. This will create a difficult political situation for the Government.

On the one hand, its relations with the coal industry will have been soured by the miners' present militant stand, however it ends, particularly as all the NCB's debts were written off only eight months ago as part of the biggest package of aid ever provided for a nationalised industry. On the other hand, Britain badly needs a viable coal industry.

The tragedy is that the coal industry is now slipping into another demoralising and potentially destructive deficit at a time when there are real grounds for believing that it could be poised to take advantage of the biggest marketing opportunity it has had for at least 20 years. At long last, the NCB's traditional argument that Britain needs a secure and indigenous source of energy makes sense and there is a real chance for the industry to expand, or at least stabilise, rather than contract.

Cancelled debts

This was clearly part of the Government's intention last December when it produced a programme of help for the National Coal Board which cancelled £200m. of its debts and wrote down the value of its assets by £275m., saving £45m. a year in interest and depreciation charges, and agreed to make grants which could be worth as much as £720m. over a five-year period.

The Government decided to take this action for two main reasons: first, there was a danger of heavy redundancies among the NCB's labour force, which then stood at 280,000; and second, it was concerned about the danger of a world shortage of energy resources developing by the early 1980's and about the uncertainty which surrounded the future price of fuels.

Events have shown that the Government was right to be worried, although its worst fears about the world energy

situation are being realised about seven years earlier than it anticipated. But although there were good reasons for giving the industry the help it did, the Government clearly had qualms about providing subsidies which worked out at about £1 for each ton of coal produced, or £550 for each employee for each of the five years of the aid programme, especially as the industry had just emerged from a national strike.

The Government looked for assurances from both management and unions that the coal industry would try to put its own house in order after a divisive dispute, in return for support on this scale. As Mr. Peter Walker, the Secretary for Trade and Industry, said at the time: "Such substantial assistance from public funds cannot be justified without effective and sustained efforts by all sides of the industry to improve its competitive position, contain costs and re-establish viability."

Arbitration machinery

At the time, the unions did at least agree to try to improve productivity in the mines and to give the industry's arbitration machinery, which had been ignored during the national strike, a proper chance to work. For his part, Mr. Derek Ezra, the Coal Board's Chairman, told the Government that he thought the industry should break even in 1973-74, after losses of £156.9m. in 1971-72 and a deficit of £83.3m. in 1972-73 on a turnover of £1,033m.

There were three main reasons for Mr. Ezra's optimism. Morale was improving at the start of the current financial year; the industry stood to benefit from the £45m. savings in interest and depreciation charges brought about by the cancellation of its debts; and the NCB was allowed to raise the price of industrial coals by 7.5 per cent. from July 1 this year, providing the NCB with more than £40m. a year in extra revenue. As recently as the end of July, Mr. Ezra was still reasonably confident that the Coal Board could meet its break-even target this year, without further price rises. But not now.

To have any hope of breaking even the industry needed to produce coal at the rate of 2.6m.



tons a week from late September through to the end of next March, taking advantage of the demand created by the winter.

This was particularly necessary as the financial year did not start too well. The incidence of annual holidays, together with growing unrest as the pressure built up in some areas for a confrontation with the Government over the Stage Three pay restrictions, kept production down to not more than 2.3m. tons at any time and below 2m. tons a week in some weeks.

At the moment the industry's output is running at a bare 1.7m. tons, and the situation is obviously getting worse as the miners' overtime ban bites.

In other words, production is very nearly 1m. tons less than is needed, and as the NCB estimates that each missing ton of coal means a loss of £5 in revenue, even after taking

ments to import 1m. tons of coal from the U.S. and Poland because of the short-fall in supplies from the Coal Board.

But it is not only the oil shortage which is causing excitement among the management of the Coal Board. The way prices have moved over the last three months also gives them every reason to believe that this market, their most important one, could grow fairly rapidly, even if the Middle East crisis is brought to an end and normal oil deliveries are resumed.

In August of this year the CEBG was paying a price for coal produced at the NCB's efficient central mines in the East Midlands and Yorkshire which worked out at a delivered cost of 2.55p per therm, while coal from the peripheral coalfields of South Wales and Scotland cost 3.85p. The price of oil to the Generating Board at that time is estimated by the NCB at about 2.5p a therm, although the CEBG never discloses publicly what it is paying.

By the following month, September, the price of oil had gone up to 3p a therm, while coal prices stayed at 2.55p and 3.85p. In other words coal produced at the central pits was cheaper than oil for the first time. In October, the relative prices were still 2.85p and 3.85p for coal, but 3.25p for oil. And now, according to the Coal Board, the CEBG must be paying as much for its oil as it is for coal from the peripheral pits, and perhaps more.

Strongest position

In the past the CEBG has always been able to wave a big stick at the NCB management by suggesting that other potential new seams a more oil would be used in Ramby, in North Nottinghamshire, and Cannock Chase in the shire, and Cannock Chase in Staffordshire, the coal industry price and supply of coal was not right. This is no longer possible. If the Coal Board is right in its belief that the price which the Generating Board pays for oil is at least 1p a therm higher than it pays for coal from the U.K.'s best pits and probably more, it means that for the first time since the mid-1950s the NCB itself has a lot of headroom on pricing.

According to some of the Coal Board's marketing executives the price of coal from the central fields could be raised immediately by as much as £2 a ton—the equivalent of less than 1p per therm—without disturbing the present demand for coal from the CEBG. Be that as it may, the coal industry is clearly in the strongest position it has been in for at least 20 years.

It is as well to remember, however, that although the Coal

Board has theoretical freedom as a member of the European Coal and Steel Community, the Government has an over-riding influence on the way nationalised industries move, particularly during a period of price restraint. Traditionally, the Government allowed the Coal Board to adjust prices only once a year and that would mean no more increases until next July. Whether this general rule will continue to apply as the NCB financial position deteriorates remains to be seen.

The domestic market

The coal industry is also experiencing a heartening surge of interest from customers in the general industrial sector of its market, who takes some 15m. tons of coal a year, and from the domestic market, which uses some 20m. tons of coal a year. Audits of Great Britain recently report the first increase for 15 years in coal's share of the central heating market.

It should be emphasised, however, that the Coal Board will have to carry out considerable investment simply to sustain production at its present level of around 136m. tons. Investment has been very low for over a decade, and some expenditure will have to be used solely to replace worn-out pits.

Nevertheless, with the discovery of new resources such as the reserves of some 500m. tons of coal found a stick at the NCB management by suggesting that other potential new seams a more oil would be used in Ramby, in North Nottinghamshire, and Cannock Chase in the shire, and Cannock Chase in Staffordshire, the coal industry price and supply of coal was not right. This is no longer possible. If the Coal Board is right in its belief that the price which the Generating Board pays for oil is at least 1p a therm higher than it pays for coal from the U.K.'s best pits and probably more, it means that for the first time since the mid-1950s the NCB itself has a lot of headroom on pricing.

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MEN AND MATTERS

Heath's man for Ireland

The past records of William Whitelaw and of Francis Pym, the man who succeeds him in Northern Ireland, may seem too similar to be just a coincidence. Both are landed gentry, enjoying a like education (Eton and Magdalene, Cambridge for Mr. Pym; Winchester and Trinity, Cambridge for Mr. Whitelaw). Both had good war records—Pym getting an MC and two mentions in despatches in the 9th Lancers. Both made their political mark as Chief Whip. Mr. Pym being Mr. Whitelaw's deputy for three years. Having seen Mr. Whitelaw's Irish success, Mr. Heath seems to have chosen the man to follow him from the same mould.

As yet, Mr. Pym does not have the weight that Mr. Whitelaw takes with him to be Secretary of State for Employment. But faced with one of the toughest whipping jobs ever undertaken in the Commons—to get the European Communities Bill through—Mr. Pym emerged victorious and with less scars than many had predicted. Although capable of braying at opponents and generally making a row at times—his exultant shout of "Aye" as the motion for the third reading of the Industrial Relations Bill was put to the Commons provoked some controversy—his usual manner is quite different. He is a short man with a worried look, and generally gets his way by quiet consultation rather than taking a rigid line or threatening vengeance on recalcitrant Back-benchers.

Since he has been a Whip since 1962, the year after becoming an MP, and therefore

without departmental experience, the Irish post is, in one sense, the next way to promote Mr. Pym into the Cabinet from the top of the second rank in the Tory hierarchy; the job is almost entirely political rather than administrative. His baptism in the new role comes on Thursday, with the tripartite talks between the British and Irish Governments and the Northern Ireland Executive on the creation of a Council of Ireland.

Should Mr. Pym prove as wise a choice for Northern Ireland as was Mr. Whitelaw, then it would be another political achievement in a family full of politicians. There are five MPs in the direct line, others by marriage. The most famous, the John Pym who led Parliamentary opposition to Charles I, is one of the least direct ancestors. Perhaps that is as well, since that Pym spent much of his time in religious bickering, against the Puritans on one side and the Catholics on the other.

Schroders' threesome

Has ever a merchant banking group dominated the City's top jobs in quite the way Schroders will from January 1, when, as announced yesterday, Michael Verey becomes chairman of the Accepting Houses Committee? To add to this influential, as well as prestigious, position, we have ex-Schroder men as governor of the Bank of England (Gordon Richardson) and director general of the City Takeover Panel (John Hull). Verey has been 40 years with the bank, and the ties go back further, his father having been a friend of the original Wagg & Helbert. It was when

Richardson was appointed Governor of the Bank earlier this year that Verey stepped up to become chairman of Schroders. In the Accepting Houses job, he will succeed Lord Harcourt, who retires at the same time from the chairmanship of Morgan Grenfell Holdings.

What would happen should, in the course of a bid, Schroders as advisers to some company violently disagree with a Takeover Panel ruling and the Bank of England had to step in to keep the peace? Well, at least they would all understand each other.

L & C's empty Jersey office

One sad aspect of the London and County story is a building standing empty in Hill Street, St. Helier, one of Jersey's main banking thoroughfares. It has been empty for at least 18 months, since being converted for use as the offices of London and County (A and D) (Jersey) Ltd., registered in 1969 as a local subsidiary of the banking group.

To the company's annoyance, even though it had its offices ready, Jersey's finance committee refused it a licence to operate (to be fair, several other applications have been turned down lately). Senator Cyril Le Marquand, president of the committee, said at the time: "Having looked at the company, we decided against giving them a licence." He would not say anything more. London and County (A and D) lodged an appeal against the refusal of the licence with Jersey's Royal Court, but it is understood from the Commercial Relations Office that the case has not been pursued.

The office in Hill Street looks rather ghostly, with the black polythene sheeting that covered the bank's name partly torn away. Perhaps there will one day be a new name to put up; meanwhile, the reason why London and County has held on to the offices, whether in the hope of one day getting a Jersey licence, as an investment or simply out of determination, remains a local mystery.

Tut in Moscow

Tutankhamun continues his travels. The exhibition which did so well in London last year is now in Moscow. Huge crowds are expected when it opens on Friday, but there has already been some drama about its arrival.

Shipment of crates containing the 50 exhibits including the famous gold mask was carried out as a military operation. Two aircraft on unscheduled flights left Cairo unannounced and flew to an unnamed destination in Russia, whence they were transported by covered trucks to Moscow. According to Izvestiya, this was because the Russians feared the Israelis would hijack the planes or even shoot them down.

Now safely in Russia, the exhibition will stay there for a year, touring Leningrad and Kiev. Observers feel it unlikely that the Chinese exhibition, at present in London, will be offered as a follow-up.

Frying tonight

Question: Why are so many fried potatoes eaten in Wiltshire? Answer: Because they have Derives for Chippenham.

Observer

"It's lonely, outliving your friends"



Photograph by permission of Berron's Newspapers Ltd.

AND who should know better than Miss Healey, 109 not out for memories are short, and friends die or move away. Those who are left behind, the elderly, are all too often left with nothing but a feeling of loneliness, of being unwanted in this modern world.

But we, at this Association, remember the debt we owe to the elderly who now live in reduced circumstances through no fault of their own.

We give them help in the form of food, clothes, money and medical attention. Those, like Miss Healey, who are in greatest need live out their lives in the comfort of one of our ten residential and nursing homes.

Please help us to help them. A donation from you won't go unremembered.

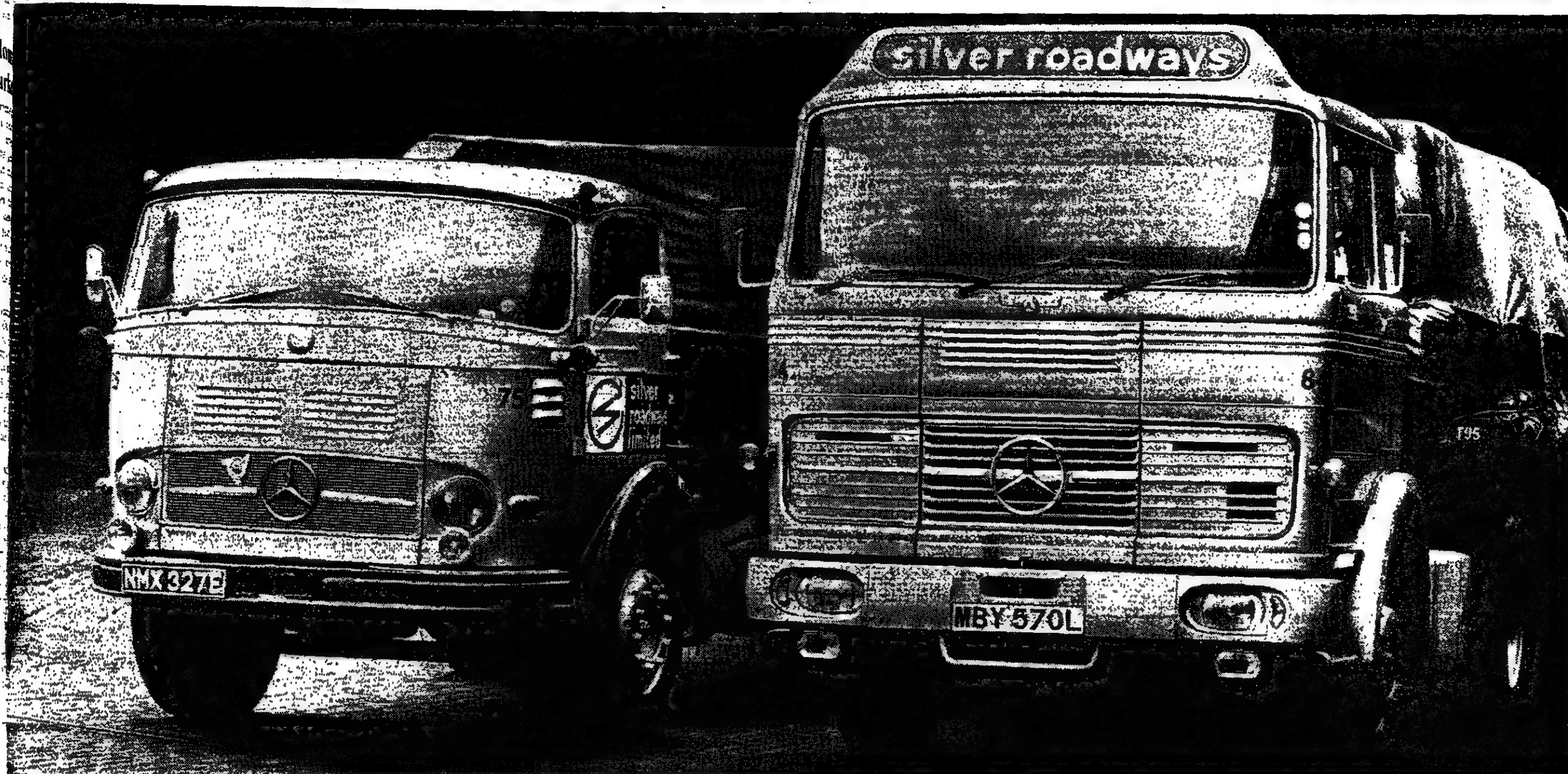
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"Help them grow old with dignity"

Road Haulage

Financial Times Survey



The seven year switch

Back in 1966, Silver Roadways bought Mercedes-Benz LPS1418 tractor units. Normally, to a major haulier, an ordinary commercial truck has a useful life of 5 years if he's lucky. Or around 2 years, if he isn't.

Today, 7 years later, several of Silver Roadways' 1966 Mercedes-Benz tractor units are still operating. And operating profitably.

Same again

Recently, Silver Roadways needed to add vehicles to their fleet. They chose the same again and bought several of the latest version of the Mercedes-Benz LPS1418.

More are on order.

Obviously, many factors will have influenced those latest orders. Things like the LPS1418's performance, its level of driver comfort and its reliability. But, to a leading haulage company doing a lot of long-distance work, the vehicles' economy was perhaps most important.

An economical proposition

Over the years, Silver Roadways have experienced consistently good fuel consumption figures with their Mercedes-Benz units. "Mercedes-Benz vehicles give us a good half-mile to the gallon more," said their Group Engineering Manager. When you run trucks over half-a-million miles, economy like that can make a big

difference to your ever-increasing operating costs.

More satisfactory

Summing up the company's experience of the vehicles since 1966, the General Manager of Silver Roadways stated simply:

"Mercedes have proved to be much more satisfactory than other vehicles in the fleet."

You don't have to be a heavy truck operator to get Mercedes-Benz quality working for you. In addition to a wide range of heavy vehicles, Mercedes-Benz manufacture light and medium duty transporters. There are van and chassis cab models, with roof height and wheel-base options. And gross vehicle weights ranging from 2.8 to 8.5 tons.

Star quality

Whatever size Mercedes-Benz vehicle you choose, you get the sort of quality that ensures reliability and long life.

All our commercial vehicle components are carefully designed and carefully built. From the luxury cabs to the special alloy steel chassis. So, that Mercedes-Benz star means as much on our commercial vehicles as it does on our saloon cars.

Like to know more about Mercedes-Benz commercial vehicles and the long-term profitability that they offer? Just let us know.



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Road Haulage

Financial Times Survey

Oil adds to problems

By COLIN JONES

The past year has yielded its crop of anxieties and setbacks for hauliers. But none of them compares with the implications of the present oil situation. Few hauliers doubt by now that oil will soon be formally rationed. Indeed, most would regard rationing as far preferable to the present somewhat rough-and-ready allocation system. The big questions—and the big uncertainties—are how severe might rationing be and how long might it last. At this stage no one is in a position to answer either question.

Certainly, if and when rationing is introduced, hauliers can reckon on their basic allowance being less than their current allocation—and much less than they would normally be using. It also seems reasonable to assume that rationing would probably have to be retained for at least a while after the oil starts flowing normally again from the Middle East—whenever that does happen—in order to give the oil industry time to gear up its distribution, refining, and storage facilities to a normal rate of operation again.

Obviously a good deal can be

done to conserve fuel. A certain amount of load consolidation, and even pooling, is already taking place. Attention to driving standards, vehicle maintenance, routing and optimum speeds—which vary according to the specifications of vehicles—can also help to promote economy. The State-owned National Freight Corporation, which is the largest haulage group with about 5 per cent. of the total freight market and about 10 per cent. of the market for road haulage services, has already appointed special fuel controllers in each of its 50 operating companies, and has also announced prizes for drivers achieving the highest mileage per gallon.

But there is a limit to which the use of road transport can be saved. The absence of the old legal distinction between commercial haulage and "own-account" fleets will be of some help, compared with the last experience of peacetime rationing of oil in 1956-57. But few "own-account" operators have made serious moves into the hire and reward field since the licensing system was changed in 1969. The different

characteristics of an own-account operation and the marketing and administrative problems involved in venturing into the hire and reward business are also likely to limit the possibilities for a significant number of ad hoc pooling or co-operation arrangements between the two sectors now.

Likewise, both hauliers and own-account operators will want to make the maximum use of the largest vehicles in their fleets so as to stretch out their fuel ration. But the exigencies of an oil shortage are unlikely to make much of an impact upon those who oppose the full use of large lorries and the manufacture and operation of even bigger ones. Nor are many local authorities likely to be persuaded to relax the time being some of their traffic regulations, like lorry diversions, bans, and loading, unloading restrictions, in order to assist the cause of oil conservation. At least, this does not yet seem likely.

Nor is there all that much room for shifting freight traffic on to the railways. British Rail has some spare capacity which could be utilised in the short term. But it is limited or non-

existent on many of the most heavily used routes and, in addition, suffering from a manpower shortage, the railways would also be affected by a severe oil shortage. Something like four-fifths of their services run by diesel motive power units.

Moreover, the total volume of road freight movement which could theoretically be transferred to rail would neither be the most economic in cost terms nor necessarily the optimum in terms of fuel saving. The limited number of rail access points—goods depots and stations receiving freight—and the inappropriateness of the rail route network to the distribution requirements of many industries could well mean more fuel being used on road collection and delivery services to and from rail-heads than the amount saved by using rail for the trunk haul.

Indeed, it is possible that a period of oil shortage might help to bring the current debate on the environmental implications of road transport back into better balance, although it may seem somewhat tactless to say so at the present time. Nevertheless, it is true that many of the things said about the potential of the railways, the "wastefulness" of road transport, the "virtues" of smaller lorries, the urban traffic problem and ways of dealing with it, and so on, have either been wildly impracticable or downright nonsensical. Only last week, the House of Commons

Select Committee on National Industries reported that they were disturbed to discover that the year-long public debate on the EEC axle and vehicle weight proposals had been "based on inadequate information."

The Committee said that they believed it had not been generally appreciated that vehicles with a 40-tonne or 35-ton weight need not be larger than lorries already permitted under the regulations currently in force in Britain. Moreover, whilst there may be general agreement that it is variations in the numbers and weights of axles which cause the greatest variations in road wear, little research appears to have been authorised which would enable those responsible for making important decisions in this field to base such decisions on hard documented evidence.

State of deadlock

Whether this will have any impact upon the British Government's stance on the axle weight issue remains to be seen. The latest Council of Transport Ministers meeting in Brussels ten days ago ended in as great a state of deadlock as before. The matter was again held over to the next meeting of the Transport Ministers next year, and with it was also postponed the question of a fairer share of the Community quota of haulage licences for Britain and the two other new EEC member countries since France, not surprisingly, is maintaining its "tit for tat" attitude to the two issues.

Still, there are some grounds for encouragement over the possible future course of the Community's common transport policy. The paper put up by

the Commission at the last Ministers' meeting not only demonstrated a realisation of the need for a wider approach to the transport sector but was also imbued with a somewhat more "liberal" attitude. The old idea of basing transport policy on road and rail alone, without also considering the contributions made by the airlines, sea transport, pipelines, and the ports had disappeared. And the idea of trying to maintain a framework of detailed control over transport capacity and charges had virtually given way to a more limited concept of intervention—at least at a longer term objective.

The influence which many people thought might result from the Community's enlargement, and the changes among the Commissioners and their senior staff last January, may perhaps be already beginning to show through. But U.K. hauliers and others who have been made anxious by the philosophy underlying the Community's previous approach to transport policy should not be too optimistic.

The Community's policy emerges out of a process of "continuing dialogue" between the Commission, as representing the Common Market idea, and the Council, which remains the guardian of national interests. It is these national interests that have been largely responsible for the Community's relatively slow progress so far in the transport sector. The Commission's thinking may be becoming more congenial to British ideas about transport policy and regulation. But progress in translating its proposals into action may continue to be as slow and as chequered as in the past.

Union pressures

By JOHN WYLES, Labour Reporter

Increased union pressure for company pay agreements has been among the most significant developments of the past year of wage bargaining in the road haulage industry.

The main impulse for the pressure has come from a mounting dissatisfaction with the level of awards made by the Road Haulage Wages Council, which sets the minimum pay rates for the industry. This culminated in union representatives twice walking out of council meetings towards the end of last year.

The boycotts and subsequent statements by Mr. Ken Jackson, national road haulage secretary of the industry's largest union, the Transport and General Workers, along the lines that the Council's "only function is to hold down wage rates to the level of social security minima" created the impression of total union hostility to the Council and of unequivocal support for its abolition.

But in fact union attitudes to the Council are a good deal more mixed. Though the existence of the Council is a continual reminder of the lack of comprehensive union organisation among road haulage drivers, neither the unions nor the employers seem in a strong enough position to create the national bargaining machinery with which to replace it.

It is difficult to offer an analysis of the size of the organising task facing the unions since there are few facts and figures with which to build up a profile of the industry. The Road Haulage Wages Council is none too reliably estimated to cover about 220,000 drivers many of whom are employed by small firms, known as "fours and fives" because of the numbers of lorries they own.

One estimate has put the number of drivers who are paid at minimum Wages Council rates as 10 per cent. of the total and it is reckoned that half of the 220,000 are trade union members.

Union dissatisfaction with the Council boiled up towards the end of last year when the 24 employers' representatives and three independents fixed an award of £2.40 a week increase on basic rates in response to the union's demand of more than £7. The Council's procedure then were caught up in the Government's pay freeze and Stage Two legislation so that eventually the Pay Board ruled that the rises must be trimmed to £1.72 to £1.82 a week to conform with the £1 plus 4 per cent limit.

These rates were eventually established by order of the Secretary of State on October 29 of this year. They set the minimum rate at £19.72 a week, rising according to the tonnage size of vehicles driven to £22.70 a week.

These rates were rejected by the unions as wholly inadequate, and the TGWU, which claims a membership of more than 200,000 drivers, urged its members to seek pay deals at the company level.

In the large companies where the unions are well organised, pay rates have little relationship to the Wages Council minima and are obviously partly responsible for boosting the average earnings figures recorded by the Department of Employment which stand at £39.40 for a 54.7-hour week.

The pace in company bargaining tends to be set by the Midlands where the TGWU's energetic regional trade group secretary, Mr. Alan Law, has claimed a couple of coups this year. The first of these followed the lengthy strike by British Road Services drivers who were demanding special payments for possession of their heavy goods vehicle (HGV) licences.

Although the settlement of the strike was rung up as a victory for the union's campaign for HGV licence bonuses, similar challenges were not noticeably issued elsewhere and later in the year the TGWU reached individual agreements with several West Midlands haulage operators which established minimum rates of pay for drivers holding HGV licences. These were well above the Wages Council levels and ranged from £27.90 a week at the bottom to £30.75 a week for drivers of the heaviest vehicles. Later, Mr. Law trumpeted an agreement with a Birmingham haulage firm which set a basic rate of £44 with guaranteed weekly earnings of £63 to £67.25 a week.

Quite apart from union pressure, haulage operators are feeling more and more obliged to offer competitive wage rates because of the industry's increasingly chronic shortage of drivers—particularly of heavy goods vehicles. As the Road Haulage Association's magazine "Road Way" pointed out, the industry had catapulted from a surplus to an acute shortage of heavy goods vehicle drivers in just 18 months. The main lesson was, of course, the need to take drastic action to train recruits. Road Way concluded that "the in-

dustry is obviously unattractive to many men and only long-term measures will improve its prestige."

Employers have undoubtedly had difficulties retaining their drivers and many have suffered very heavy turnovers of men. Coupled with the high failure rate in the still HGV licence tests, this means that the industry is short of about 50,000 HGV drivers.

The industry is now addressing itself to the long-term problem of the intensification of training and sees a hopeful short-term development in the graduated reduction to 18 in the minimum age of drivers for certain classes of vehicles. It also sees a need to reduce the delays in testing so as to close the widening gap in the ranks of drivers.

Assessment would involve a complicated marking system which sets 60 per cent as the minimum mark for the road traffic regulations examination. In addition there would be practical tests extending over four to seven hours during which the candidate would be examined on driving technique and practice and maintenance of the vehicle in working order.

A pressing problem for both employers and unions is the need to conform with EEC regulations of drivers' hours and mileage by 1976. This will mean that for the first time in Britain there will be a limit on the number of miles a man can drive in one day—set by the EEC at 281 miles. In addition, the drivers' day will have to be cut from the present British maximum of ten hours to the European level of eight hours.

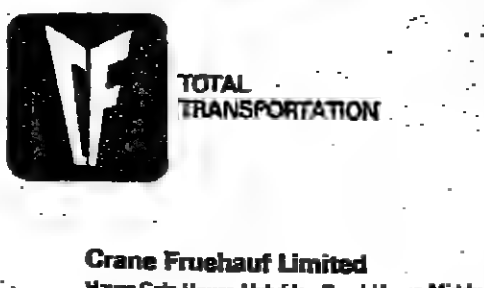
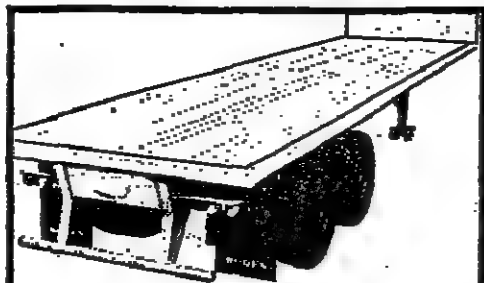
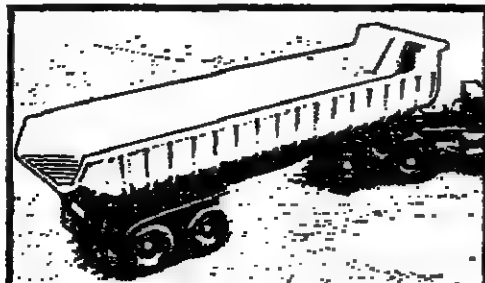
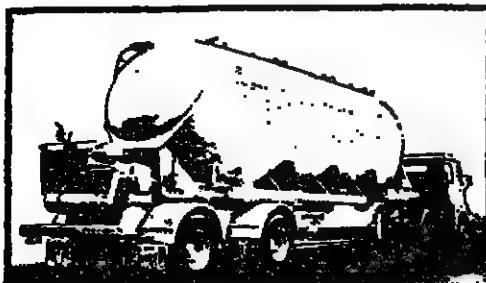
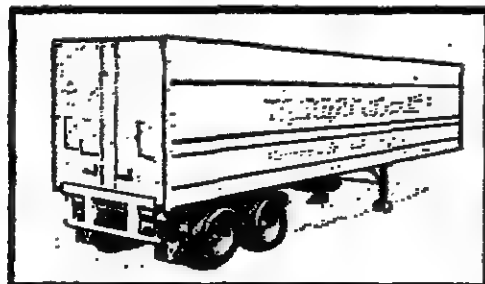
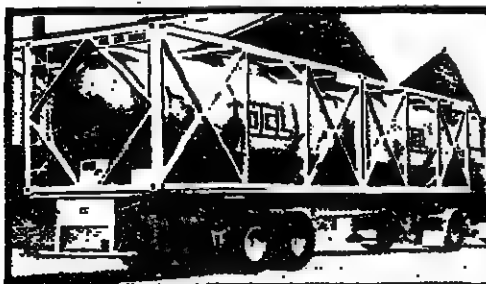
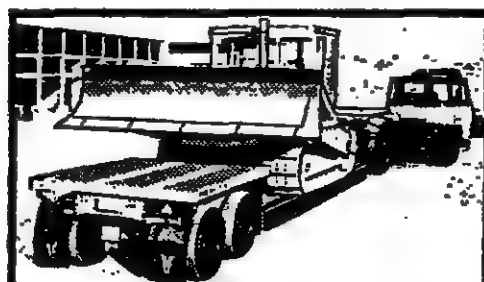
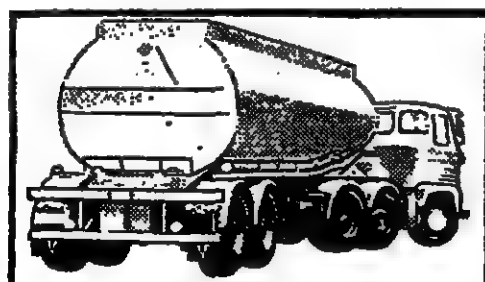
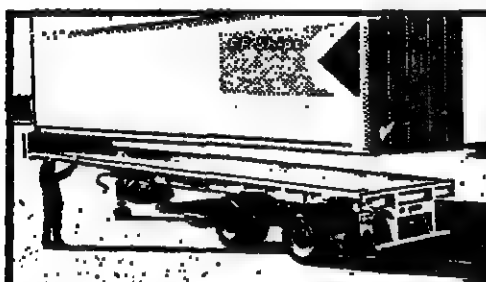
The union reaction to this apparent improvement in drivers' conditions has been somewhat guarded and has concentrated on the possible impact on earnings. The TGWU has argued that the mileage limitation will produce a severe drop in earnings from which drivers must be protected by radically increased basic rates. The effect of the regulations on employers is likely to be a severe increase in their under-manning headache, though the Road Haulage Association is still trying to assess the probable full impact of the regulations.

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ROAD HAULAGE III

Deadlock in EEC transport negotiations

by COLIN JONES

The deadlock goes on. At the EEC Council of Transport Ministers' meeting in Brussels a few days ago, Britain maintained its resistance to the Community's proposal for a metric tonne ceiling on the weights of loaded vehicles of one of 40 tonnes on laden axles. In return, France refused to agree that Britain should have a larger share of the Community quota haulage licences.

The longer this impasse continues, the greater the danger of her aspects of the Community's common transport policy being held up. It is not for nothing that the Commission regards an adjustment of the Community quota and the harmonisation of Member States' rules on vehicle weights and port Transporens as the most important next steps in the development of the Community's transport policy.

Nor is this the only area where delay is threatening. Under the Treaty of Accession, hauliers operating across international frontiers within a EEC—that is to Ireland as well as to the Continent—are expected to start conforming to the Community system of licence quotas on January 1, 1974. To pave the way, eight of bilateral negotiations have been taking place during the last few months. But some of the most important are still far from being concluded.

Time needed

Even when agreement has been reached at working level—between the representatives of the Road Haulage Association and its opposite numbers in other Member countries—time still has to be provided for inter-Governmental discussions and for consultations with other interested parties. The process of finalising the quotas is far from being concluded. At the present time, it will be well into 1974 before everything may be ready. Still deadlocks and delays such as these are no surprise to those who were familiar with the Community's working methods before Britain joined. Even in relatively technical matters involving no great political issue—such as working out a complex tariff structure capable of being applied to a wide range of

traffics and a sea crossing across the Channel—delay is by no means unusual.

Sometimes a compromise solution is found fairly quickly; sometimes it takes a great deal longer, or even never happens at all. Progress has never been smooth even in areas other than transport where the Six had been able to make considerable progress. After all, was it not at Brussels that the idea was first conceived of halting the clocks before mid-night so that it could be said that negotiations were concluded by the target date?

Nevertheless, it is not easy to guess how the disagreement over vehicle axle weights will be eventually resolved. Mr. John Peyton, the U.K. Transport Minister, has taken a strong political stand against bigger lorries. Likewise, the French Government, having already asked their vehicle manufacturers to scale down their biggest model from a 13-tonne gross axle weight to one of 11 tonnes, is unlikely to readily concede a further reduction.

Mr. Peyton is presumably hoping that time may be on his side. In the first place, the Six were evenly split before they reached their 11-tonne compromise in May 1972 and, in their national regulations, they still are. France, Belgium, and Luxembourg operate a 13-tonne axle weight limit, whereas West Germany, Italy, and the Netherlands maintain a ceiling of 10 tonnes.

The accession of three new members, including Britain, swings the balance to 6:3 in favour of the lower figure and delay may encourage some of the 10-tonne members of the Six to reconsider their position. The West German Government, for example, was as much averse to a higher figure before the May 1972 compromise among the Six as Britain has since been. Heavier axle weights, it said 18 months ago, would cost the West German authorities some £175m. for bridge strengthening.

Secondly, the Community quota of haulage licences—still officially regarded as an "experiment"—comes up for review at the end of next year with Britain having as much say about its future as any other Member. France may not be particularly put out if the system continues to operate on

a pretty small scale or even if it should be put "on ice" for a while. But there are others—the Dutch, for instance—who might be unhappy at the prospect of even this degree of liberalisation being threatened by the mutual intransigence of Britain and France.

Whether the dispute will degenerate this far remains to be seen. In the meantime, does it really matter? Is the present hold-up, something which U.K. hauliers should regard as a matter of regret?

In the first place, one can hardly see the U.K. regulations being changed so as to allow bigger lorries irrespective of what happens to the EEC proposal. The present Government turned down the idea of a 38-

tonne all-up ceiling three years ago and it is hardly likely to reverse its attitude totally. Moreover, the system of harmonised Community rules on vehicle weights and dimensions is not due to come into force for some considerable time.

The current target dates are 1980 for international operations and 1985 for domestic. It would thus be some time before U.K. hauliers could expect to benefit either way even if the dispute were fairly quickly resolved.

Nor can it really be said, secondly, that the lack of a fair share of Community haulage licences is particularly crippling at the present time. It would obviously make a difference to

some hauliers if the U.K. quota policy were to be delayed? The proposals the Commission has been putting forward may seem broadly acceptable from a haulier viewpoint, the same cannot be said of other parts. The proposed second social regulation is one example. certainly so long as the Community fails to establish similar rules about working conditions in other sectors of transport policy and much that matter, in other sectors of the industry. Another is the proposal for a common system of charging for the use of transport infrastructure which, in the case of road haulage, could well mean a substantial increase in the tax on heavy vehicles.

Moreover, it is clear that during the past year the Commission's thinking about transport policy has undergone a change.

Social regulations

This will clearly change as progress is made with other aspects of transport policy and while certain elements in the

largely the prerogative of the railways. Road transport as we know it today just did not exist. The present, vast motorway complexes were still in their infancy, and so too was Britain's road transport industry. In 1956 the hauliers had a flexibility born of smallness that allowed them to ride the then fuel shortages with a degree of resilience. It is difficult to see the industry of 1973 adapting to the present situation with any ease.

Long-term conjecture

However, any projection of longer-term oil shortages is clearly a matter of straight-forward conjecture. And so too are some of the horrific price/costs squeeze estimates that some people are currently applying to those industries heavily associated with fuel oil.

Carding strength for the industry's strengths leads largely to the enormous trading power that the transport groups have built up over the past decade. The present fuel position is going to propel a chain reaction that was already under way given the fiscal pressures of Stages One, Two and Three. Costs are simply being fixed down to the very bone, and here the hauliers' discount pricing system is helping to defend the prices front.

But the major straw for the

A new Commissioner and a new Director-General have been put in charge following the reshuffle that accompanied the Community's enlargement, and the policy paper submitted by the Commission to the Council of Ministers a few weeks ago showed a marked inclination to favour a more liberal approach to transport policy and much less emphasis upon a framework of detailed control and regulation. It may be that conflicting national interests will be as marked, and will impede progress as much, as before. But, on balance, U.K. hauliers could have much to gain if the Commission is allowed more time to follow up the direction in which its policy thinking now appears to be heading.

Facing a squeeze on two fronts

By JEFFREY BROWN

The hauliers might be said to have a problem. Not only has the Government switched suddenly from economic expansion to economic standstill but it has done so largely because of a threat to supplies of the transport industry's most basic raw material—petroleum.

All this has happened at a time when the haulage cycle can be said to be rising relatively fast. In September for example a group like Transport Development felt able to talk confidently about "an abundance of traffic" and point to six month profits (to June) higher by more than two-fifths before tax. From this it can be fairly deduced perhaps that the industry was in something of an expansive phase despite fiscal controls on prices and margins. Stage Three had tightened the costs screw, but until the fuel crisis blew up the growth game had not altered too radically.

Just where the industry stands now is difficult to assess. Plainly no one knows quite what effect fuel shortages will have on motoring patterns generally but at least there is comfort in the fact that transport prices can be pushed higher fairly readily if fuel costs start to escalate. Under Stage Three notification of a price rise has to be given 14 days before it can be put into effect and if the arguments are satisfactory the

Government's prices watchdog—the Price Commission—does relent.

But perhaps the industry's real fears stem from the drag on volume growth that might be expected to materialise from the brake on domestic consumption. Thus the hauliers face a double squeeze, price and margin control under Stage Three plus the impact of declining volume at a time when costs—notably fuel costs—are rising sharply.

Interesting trend

Of late one interesting trend to have developed in the haulage business has been the way large contractors have started to move towards in-house transport fleets. Against the present background it will be interesting to see whether these will now reach full maturity. Of course many own-account transport operators have long had reciprocal agreements with the professional haulage industry. The essence here has been an increased load factor on return journeys or in some cases to improve the load factor both ways. Against a possible background of declining volume such short-term load running can clearly be expected and the position is likely to be made worse by less traffic sharing among individual companies.

However, some transport groups have a fairly broad trading base, and clearly such companies should be better able to withstand such future storms. Un-Transport Development is a specialist United Carriers' case in point with roughly half its earnings coming from storage and exhibition work plus advantage. Moreover, maybe half Transport Development's fleet of vehicles is under contract which is a considerable stabiliser—in good times as well as bad.

In terms of labour turnover Stage Three has perhaps heightened a problem already pushed well under way by stages One and Two of the Government's anti-inflationary policy. And here Transport Development

readily admits it has a problem. Basically this consists of job-hopping as drivers, especially, wages in an attempt to beat the pay-standstill. The result is an acute shortage of driving labour, particularly licensed operators. Drivers of vehicles able to carry three tons and over have to be licensed for such work under the 1968 Road Transport Act, and following a wide degree of economic expansion last year and this—plus transport trends to greater freight carrying by road—drivers have been come something of a rare commodity. Since the middle of last year the problem has been a freight transport was still

noticeable thorn in the side of the transport industry, especially for the more labour intensive operations like parcels and specialist United Carriers. Un-Transport Development is a specialist United Carriers' case in point with roughly half its earnings coming from storage and exhibition work plus advantage. Moreover, maybe half Transport Development's fleet of vehicles is under contract which is a considerable stabiliser—in good times as well as bad.

In many ways it is tempting to try to draw parallels between the present oil situation and the fuel crisis of 1956. Time and time again the general mood of the haulage industry appears to be one of short-term hope—after a few months of rationed supplies the Middle Eastern producers will relent and that oil will once more flow freely to this country.

However, seventeen years ago when the words "Suez invasion" was on everybody's lips, certain of today's trading fundamentals had just not arisen for the hauliers. For one, steam was still largely the motive force for the British Rail and at that time the problem has been a freight transport was still

largely the prerogative of the railways. Road transport as we know it today just did not exist. The present, vast motorway complexes were still in their infancy, and so too was Britain's road transport industry. In 1956 the hauliers had a flexibility born of smallness that allowed them to ride the then fuel shortages with a degree of resilience. It is difficult to see the industry of 1973 adapting to the present situation with any ease.

Long-term conjecture

However, any projection of longer-term oil shortages is clearly a matter of straight-forward conjecture. And so too are some of the horrific price/costs squeeze estimates that some people are currently applying to those industries heavily associated with fuel oil.

Trading volume

Up a third on average over the past three years, profits at United Carriers eased back slightly for its first six months (to July) this year and the problem was mostly work-force fluctuations. Since July the company has raised cover charges and until the Government applied the economic brakes against the worsening "background", United Carriers was very happy about the trading volume.

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ROAD HAULAGE IV

Implications of licensing policy

By LORNE BARLING

The first five years of the operation of operators' licensing under the Transport Act 1968 has, according to a Department of the Environment report published recently, produced no significant changes in the industry. While this may be broadly true, there have been some well-contested arguments about the effects of the licensing.

According to the report of Mr. Brian T. Bayliss published in May this year, the various provisions of the Act removed quantity restrictions on entry into the industry and replaced them with quality constraints. His conclusions on the result of this policy, which were investigated to relate to 1971 owing to delays in implementation of the licensing, are certainly worth recording for they have been the subject of close examination. Generally they suggested that the status quo had not changed and was not likely to come under pressure.

The study showed that there was no evidence of any extensive use of vehicles under 3.5 tonnes gross weight by professional operators to avoid the quality controls of operators' licensing and that the increase in tonnage carried by others by mainly own account operators amounted to less than two per

cent of the total tonnage carried for others in 1971.

Further, there was no evidence that there were large numbers of new entrants into professional road haulage, nor were any substantial numbers of professional operators going out of business. There was no suggestion that established or professional hauliers were increasing the size of their existing fleets out of relation to increases in demand.

Mr. Bayliss also concluded that profit margins for 1971 were substantially the same as those that existed in 1965, and costs and charges rose at the same rate in line with national price increases between 1965 and 1971. Finally, there appeared to have been little change in investment resulting from operators' fears about the future.

Very different

The study was carried out to provide information on the structure, operations and financial aspects of road haulage in the United Kingdom. It was above all of relevance to the U.K.'s entry into the European Economic Community whose policy on licensing was and still is very different from ours. EEC entry carried, of course, the commitment to agree to a

common transport policy and although no policy for access to road haulage markets has yet been formulated by the Community, all the original Six members have quantity constraints on entry. For this reason the U.K.'s position is basically different and the working of the system needed to be studied, the Department of the Environment believed.

The method of investigation—which has aroused some comment in the industry—involved a sample poll of operators of vehicles under 3.5 tonnes gross weight to establish the proportions of operators in that category who held Operators' Licences, operated, entirely on their own account and carried other operations for other persons or firms for payment.

Other information about carriage for other persons or firms by former own account operators, exits and entrances into the industry and public haulage operations was gained largely from applications for operators' licences, the Department of the Environment and the Department of Trade and Industry.

Mr. Bayliss said: "The circumstances of the 1968 Act suggested that it was first and foremost of importance to investigate the aspect of stability in the road haulage industry. This stability argument with its implications for service to the customer was also one upon which the Commission of the EEC had placed most emphasis in considering the question of market access."

The industry's view of the changes that have taken place since 1968 are, however, rather different in detail to those put forward in the report, although they tend to agree in broad outline. One criticism of the report is that it was carried out at a time when the road haulage business was in a trough, so it could not give a clear picture of what is happening in boom conditions. Doubts were also raised by the haste in which the returns from operators were gathered and the "smallness" of the usable samples.

A criticism of the actual working of the Act has been the fact that local authorities are not obliged to look into the financial arrangements of applicants and the Road Haulage Association believes that many of them do not know the financial burden they are facing. As a result, when an operator's profits fail to come in he is tempted to skip maintenance and carry at

reduced costs, a sure way to disaster. For this reason the RHA would like to see stricter control on financing.

Overall, although the RHA believes the present system is working satisfactorily, it would like to see a return to a system which would re-establish the distinction between hire and reward and own account operators, as is likely to happen when EEC common policy is implemented.

At the same time the industry would like to see many of the provisions of the present system incorporated into any new one. For example, it is felt that the use of quality controls for admission into the industry should be continued because they are justified on the grounds of safety and the ability to give users confidence in the reliability of haulage services.

But it also believes that there is considerable room for improvement on some of the quality control measures apart from financing, such as the tests of fitness of applicants to operate, which are considered inadequate. The EEC proposals provide for the suitability of a person to gain access to be

determined by inquiries into his honesty and respectability, his financial resources, and his professional competence.

The Freight Transport Association's criticisms of the 1968 Act have been considerable and many of them also touch on the areas which would be covered by the common EEC policy. It has pointed out that many operators, particularly those with small fleets, often contract out all their maintenance work and it is difficult for them to detect any shortcomings on the part of the garage. However, it is the operators' licence at risk.

Also in the case of hired vehicles it is the operator at risk although he may not be able to check the condition of the vehicle. The association put forward the suggestion that companies which hire out vehicles should therefore be licensed.

It is also argued that the period of nine weeks' notice for all licence applications is excessively long, bearing in mind that trade and industry frequently requires extra transport capacity at short notice.

The regulations do provide

that licensing authorities may deal with late applications or urgent cases but this is very much at their discretion. It was suggested that a six week period for the existing requirement would increase flexibility.

On the centralisation of licensing, the FTA points to the problems of many large national companies whose vehicles were previously covered by centrally held C licences and then had to apply to each relevant traffic area. For ease of administration operators would like to see centralised licensing as an alternative to the present system.

Public sector

There are several reasons for pressure in the industry to return to a system differentiating between owners who operate vehicles for hire or reward and those who operate on "own account." The strongest argument is by "hire and reward" operators that a stable, efficient and responsible haulage industry cannot be met when proper charges can be depressed by incursions by "own account" operators into the public sector.

They also believe that quality controls do sufficiently limit the supply of goods transport to the demand for it, a situation which is needed if road congestion is to be eased to reduce the impact on the roads.

It is suggested that the road haulage industry has an inherent instability because setting up of a small haulage company requires little capital and has, to people, without knowledge of the industry, the appearance of offering scope for initiative.

An argument used to demonstrate the need for capacity controls is that at the end of 1972 and in early 1973 hauliers were compelled to take some of their vehicles off the road because of an economic downturn. Yet at the same time entrants into the business continued.

However, regardless of the arguments about the present system, it is unlikely to undergo any significant changes in view of the hopeful emergence of a Community policy, though it seems that this is likely to come later rather than sooner and the 1968 Act may be with us some time to come.

Speed and reliability vital

By a Correspondent

Rather more than £4,000m. a year is now spent moving freight around the country by road and rail, and the greater part is spent on road haulage. Of the total, rail accounts for only about 6-7 per cent. and, of the remaining 93-94 per cent., the "own account" lorry and van fleets of manufacturers and distributors probably account for about two-fifths and road hauliers for the other three-fifths. Thus, if one had to put a broad figure on the size of the market for road haulage, the best guess would probably be somewhere in the neighbourhood of £2,500m. a year.

This is a sizeable figure. But it is a mistake to think of the road haulage market as constituting a single homogeneous whole. It is split not only by geographical factors—a haulage service running between, say, Glasgow and Manchester is irrelevant to customers in other parts of the country—but also by a wide range of specialised requirements.

Bulk liquids

Highly specialised services like the movement of bulk liquids, oil products and chemicals are of little interest to manufacturers and food producers with a long list of supermarkets and high street shops to keep stocked up. The humping of aggregates to motorway construction sites is quite different from the delivery of bricks or building components to house-builders, the trucking of steel

products to engineering factories, or the shipment of toys for export to a port. Haulage, and for that matter road freight transport as a whole, is a myriad of disparate services as varied as industry itself.

Haulage, essentially, is a service. It has to be market-oriented. Years ago, when motorised road freight transport began to emerge, it may have been more like a "spot commodity"—a facility to move goods cheaply from A to B. But price has never been the only factor. At least as much emphasis has always been placed on the quality of service—on speed, reliability and convenience.

This is even more true today when transport may on average account for about 9 per cent. of the total cost of producing and distributing goods. In the case of some low-value, high-bulk items, like say stone or slate, transport can absorb well over three-quarters of the delivered cost. With sand and gravel, chalk and clay it can be nearly half. Even in the case of manufactured food products, the transport element in total costs can be well over 10 per cent.

But a haulage service can never be regarded in isolation. In a growing range of industries it is seen as an integral part of the whole distribution and production process and, as such, a major potential contributor to market share and profit. In one sense the company trains

that British Rail is now hauling for a growing number of firms is an example. The Ford train run daily between Halewood and Dagenham is, in effect, an extension of the Ford assembly line. But it goes very much further than this, especially in the industries supplying consumer goods to shops, stores, and supermarkets.

In these sectors, transport is one of the factors that make up the total marketing effort and the growth of the multiple and supermarket has made a planned and disciplined approach more and more essential. It is no use producing items unless they are made available in the right place at the right time in the right quantity and quality. The rhythm of supplies from the factory needs to be carefully and precisely dovetailed in with product promotion and merchandising, with stock levels and replenishment, with market coverage and penetration. The movement of goods from factory to depot to shop and supermarket is not merely just a question of distribution policy, still less a technical operation. It is considered on its own, but an inherent part of the total marketing effort.

There is little point, for example, in arranging a distribution system that incurs the least transport cost if the savings in that direction are more than offset by the cost of goods tied up in transit or in stocks held at distribution depots, especially in these days of soaring interest

rates. Likewise, there is little to be said for achieving economies in transport costs if they can be gained only at the risk of control, and sales analysts' stocks during the busiest season of the year.

Package deal

Conversely, as an increasing number of manufacturing companies have realised over the past ten years, a lot can be gained by analysing in the light of current marketing requirements a system of distribution, including the transport element, that has appeared to be working efficiently and economically but which has not been basically changed for a number of years. There may always be a case for re-assessing the location and number of depots, the timing and routing of deliveries—and for that matter the mode of transport that is used.

Not that many hauliers have been slow in perceiving the implications of this approach. British Road Services and some of the other companies in the State-owned National Freight Corporation which, with about 5 per cent. of the total inland freight transport market, is the country's biggest road haulage group, has made a special point in the last few years of offering a comprehensive "package" service tailored to individual company requirements and providing, where needed, buying, raw material scheduling, production planning, warehouse

ing, trucking, local distribution, bulk breaking, packaging, inventory control, display, quality control, and sales analysis of facilities.

Since Freightliners and National Carriers are part of the NFG group, it can offer a full range of inter-modal choice. With Britain now a member of the European Community, it can also provide through its Palfors International subsidiary a full inter-modal transport and distribution service, complete with consultancy, marketing, intelligence, and financing facilities, to and from the Continent.

The changing nature of the haulage market has significance for others besides hauliers. If it is a mistake for industry to look at transport as something separate from the processes of distribution, marketing, and production, it is equally wrong for the makers of public policy to treat transport in isolation. For years there has been talk of the need for an integrated transport policy, or at least an integrated road and rail policy. There certainly is a case for greater technical co-operation between the two and especially for far more research into ways of facilitating inter-modal transport. But the truest form of integration is likely to come from a growing trend towards regarding transport as an inherent part of a much wider industrial process in making the old pol-dogmas about transport seem more and more irrelevant.

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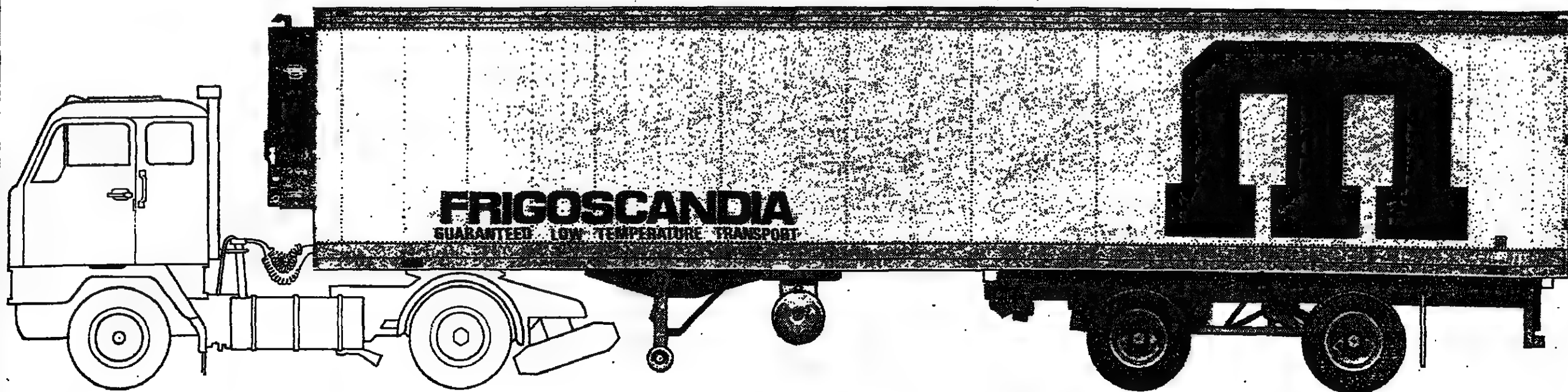


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Striking an economic and social balance

By COLIN JONES

considerations as much attention as highway engineering and traffic considerations was recognised fairly soon in the planning and design of inter-city motorways, but urban road planners seemed to have taken a great deal longer to realise that motorways could never be successfully built on the cheap within a major city.

Real danger

But, whereas the pendulum may have been tilted too far in one direction a decade or so ago, it is equally clear that there is a very real danger of it being pushed much too far in the other direction now. It is all very well to argue in favour of maintaining a balance between the social and economic considerations. But some who argue from an environmentalist's point of view are inclined to dismiss too readily the nature and strength of the economic case in just the same way that some early motorway planners were inclined to ignore the social aspects.

Striking something like the right balance is going to be neither easy nor simple. Road hauliers should realise, for example, that concerns for the

a monopoly of the "long haired brigade." Ways of solving the traffic problem are as common a topic of conversation in pubs as last Saturday's soccer results or last night's television programme. It is no use assuming, too, that the task of helping to restore a more balanced attitude is something that can be left to representative organisations alone. The effort made by the Road Haulage Association or the Freight Transport Association can be undone overnight by a major motorway pile-up, or by badly timed road closures, or driven home. It is not only the activities of the fringe of "pirate" operators who flout every rule in the book that can offend public sensitivities.

Environmentalists have to realise, likewise, that the answer is far more complex than simply placing restrictions on the movement of lorries, or getting loads broken down into sizes that can be handled by smaller vehicles, or of forcing more freight to go by rail. There is obviously room for more goods to go by rail, in some cases just as economically as by road, but the scope for a shift in freight movements is limited.

significant sizes are too small, packing and trans-shipment costs are too high, and the pattern of movement is too diffused in this compact little island for rail to take much more without significantly raising the cost of transport in production and distribution. The number of access points to the rail system is tiny in relation to the total number of points of origin and destination of freight traffic—only about 55 goods depots and stations now serve the general merchandise traffic—and the available spare capacity on the rail system, particularly on the most heavily required routes, is not all that considerable.

True, more private sidings and more route capacity could be built. But this can incur environmental as well as economic costs—to those who live, shop or work in the streets approaching, rail freight terminals and to those living in the path of the extra route capacity, as is evident from the opposition already welling up along parts of the proposed "high-quality" line between the Channel Tunnel and London. Even if a major rail construction programme was considered worthwhile and rail

would it make an appreciable difference to the total volume of road traffic? Assuming even a moderate rate of economic growth and other things being equal, lorry traffic would still increase overall and car traffic alone will have doubled by the end of this century.

The situation would be even worse if the idea of compelling operators to use smaller lorries were implemented to any considerable extent. The prospect of something like a permanent ceiling being placed on vehicle size, as seems implicit in the EEC proposals, is serious enough. The steady growth in the average payload of lorries has been one of the principal reasons why the total number of goods vehicles on the roads has not increased over the past eight years despite a 50 per cent increase in the volume of freight shifted by road.

growth continued at 5 per cent a year, then the number of 1½ owners and over could double in 20 years.

If average carrying capacity were to fall, because say of a trend towards trans-shipment centres on the fringe of major built-up areas coupled with the severe restrictions on the movement of 3- or 5-tonners and upwards further in, then the transport would be more vehicles, more congestion, more noise, more smoke emission, fuel usage, and more manpower, and a greater risk of accidents. In other words, the real possibility of a net loss in environmental as well as economic terms.

There is, unfortunately, a risk of this happening in some areas at the present time. The Greater London Council has made an exception for vehicles requiring access in its ban on 40-footers in central London. But the proposals currently being mooted by some other local authorities show no such appreciation of the overall needs of the people and the areas they are anxious to protect. And even the GLC has consistently fought shy of identifying alternative routes for the vehicles it has banned from crossing certain London roads. It is up to the Government to make the decision.

the London orbital motorway project for which the GLC is not responsible.

It is in built-up areas that the conflict between the environmental and the economic aspects is at its most acute and the answer most difficult to perceive. Creating a network of first-class inter-city roads that cannot be designated as lorry routes, say, the ports or to by-pass peaceful villages and historic towns is primarily a matter of money and time. But, as the opposition to the GLC's ringways has demonstrated, a similar approach to the problem within cities is not currently acceptable.

Basically, it is a question of choice. The growth of road traffic, including cars, reflects both the fruits of economic growth and the price that has to be paid in order to achieve it. If less traffic is desired, it will almost certainly mean accepting a lower rate of economic growth. And in cities, should restraints on deliveries to the vehicle, as well as car traffic, exceed a certain level, it is likely to add to the pressure for dispersion—of shopping, for example, to the outskirts and beyond—and thus the further decline of central areas.

Tachographs' big impact

By a Correspondent

Apart from the change in the rules governing drivers' hours, perhaps the biggest impact of EEC membership upon U.K. haulage operations will come from the regulation concerning tachographs. These automatic recording equipments will be compulsory fitting on all new vehicles of more than 3½ tons gross laden weight (and on all other vehicles used to haul dangerous loads) after January 1, 1976, and on all pre-1976 registered vehicles over 3½ tons g.v.w. after January 1, 1978.

Like the EEC regulation on drivers' hours, the rule about tachographs is one of the relatively few Community laws of real practical significance in the transport sector that had been before Britain joined the Common Market. The chances of significant amendments—and certainly of a total change of mind—are thus pretty minimal. The question for transport operators, therefore, is not so much whether tachographs are a good idea, but when should one think of installing them and what one might hope to gain. As with the age's counsel has it, if it is inevitable one might as well make the most of it.

Big uncertainty

The biggest uncertainty about when, of course, is the attitude of drivers and their trade union. For the most part, they remain as firmly opposed as at the time of the "spy in the cab controversy" some four to five years ago, when powers for the compulsory installation of tachographs in commercial vehicles were introduced. The 1968 Transport Act but were never invoked. True, Britain may be the only member of the nine-nation community where this is so. But at this stage there is little sign of a fundamental change of attitude on the part of the trade union. So long as this continues to be so, an element of uncertainty is bound to pre-

Even so, the operators of perhaps some 15,000 vehicles have now installed tachographs out of perhaps at least 650,000 that may need to be fitted by the beginning of 1978 in order to comply with the law. Since production versions of the EEC type tachograph are unlikely to be available in this country until the second half of 1974 and since U.K. vehicles manufacturers are not expected to install tachographs as standard equipment on new vehicles until the following year, the question of when to convert obviously becomes a highly critical matter for most fleet operators.

Other view

Normal vehicle replacement would cover up to 200,000 vehicles by the end of 1977, but this will still leave "at least 70,000 vehicles currently on the roads to be converted between now and then—an average conversion rate of over 10,000 a year as against the cumulative total so far of about 15,000. The problem is not so much manufacturing capacity: the two principal manufacturers of tachographs are ready on the market—Smiths Industries and Lucas Kienzle—respec no real difficulty in meeting demand. The problem will come from installation difficulties, especially if the bulk vehicle owners leave conversion until the last moment. As operators with practical experience of tachographs have come to realise, the string of these equipments calls for considerable maintenance and

Others see it is an aid to supervision, a check on the operation of production schemes, a guide to route and operational planning, vehicle utilisation and performance and a means whereby the number of accidents may be reduced, and, with it, the cost of insurance—in other words, every ounce of possible information extracted.

But a tachograph is essentially an instrument which records time, speed, and distance. Reading and interpreting data will cost money, either in the form of trained staff or a chart analysis service provided by the manufacturer. As any other new management "toy" there is always a danger of extracting information put in for its own sake, rather than for the use to which it came and the tangible advantages that can be gained thereby.

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ROAD HAULAGE VI

Predominant in distribution

By RAY DAFTER

Behind the smokescreen of the growth in the number of freight vehicles, the controversy surrounding Britain's freight transport system and the whole roads-versus-rail issue lies the basic fact that lorries provide the basic framework for distribution.

However one juggles with legislation, give incentives to industry to switch goods to rail, put money back into inland waterways, there is no doubt—at least in the foreseeable future—that the road freight industry will be the predominant influence on the movement of goods in the U.K.

That is not to say that there is no room for improvements. There is every reason to encourage the large-scale carriage of bulk goods to move by rail; British Rail would argue that the economic factor is achieving this although it would like industries handling bulk commodities to be encouraged to put in more private sidings.

The British Road Federation's latest Basic Road Statistics show that last year road borne freight transport increased in total and proportion overall. Lorries and vans carried 1,698m. tons out of a total 1,976m. tons. Of the road and rail borne freight, lorries and vans accounted for 90.7 per cent of the tonnage.

Natural growth

You cannot change this balance overnight, even if it were desirable and in the present situation of a highly sophisticated distribution system within the confines of a small island, it is difficult to see how it would be desirable. Even if rail freight could be increased by 50 per cent, the total of road traffic would be reduced by less than 2 per cent, and that would soon be regained by natural growth.

Not only are distances covered small—according to one survey half of all consignments travel less than 50 miles—so too are the average "parcels" of freight. And yet the move to more of an integrated transport system and consolidation of freight—coupled with the reliance more on heavier lorries for middle and long distance routes—has done much to trim

Last year, for instance, there were 1.6m. goods vehicles on the road, a 2 per cent increase whereas the number of cars—12.7m.—showed a 5 per cent rise. New registrations last year confirm the trend with new goods vehicles numbering 266,900 compared with 234,700. Of these diesel powered lorries, which accounted for a little under a third of the total, went up by just 400 to 77,100.

The industry which operates these lorries, road tankers and vans has a much more flexible approach to distribution than it did a few years ago. Increasingly it is adopting the motto "integrated service," coupling the movement of goods with factory production lines (much more needs to be done here), providing its own storage facilities for consolidation and "transshipment."

The National Freight Corporation, the State-owned transport and distribution organisation, probably goes the furthest when it comes to integration incorporating, as it does, railway interests through Freightliners and National Carriers (both ex-British Rail) as well as the range of British Road Services and other haulage interests.

Yet in spite of its importance it is by far the largest road haulage business in the U.K.—it attracts only 5 per cent of the total road and rail freight market and around 8 or 9 per cent of the road haulage sector.

This illustrates the underlying nature of Britain's road haulage industry—it is basically fragmented with room for all types, from the sophisticated groups to the one-lorry operator. (The Road Haulage Association which comprises big and small businesses welcomes the one-lorry man providing he is not a "cowboy"; the fly-by-night merchant who does much to put the industry into disrepute.)

The ending of the own-account and third party licensing system has done much to encourage flexibility of operations. Now, under the Operators Licence, a lorry or van owner can carry anyone's goods. The small men were originally

worried that this could kill a big slice of their business. Indeed companies like W. H. Smith and the Co-operative Wholesale Society did move into the third party business. On the whole, however, this has not caught on. Its application often causes more trouble and headaches than it is worth.

What we have seen, however, is a move towards a grouping of major companies to carry each other's goods; more specialisation—such as into contract hire (a booming business at present) and bulk liquids; and the establishment of large distribution schemes, often as a diversification away from the company's primary field.

New techniques

Unilever is particularly well established in this latter category through SPD (said to stand for Speedy Prompt Delivery). As part of the Unilever group it already has a fair share of its own to tap apart from outside contracts. About 75 per cent of SPD's business comes from other Unilever subsidiaries—Birds Eye, Stork, Omo, Lux and Barchelor for instance—although the share of non-members is said to be rising.

Mr. Medwyn Ormerod, a Unilever director, commented on the company's recent decision to step up the exploitation of markets in the U.K. and abroad: "Transport is a growing market, with scope for new techniques and more sophisticated chains of distribution."

Sophistication is a word which is increasingly cropping up in the transport and distribution industry.

Cory spotted the need for a growth in national distribution network—particularly for the grocery trade—and acted on it last year. Through CDS it spent £100,000 on research and invested £8m. in laying the foundations of such a network.

Another company on this particular scheme is Tate and Lyle, the sugar concern. Its reasoning went something like this: "We are looking for new markets, we have a large fleet of vehicles delivering our own products regularly, why not carry other company's goods as well?"

This is not being done by the transport department of Tate and Lyle but by its specialist subsidiary TLT Distribution, which has been in business for around three years. Already

less than 50 per cent of TLT's work comes from Tate and Lyle. Its contracts include companies like Pedigree Petfoods, Heinz, Campbells, Lyons, Martini and Rank Xerox.

It is interesting to note that only one company uses TLT on a national basis; most prefer to truck goods in bulk to TLT for onward distribution.

This bulk-breakbulk-distribution chain will be increasingly used as heavy lorries find themselves restricted to special "lorry routes" by the Government.

It was reported in the Financial Times last week that TLT believes that only about four major manufacturers can justify having their own vehicle fleets calling on all outlets.

Indeed, while most companies

have their own fleets of vans and lorries they only account for about 40 per cent of the total ton mileage work and most of this is in very short haul work.

Third party business, already accounting for 60 per cent of Britain's road freight movement, may well have a bigger part to play in the future, provided it is in tune with industry's production programme and distribution needs.

It has been calculated that transport accounts for almost 10 per cent of the total cost of production and distribution and that 90 per cent of the total expenditure by industry on road and rail goes on road transport.

Clearly transport interests—whether they are "own account," "third party" or both—can make a significant contribution towards slowing down the rising price of finished goods and food. It is a responsibility often overlooked by the public intent on putting more restrictions on the industry as a whole.

Coping with insurance problems

By JOHN GASELEE

On occasions, insurance costs can be relatively expensive for haulage contractors—particularly for certain types of a journey abroad. Perhaps, however, the chief difficulty with insurance is trying to make sure that the right cover is in force. Often, it can be tempting to assume that, because of the conditions of contract, either no insurance may be necessary, or only fairly modest cover. Practice, however, can quite quickly reveal "loopholes" in that type of argument.

The two chief types of insurance which need to be considered are in connection with the vehicles used and to cover liability for goods carried. Although it is the liability aspect which often causes most problems, changes are taking place from January 1 for vehicles travelling to other Common Market countries, and certain other countries on the Continent, will be involved later in 1974.

The effect of the Motor Vehicle Insurance (European Community) Regulations 1973 has been to amend the Road Traffic Act 1972, so that it is obligatory for a motor policy issued in Britain to include liabilities arising out of its use in the territories of member countries of the EEC.

Useful as that may sound, there are plenty of drawbacks. In the first place, particularly for commercial vehicles, insurers are asking for prior notification of a journey to the Continent. They cannot without draw the cover if this notice is not given to them, but they can recover from a vehicle owner the cost of any claim which they have to meet on his behalf.

The most important practical drawback to this change is simply that the cover provided in this way is very restricted. It will simply be the minimum legal cover required in the various countries. This, however, is restricted to certain types of third party insurance. In any event, the minimum statutory limits of liability set by some countries are low, and thus could be exceeded by court awards.

This supposed improvement, therefore, is likely to be of little value to haulage contractors in this country. To obtain the cover which they need, they will have to continue to extend their U.K. policies and obtain a "green card"—which is so familiar to those taking their cars abroad. Where vehicles are travelling to and from the Continent almost continuously, the normally insurers will issue a green card on an annual basis.

Average claims

Although, normally, a private car is covered by its motor policy when on a recognised ferry route, the majority of U.K. motor policies for commercial vehicles do not provide cover while the vehicle is at sea. It is important, therefore, to have "all risks" marine insurance, including cover for general to average claims. For those who are worried about the possibility of the ferry hitting a mine left over from the last war, war risks insurance, also, can be arranged.

At common law, haulage contractors are bailees for reward. This means that, because they are being paid, they have a higher duty towards an owner of goods than, say, somebody not being paid. It appears that the courts are taking a more stringent view of the responsibilities of operators. In practice, operators use their own conditions of carriage. These may have been drawn up by themselves, or be the 1961 conditions of the Road Haulage Association, or the 1967 conditions of that body. Effectively, with the 1961 conditions, an owner of goods which are lost or damaged has to prove negligence on the part of the carrier, subject to certain contractual defences.

Under the 1967 conditions, in effect, the carrier holds himself out to pay compensation whether or not he has been negligent. Nevertheless, there are various defences, such as Act of God, or the fact that the operator was not notified in time, or that packing was insufficient, or labelling inadequate.

Under both the RHA condi-



A Scania with TIR trailer which regularly carries looms from Milan to Huddersfield.

tions of carriage, there is a monetary limitation of £800 per ton of weight of goods carried. From January 1, 1974, various operators will be altering the limits of liability to £1,000 per tonne, metric. In fact, this is an extension of the liability.

Deciding on the maximum indemnity required under a liability policy involves more than multiplying the maximum load which will be carried by £800. In the first place, dependent on the type of goods normally carried, that limit could very well be too high. Nothing like that figure would be required if vehicles were used solely for carrying agricultural produce. If, however, goods with a value well in excess of £800 per ton are carried, it may not always be possible to limit liability to that figure. If, for instance, a contractor receives instructions through an intermediary, the owner of the goods may be able to make a negligence claim in tort for a higher figure.

Thus, in assessing the rate of premium to charge for this insurance, an underwriter takes into account a variety of factors, such as the limit of liability in the policy, the type of goods normally carried, the conditions of carriage in use, the past experience of the operator, the areas most frequented by vehicles, and the anti-theft precautions in force.

The position with some specialist carriers is rather different. Because of the particular goods which they carry, their limits of liability may be higher or lower than, say, the RHA limits. These include operators specialising in bulk liquids, furniture removal, hanging garments, refrigerated foodstuffs, acids and chemicals.

Britain's entry into the Common Market has had no direct effect on the liability position, since the carriage of goods to or from Britain by road in vehicles for reward has been subject to international convention conditions (known as CMR) for some years.

Under these conditions, which cannot be amended, a carrier's limit of liability is somewhere between £3,500 and £4,500 per ton, according to the rate of exchange, since the official limit is 25 gold francs per kilogramme. In addition, the carrier has to refund carriage charges, pay Customs duties and interest at 5 per cent.

Traffic between Britain and Ireland is not affected by CMR, but, if the goods are passing through Britain on their way to or from the Continent, the CMR conditions would apply.

A haulage operator, therefore, can find himself bound by these conditions without ever going outside Britain. Some operators, for instance, simply collect trailers which have come from the Continent at the docks, and deliver trailers bound for the Continent.

Although there are certain defences under CMR including "through circumstances which the carrier could not avoid and the consequences of which he was unable to prevent" (which has been described as a lawyer's paradise), normally to cover CMR liability is more expensive than, say, RHA 1967 conditions in Britain.

Clearly, if a number of carriers are used in different countries for an international transit by road, it can be difficult to establish which carrier

mind is that a carrier will take advantage of every defence open to him. Often, it may be a difficult and protracted operation to make a recovery and, even then, it may not be successful. Generally, therefore, it is advisable for anyone dispatching goods by road to make insurance arrangements. Then, in the event of loss or damage, a claim can be made against the insurers, and should be settled promptly. In turn, the insurers can attempt to make a recovery from the carrier, having the benefit of subrogation.

Type of interest

Naturally, premiums quoted by insurers to cover goods being carried in this way take account of the fact that, in many cases, it may be possible to make a recovery. In determining a rate of premium for this type of insurance, insurers will be interested in the type of interest and need not worry too much about the value per ton, together with the insuring goods transported, conditions of carriage. It is those factors which dictate how much recovery it may be possible to Here, the point to bear in make.

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Letting on top of the security problems

PAUL ELLMAN

As worth £6m. were stolen from lorries in Britain last year, the road haulage industry is now on top of the problem of security. The loss represents 0.03 per cent. of the £20m. worth of goods carried by the industry's lorries.

A fortified perimeter of chain-link fencing, a ditch and dragon's teeth.

Perhaps because the hotel, club and restaurant for drivers have not yet been completed at Carlisle, the RHA reports a certain reluctance among drivers to use the high-security park, with only a fifth of its capacity of 125 lorries taken up regularly.

Another lorry park, built at Preston by the British Legion Association, is getting only some 50 vehicles parking inside a night, but many others are parked around its perimeter, where they benefit from the floodlighting.

Apart from the reluctance of drivers to break with tradition and turn away from the sometimes grimy, but often cosy, transport cafes and hotels, the road hauliers are receiving few incentives to shift towards greater use of the high-security parks.

They point out that insurance companies offer no bonuses to companies who take on the added expense of using the parks, which could work out as much as £20 a night for the lorry and its driver.

The Preston park is meanwhile being used as a valuable training area for security personnel and systems, and there now exists an association of lorry park operators to improve liaison with the RHA and the Department of the Environment.

High-security parks are expected to do little to stop lorry hijackings, and in some cases could make loads more vulnerable since would-be thieves could wait at the gate until the lorry leaves with its load.

In any case, nine out of ten hijackings are believed to involve the driver's working as an accomplice, and the best precaution against this is still to check on the papers presented by new employees.

Stolen documents still show up in the hands of drivers and Mr. George Burrows, the RHA's security officer, reckons the best way to beat this problem would be to introduce a strict identity system like that used in Sweden.

There, lorry drivers carry a form of "passport" printed on banknote paper and packed inside a plastic case with a radioactive isotope which sends out coded impulses when placed under a scanner at a depot. One of the side-advantages of such a system is that it carries the driver's blood group, which would be a great help in the event of an accident.

For the most part, the hijacking problem is considered less serious than it was, largely because of the success of the Flying Squad and Regional Crime Squads in breaking up the big gangs, like the Krays, who specialised in this field.

At the same time, hauliers have become much more security conscious over the possibility of one of their drivers being hijacked.

Drivers are instructed to be especially wary of attempts to stop them on roads and some are now being issued with placards bearing the legend "Vulnerable Load—I will follow you to the nearest police station" to be displayed when drivers are suspicious of whether a person waving them down is really a police officer.

Other devices to beat the hijackers include two-way radio touch with security company offices along their routes. These are being increasingly used for high value cargoes like tobacco and wine and spirits. Goods like these are also increasingly being shipped in convoys complete with outlying vehicles carrying security men.

Nevertheless, as the figures for London, which accounts for a quarter of the annual losses, show, a small three-ton vehicle with a number of stops to make in a city is still the most vulnerable.

Contrary to popular assumption, the biggest single target for thieves is not a load of whisky, but clothes and textiles. Cargoes like these are much easier to dispose of than cigarettes and drinks, partly because of police pressure on receivers of stolen goods.

On the detection side, the RHA is responsible for setting up a voluntary organisation, the Vehicle Observer Corps which now has 38 groups up and down the country. The group works by sending out patrols in private cars once a lorry theft has been reported in its area. Once it has located the vehicle, it hands the matter over to the police. No payments are made to those taking part, but rewards of up to £10 are offered for finding stolen vehicles.

The system itself is credited with cutting thefts overall by some 27 per cent. since its inception in 1962.

A slightly more dramatic addition, to the detection end of the security business is the use of helicopters to search for missing lorries where a load worth more than £20,000 is involved. One drawback of this, however, is the restriction on helicopters flying below 600 feet in the London area, which makes it difficult for the pilots to read signs on lorry roofs—where firms have bothered to install these.

In the long run, the RHA does not believe that even the most exotic gadgetry can replace common sense in beating the lorry thieves. But, it can point to a levelling off in the theft figures as proof that its efforts have enabled the road haulage industry to more than keep up with the growth in the tonnage it carries every year.

A floodtide of change in Europe

By RAY DAFTER

Mr. Dan Pettit, chairman of the National Freight Corporation which has wide-ranging road and rail freight interests, picked a colourful illustration when he outlined the rapid progress of international lorry traffic at a conference in France this summer.

"I am reminded," he said, "of Dunkirk one day in the 17th century which woke up the Spanish, was French by lunch-time and English in the evening." He went on to say that in Europe the transport industry was on the floodtide of change.

Britain's entry into the EEC has obviously stimulated an increase in road freight movement between the U.K. and the Continent while, at the same time, setting a new backdrop for the road haulage industry as a whole.

But, with the emergence of the roll-on, roll-off ship principle, growth in cross-frontier traffic was already on the move, anyway.

Since 1966 the tonnage of goods carried to and from the Continent on roll-on, ferry services has been growing at the rate of about 30 per cent a year. Statistics just published by the National Ports Council indicate that this year more than 1m. loaded and empty units—the vast majority of them lorries and trailers—have been using roll-on services. Last year some 958,000 units totaling 10.4m. tonnes were carried, although it must be remembered that these figures—which take in the Irish Sea routes—include almost 100,000 railway wagons.

The number of railway wagons crossing the Channel has been falling steadily over recent years although it could be given a big boost should the £830m. Channel Tunnel be opened in 1980 or 1981.

Road sector

More immediate developments will mainly influence the road freight sector, however. Although many companies have been announcing ambitious expansion plans for their international business—and there have been some fairly exorbitant claims for likely traffic growth as well—entry of Britain into the EEC has far from removed frontier barriers. This was found out by a driver for one small U.K. company this year who set off without any of the necessary documents. He—or his employer—thought that his U.K. licences entitled him to free access to the European market. His illusions were shattered when he was stopped by police before leaving the French port.

It is generally felt on this side of the Channel that the EEC transport policy as it stands is far too restrictive to really encourage the free movement of goods. In Britain, hauliers and transport operators are used to a fairly open market, one in which they dominate the distribution scene because of the flexible nature of their services and the basic smallness of the island.

The Continental transport system has much of its foundation laid on a different premise. For a start, the Continent is bigger, giving greater opportunities for rail and inland waterway movement of goods.

In Britain, for example, 85 per cent. of freight tonnage goes by road. On a ton mileage basis roads account for 95 per cent. with the rest being fairly evenly split between rail and waterways (basically coastal shipping).

It is a different picture on the Continent where in Belgium and France, for example, road traffic accounts for roughly 45 per cent. of the ton mileage and in Germany where road takes about 38 per cent. compared with rail's 39 per cent.

The new transport strategy for the enlarged EEC is still emerging (very slowly) but it will take a good deal of effort and persuasion by Britain and the other more liberal countries to prise open this restrictive policy. It is more than coincidence that among the countries which have adopted the tightest quotas for international road freight traffic are Germany and France.

U.K. hauliers have long complained that they cannot get enough licences from these countries to satisfy the demand. As Mr. R. P. Duffy, senior executive officer of the Road Haulage Association, once commented: "Continental hauliers, who previously had a 'let us not bother about the U.K. trade' attitude now realise that it is a profitable market and they are wanting their share." He saw this and the pressure from Continental railway interests as being among the fundamental reasons for limited quotas.

There are encouraging signs, however. The European Commission seems to be moving away from a strictly regulatory approach to road transport capacity and tariffs.

The EEC transport policy proposals, published in late October, said that the long-term goal should be the abandonment of detailed regulations; that permit quotas should give way progressively to simple supervision of capacity and that, in turn, should lead to "the removal of all constraints on the formation of transport weights." This latter point hints at the EEC's strategy. It hopes to cool the bitterness aroused by the lorry weights and sizes issue by presenting a much broader transport context.

The success of this approach largely depends on the attitude of Britain and France. They have led the cause for two opposing factions—Britain, on the one hand, anxious to keep lorry axle weights as low as possible. France urging a much higher level of weights.

The proposal at present is for 11-tonne axle weight; too high, says Britain's Minister for Transport Industries, Mr. John Peyton—that could cause perhaps £200m. worth of damage to roads and bridges in the U.K., he says. The proposed 40-tonne overall weight is also considered too high, although one senses that Mr. Peyton is less adamant here and that he could be using this as a negotiating ploy.

Public concern

Although the public has expressed general concern about the possibility of doors opening to bigger lorries, the dimensions—as Mr. Peyton told conservationists—are very similar: the biggest lorry in Britain is only 18 inches smaller than the 51 feet maximum of Continental vehicles.

If Britain, then, is to see the welcome liberalisation of European transport policies it may well have to concede some changes in lorry weights and sizes. This would be welcomed by the Road Haulage Association for one which has said that

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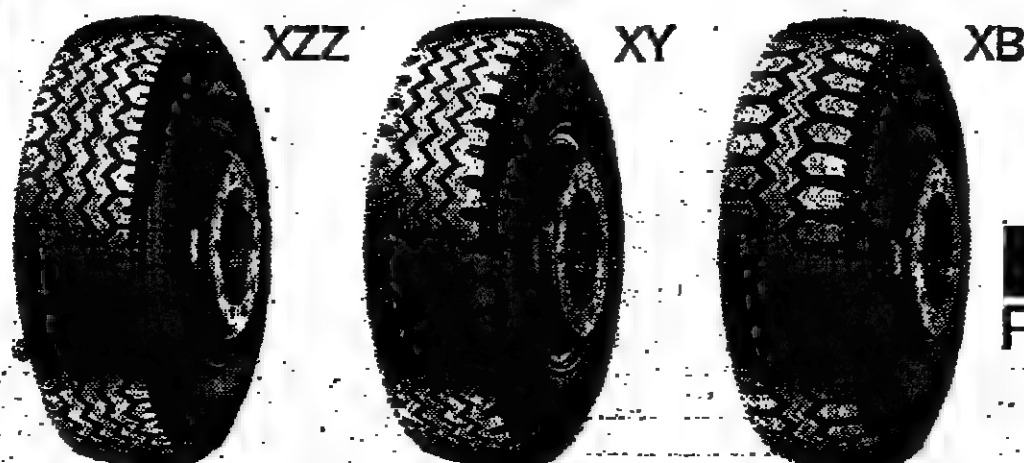
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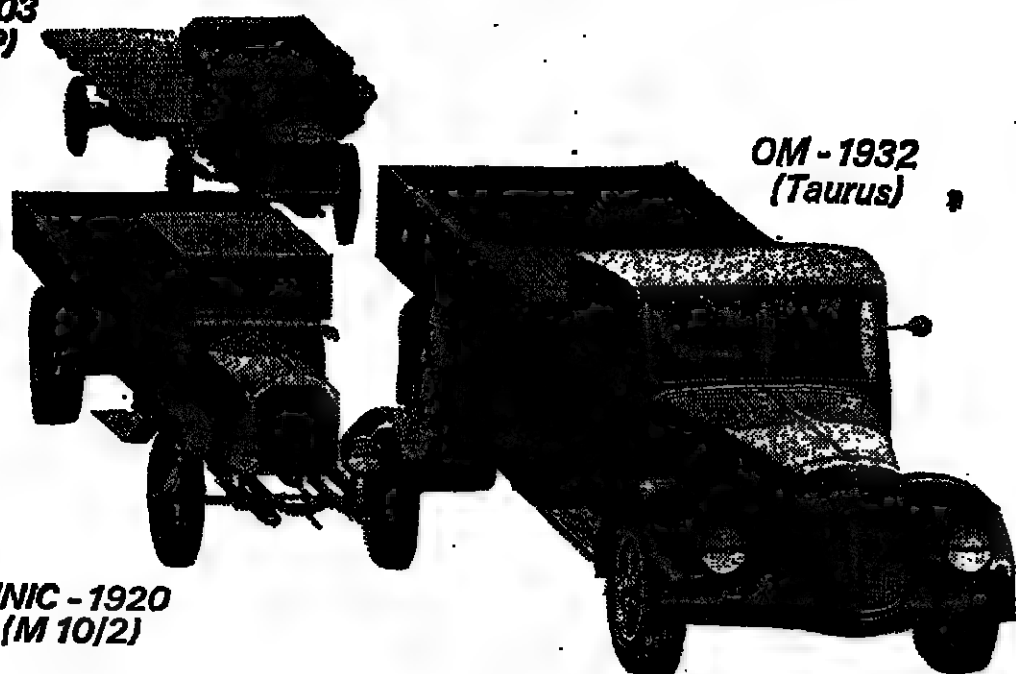
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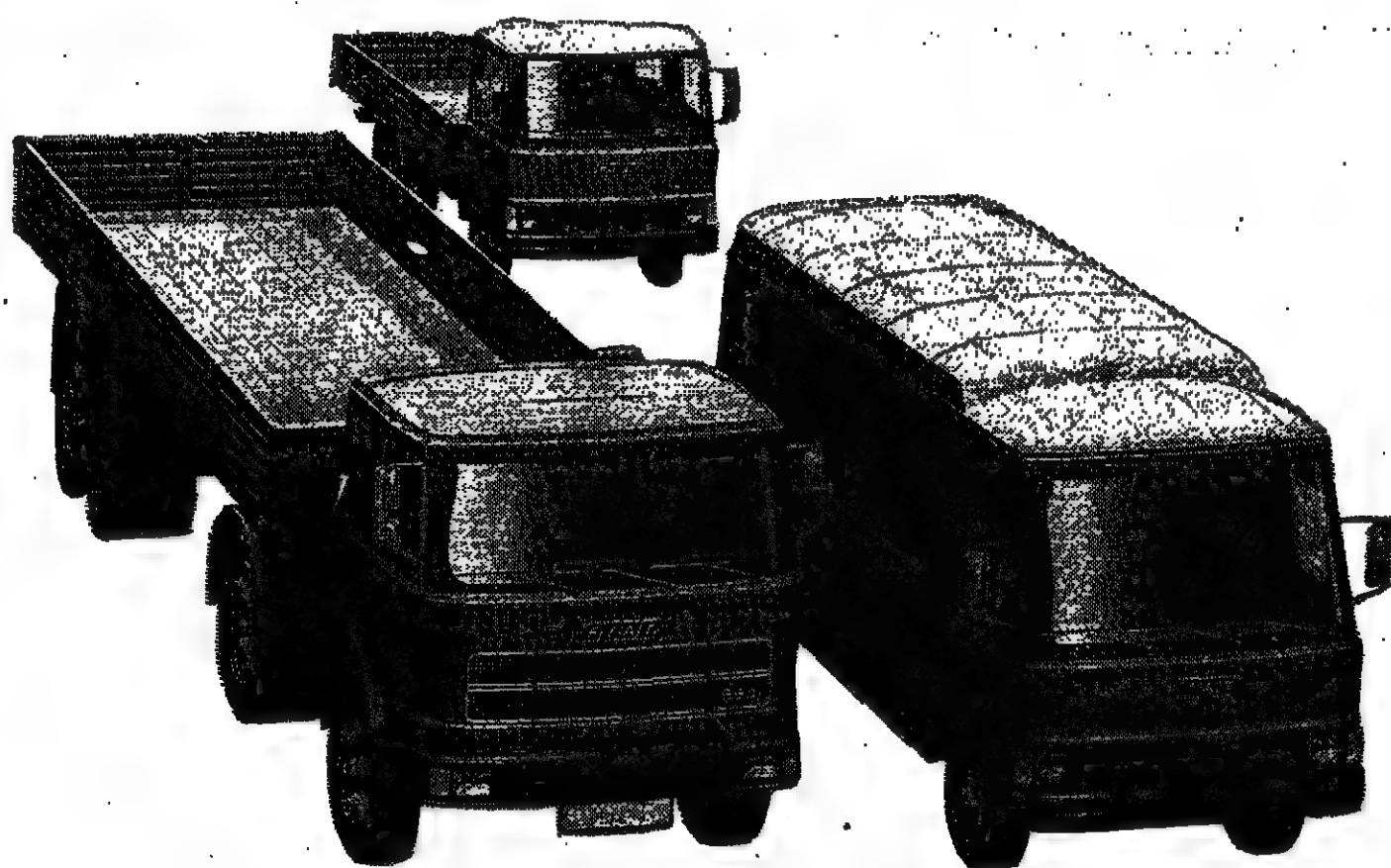


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Waking up to a U.S. adventure

CITY banker once described the world industrial gas market as a "cosy carve-up." Until now, the British group a great deal of major companies along at that time we would not have had to invent it. A fairly comfortable life, radical reappraisal of its contentment's agreements and a new management structure was imposed on each other's territories.

Just how much the situation is changed is highlighted by British Oxygen's new interest in the U.S. industrial gas and welding equipment markets. BOC is currently planning major expansion through acquisition of all or part of Airco Inc., another of the world's leading companies. If a bid is made — a decision is expected within the next few weeks — it would probably be worth around \$200m. If successful, it would result in an undertaking with a total turnover of about \$500m, and some \$480m. worth of assets. Individually the two companies are about the same size, to other they would be the largest company of its kind in the world — a giant in an industry dominated by giants. Yet it is true to say that BOC would not have been in a position to contemplate such an ambitious move had it not been its traumatic experience in 1956 and the following few years.

Sleepy

BOC was then a somewhat sleepy and self-satisfied undertaking in a monopolistic market. Britain. It was shaken out of a slumber by a Monopolies Commission report which stated that its costs and prices should be made public. To make matters worse, a very new U.S. company, Air Products, was successfully hitting away BOC's home market.

Mr. Leslie Smith, BOC's chairman, recognises that in a



Mr. Leslie Smith, BOC chairman.

Difficult

Apart from a recent sally into Brazil the expected bid for Airco would be the first serious attack on an overseas market outside the Commonwealth. BOC already has considerable interests abroad, but most of these are in Commonwealth countries — a throwback to when the whole industry tended to be nationalistic. For many years these overseas businesses in Australia, Canada, South Africa and New Zealand were providing the biggest growth areas and the bulk of profits. Now the profit split between home and overseas is nearer 50-50.

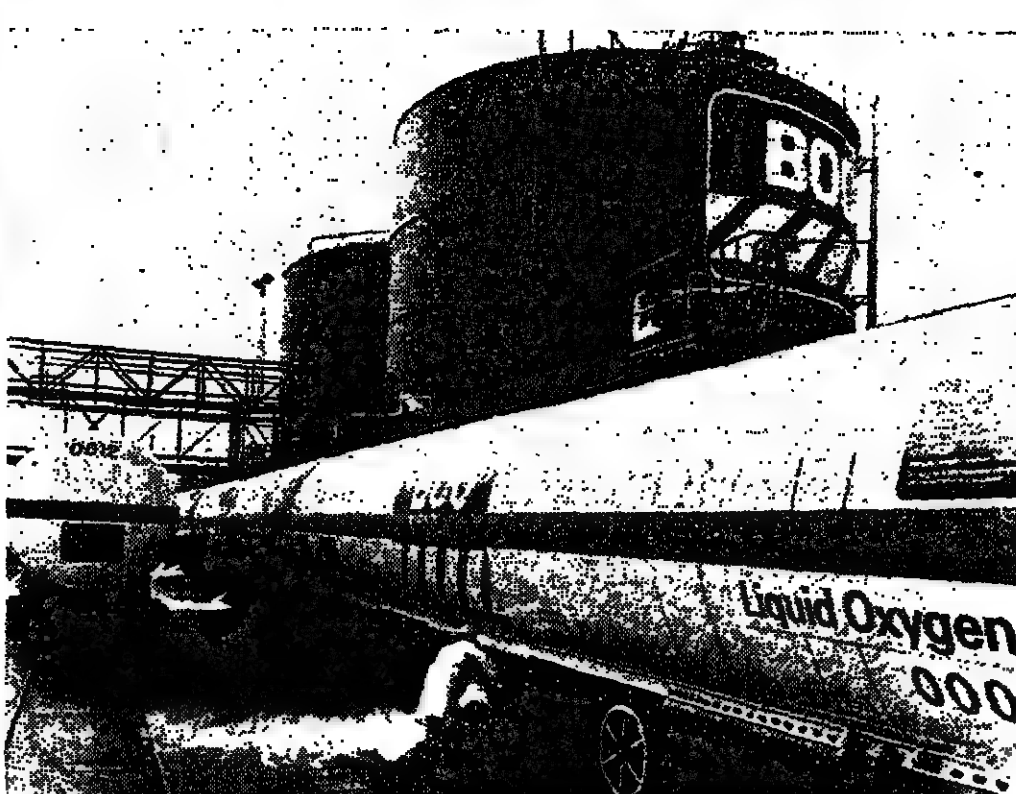
As industrial gases are used mainly in steel making and metal fabricating processes — welding and cutting — the main growth areas are obviously in industrialised countries. Although BOC has a few interests in Europe and sees Japan as having many interesting possibilities, it is looking towards the U.S., the world's biggest market, for its first major overseas drive.

Statistics about the overall size of the industrial gases industry are difficult to come by, mainly because the companies do not give a breakdown of their sales figures. But an estimate of around £1,000m. for world sales seems reasonable.

Apart from Japan — where the market is dominated by the

steel-making industry — the world scene is dominated by seven companies which between them account for about 80 per cent. of sales. Both BOC and Airco — formerly Air Reduction — figure prominently in this seven, which also includes L'Air Liquide, the Linde division of Union Carbide, the German Linde company, Air Products and Chemicals, and Messer-Griesheim.

Apart from Air Products the list looks very similar to that of 50 years ago. But the trading pattern has changed considerably. No longer do they operate in cosy corners of the globe; between them they have woven a complex web of overseas operations, almost always based on local production capacity.



BOC's complex at Widnes, Lancs.: New for the overseas market.

The industry must be one of the very few not worried about feedstock problems at present. As one executive put it: "The good Lord has provided an abundance of air right on our doorstep — wherever we are." Transporting the processed gases has always been too specialised and costly to be commercially practicable, particularly over long distances. This has meant companies setting up production plants — air separation units — in overseas markets.

Guaranteed

With new plants costing up to £4m. for a 700-ton-a-day production unit, companies venturing into new areas want to be sure that they have a guaranteed

market. And in many cases they haven't; the sitting tenants hold the whip hand. For three years Air Products had an office in Australia, presumably with the object of finding a market opening. The office has now been closed — much to BOC's joy. With the memory of Air Products' push into the U.K. also still in the minds of BOC, the U.S. venture therefore has something of a tit for tat ring about it.

Smith says BOC is contemplating "buying" its way into the U.S. for two main reasons. It would be too expensive to start a green-field operation — possibly £20m. for just one plant and distribution network, and that would not be enough — and secondly, it would be too

risky. L'Air Liquide presumably came to the same conclusion when it invaded the U.S. and Canada through acquisitions a few years ago. ICI, in a different but closely connected chemicals field, did the same.

But the oddity about the BOC-Airco deal is that the two have in a sense been here before. In 1967 they formed a joint venture in large-scale oxygen-making plant, using Airco's market experience in the U.S. and BOC's plant construction and U.K. experience. But the venture never really got off the ground. It coincided with a recession in the industry in North America and as a result little business came from the

Airco end of the deal. The ties were unwound in 1971. It was, Smith says, a "tidily pushed" venture with a joint investment of just £4m. or so. Nevertheless it cemented relationships and gave each company an insight into the other's affairs. The break was also amicable, for just after the dissolution of the partnership Airco gave BOC a couple of orders for air separation plants worth around £1m.

Smith points to this relationship as one reason for trying to bring Airco into the BOC group. A second important factor is the two companies' totally different markets. Unlike the other members of the Big Seven, Airco has been rather reserved and has ventured little outside the U.S. BOC, on the other hand, has not yet penetrated the American market. So there is no overlap or conflict of market interests.

Thirdly, the companies are very similar. Each has a business based on industrial gases, welding products and medical equipment. In BOC's case these three represent about 75 per cent. of total world turnover; in Airco's case they account for about 65 per cent.

Problem

Part of BOC's problem — at least in some City eyes — is that it carries such a high proportion of debt to capital employed. At present this gearing is nearing 50 per cent., far higher than normal industrial companies. Smith maintains that this is acceptable in a business protected to a large extent by long-term tonnage contracts. These contracts have even given rise to a unique capital-raising scheme in the U.K. — special "tonnage debenture stock," secured on these long-term contracts.

If BOC raised all the money for the bid on the Eurodollar market, the gearing could go as high as 65 per cent. This is recognised as unacceptable; so it seems likely that the company will try to raise around £25m. of equity. (The method has yet to be disclosed, although I understand it is unlikely to be a rights issue in view of the current market circumstances.) This would make the gearing between 55 and 60 per cent. What the City will think of this remains to be seen. BOC recognises the risks; but feels they are worthwhile in order to boost growth. It would be ironic if the City, which once castigated the company for being too conservative and, now attacks it for being too adventurous.

Logic

Smith believes that Airco's biggest asset is the medical equipment business. This sector of the market, in which BOC also has a considerable interest, is probably the fastest growing of each company's business. The world-scale market for lung function equipment alone is expected to reach £124m. by 1980, adjusted to today's values, three times the 1971 figure.

"We say that an amalgamation of our interests makes industrial logic. Now it is up to the City to see if it thinks the same," Mr. Smith comments, and secondly, it would be too

Labour News

ASLEF to consider strike calls to-day

BY JOHN ELLIOTT, LABOUR EDITOR

CALLS FOR official industrial action by train drivers are expected to be considered to-day by the national executive of the union, the Associated Society of Locomotive Engineers and Firemen. This follows the breakdown pay talks with British Rail on Friday. It is thought, however, that all services will operate normally to-day, following agreement among men in ASLEF's southern division to await the outcome of the executive meeting and to postpone their industrial action, which had been expected to hit Southern Region computer services.

Officials of the union in London were busy until late last night trying to ensure that this was held, and that no wage decided at the last minute would go their own way. But these initiatives appear merely to postpone what has been regarded as some months as an almost inevitable confrontation on the days this winter.

The problem stems from two areas. ASLEF is not happy with a wage restructuring exercise covering all British Rail workers, which would give train drivers pay rises of up to £5.20 a week.

Rail unions also want their annual pay increases pay increases.

Demands for staff status by Vauxhall toolmakers

BY ROY ROGERS, LABOUR CORRESPONDENT

Vauxhall Motors — General Motors' U.K. subsidiary — is to be presented with demands for staff status for its 3,500 toolmakers and electricians along the lines of similar concessions made by Chrysler U.K.

The Amalgamated Union of Engineering Workers is to ask a meeting with Vauxhall management at which to press staff status for all "H" staff skilled workers. The TUI is expected to support the aim.

This move appears to be due to pressure from toolmakers at Vauxhall's Luton plant of electricians at the Ellesmere Port, Cheshire, works following settlement of the 14-week strike by electricians at Chrysler U.K.'s Coventry plants by way of a staff status deal including pay increases of £336 a year.

The Chrysler electricians' deal which has still to be cleared by the Pay Board — itself followed by staff status concessions made to Chrysler toolmakers last year, is the anomalous situation used by the Chrysler electricians' staff status deal being fought up in the Government's legislation that formed the basis of the Chrysler settlement. At Vauxhall, however, there did appear to be no such

Sir Alec arrives for Moscow talks

BY DAVID LASCELLES, EAST EUROPE CORRESPONDENT

MOSCOW, Dec. 2. SIR ALEC DOUGLAS-HOME, the Foreign Secretary, arrived here this afternoon for three days of talks with Soviet leaders which will centre on East-West relations where views differ widely, and the Middle East where there is broad agreement.

The visit also marks a return to normality in Anglo-Soviet relations after two years of coolness caused by Britain's expulsion of 108 Soviet diplomats in 1971.

Sir Alec, who arrived by RAF jet, was greeted in sub-zero temperatures at Moscow Airport by Mr. Andrei Gromyko, the Soviet Foreign Minister, with whom he will be holding most of his talks.

On bilateral relations, British officials have already noticed improvements at the working level and expect the Russians to be interested in a genuine dialogue. But trade has not picked up and Sir Alec is expected to press the Soviet Union to buy more from Britain.

The two countries see eye to eye on the Middle East and will be discussing ways of achieving a settlement. Britain does not believe that the Russians incited the Arabs to use the oil weapon, but Russia does not support British participation at the Middle East peace conference.

The Russians are unlikely for political and supply reasons to leave Britain off but if they do Britain has stated it would be interested.

He is therefore expected to Editorial comment, Page 14

Meriden workers' co-operative plan

BY PETER CARTWRIGHT

COVENTRY, Dec. 2. PROPOSALS THAT could lead to the formation of a workers' co-operative by the end of the week to reopen and run the Triumph motor-cycle factory at Meriden will be put to a mass meeting to-morrow.

If accepted it could vindicate the stand taken by the 1,750 workers. The Transport and General Workers' Union — the majority union — and particularly the initiative of Mr. Leslie Hückfield, the Nuneaton MP, and Mr. Bill Lapworth, the union's South Midlands organiser, who brought the negotiations for a co-operative to a point where it could be accepted by the Department of Trade and Industry.

Norton-Villiers Triumph, the company formed last July with nearly £5m. of Government funds to create a healthy industry after the financial collapse of the BSA-Triumph concern, decided to close Meriden in mid-September. Ever since, workers' representatives have argued that unless Triumph could continue to produce — it contributed about two-thirds of U.K. output — the American market might be irretrievably lost and the future of this export-oriented industry jeopardised.

Conflict in Labour Party aggravated

BY PHILIP RAWSTORNE

THE LABOUR PARTY'S internal conflict boiled over again yesterday, less than a week after Mr. Harold Wilson's attempts to cool the damaging row between his Left and Right wings.

Sir Reginald Godwin, leader of the Greater London Council, and Mr. Ashley Bramall, leader of the Inner London Education Authority, headed a group of Labour "moderates" who, in a letter to Mr. Wilson, declared their support for the recent stand taken by Mr. Reg Prentice, "shadow" Employment Secretary against the "slither forms" of Left-wing militancy.

Mr. Prentice, who was warned last week to watch his words, publicly welcomed the support.

Mr. Wilson told a party meeting in Leeds that the next Labour Government would in its first three years, increase pensions, impose price controls on essential foods and other goods, nationalise development land and ensure reasonable housing rents and mortgages, introduce a wealth tax.

Mr. Wilson's speech was widely welcomed by the party unit. The Opposition Leader's anger was intensified by the fact that newspaper reports of the declaration overshadowed his own week-end speech.

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Date _____

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INTERNATIONAL COMPARISON OF EUROPEAN STOCK MARKETS

EUROBONDS

An uncertain future

BY MARY CAMPBELL

EVEN WITHOUT the latest developments, 1973 would have gone down in the annals of the Eurobond market as a highly traumatic year. The adjustment process from the record high volume of new issues in January to virtually complete closure of the dollar sector after the devaluations in February and March was severe enough. That problem now appears to have been solved—though the lack of confidence generated by the dollar's collapse is doubtless still in the back of investors' minds. However, the next problem—mounting interest rates which have been sustained at higher levels both in the U.S. and Europe—has not yet been solved. Finally, last Monday's record slump on Wall Street for any single day in the last 11 years calls the immediate future of all stock markets into question. The basic position at present

in the dollar sector is wait and see. Prices are still some way above the lows seen earlier this year: the Bondtrade index on Friday was 97.38 for medium term straight (against a low in August of 95.21, 91.69 for long term straight (88.72) and 115.71 for convertibles (against a low of 111.71 in April). The Xerox convertible issue, despite its large size, has held up relatively well in the after-market—it was trading at 98-100 on Friday—partly because a substantial portion was securely placed in Switzerland, partly because of the last-minute increase in the coupon from 4 1/2 to 5 per cent, and partly because of the rally on Wall Street.

However, there is still doubt as to the psychological effect on investors of the stock market falls in most countries, let alone the oil and interest rate situation. The question facing the

Peru and Colombia arrange loans

By Mary Campbell

THE SOUTH PERUVIAN Copper Corporation has arranged financing of \$300m. on the Eurobond market. The funds would be put towards the Cajon copper project, 700 miles south of Lima. Total cost of the project will be approximately \$850m.

Draw down of the loan, which has been arranged by Chase Manhattan City Bank, is subject to certain pre-conditions being met. These include completion of arrangement for the balance of the financing, execution of long-term contracts for supply of copper, and production of blister copper and the issuance of certain approvals by Peruvian Government agencies.

SPCC is 51.5 per cent owned by American Smelting and Refining Corporation, 25 per cent by Cerro Corporation, 15 per cent by Phelps Dodge Corporation and 8.5 per cent by Newmont Mining Corporation.

The Republic of Colombia is to raise \$100m. on the Eurobond market. Two loans are being syndicated at present, each of \$45m. and both managed by Dillon, Read, First Boston (Europe) and Industrial Bank of Japan. The first is for ten years and carries a spread of 3 per cent for the first three years, and 4 1/2 per cent for the last seven; the second is for 15 years at a spread of 3 per cent throughout.

Bayer plans U.S. take-over

BAYER'S U.S. subsidiary, Rhinchem, plans to acquire Cutter Laboratories, a California based pharmaceutical company. Rhinchem will make an offer for all the class "A" and "B" shares of Cutter, totalling 2.6m. at a price of \$18.50 per share without deduction of costs. Members of the Cutter family are understood to have offered to sell over their shares to Rhinchem. This will be on the condition that Bayer will not be bound to buy shares unless at least 90 per cent of both "A" and "B" shares are offered. Bayer is not the first major chemical group in Europe to express interest in acquiring Cutter Laboratories. A few weeks ago the Dutch Akzo group disclosed that its U.S. subsidiary, Alkermes, in which it has a 66 per cent interest, was having exploratory talks with a view to acquiring Cutter. But no terms had been discussed and these negotiations were said to be very much in the initial stages.

AUSTRALIAN WEEKLY LIST

Australian \$	Nov. 30	Nov. 25	Australian \$	Nov. 30	Nov. 25
Advertiser Newspaper	2.14	2.81	Kiwi Int.	0.75	10.74
Adelaide Advertiser	1.27	1.32	News Corp.	1.03	11.18
Adelaide Advertiser	1.27	1.32	News Corp.	1.03	11.18
Adelaide Advertiser	1.27	1.32	News Corp.	1.03	11.18
Adelaide Advertiser	1.27	1.32	News Corp.	1.03	11.18
Adelaide Advertiser	1.27	1.32	News Corp.	1.03	11.18
Adelaide Advertiser	1.27	1.32	News Corp.	1.03	11.18
Adelaide Advertiser	1.27	1.32	News Corp.	1.03	11.18
Adelaide Advertiser	1.27	1.32	News Corp.	1.03	11.18
Adelaide Advertiser	1.27	1.32	News Corp.	1.03	11.18

TEL AVIV STOCK EXCHANGE

Company	Price	Change	Company	Price	Change
Bank Leumi	249	-14.5	Bank Leumi	249	-14.5
Bank Leumi	249	-14.5	Bank Leumi	249	-14.5
Bank Leumi	249	-14.5	Bank Leumi	249	-14.5
Bank Leumi	249	-14.5	Bank Leumi	249	-14.5
Bank Leumi	249	-14.5	Bank Leumi	249	-14.5
Bank Leumi	249	-14.5	Bank Leumi	249	-14.5
Bank Leumi	249	-14.5	Bank Leumi	249	-14.5
Bank Leumi	249	-14.5	Bank Leumi	249	-14.5
Bank Leumi	249	-14.5	Bank Leumi	249	-14.5

HONG KONG

Hong Kong \$	Nov. 30	Nov. 25	Hong Kong \$	Nov. 30	Nov. 25
Government Loan	85.00	85.00	Government Loan	85.00	85.00
Government Loan	85.00	85.00	Government Loan	85.00	85.00
Government Loan	85.00	85.00	Government Loan	85.00	85.00
Government Loan	85.00	85.00	Government Loan	85.00	85.00
Government Loan	85.00	85.00	Government Loan	85.00	85.00
Government Loan	85.00	85.00	Government Loan	85.00	85.00
Government Loan	85.00	85.00	Government Loan	85.00	85.00
Government Loan	85.00	85.00	Government Loan	85.00	85.00
Government Loan	85.00	85.00	Government Loan	85.00	85.00

Investment \$ premium based on \$2.80 per £1—35% (0.9804).

Canada \$ premium based on \$2.80 per £1—35% (0.9804).

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JOHANNESBURG

Nov. 30	Nov. 25	November 30	Nov. 25
0.75	10.74	Suffolk	
3.75		Chatter	
1.03		East Gold	
1.30	11.18	East Dries	
1.40	1.40	Esbarre	
1.76	11.18	Harmony	
10.25	10.76	Kinnross	
3.07	1.76	Kinol	
1.76	10.50	Leslie	
1.25	3.40	Port Mats	
1.76	1.79	St. Helena	
1.25	1.04	St. Paul	
1.85	2.88	Goldfields SA	
1.26	1.84	Mineral Corp.	
1.26	1.50	De Beers Ltd	
1.25	1.40	Blyvoor	
1.79	1.89	De Beers Props.	
10.51	10.56	F S Gmdm.	
1.85	1.85	Harries	
		Port Brand	
		Port Stern	
		Salfrimere	
		Wicham	

CANADIAN WEEKLY LIST

	Prices Dec. 2 1975	Change on the week	Anglo-Transvaal Industries Furniture Rapid Recess Carrie Finance De Beers Industrial Furniture Moderate Volksbeheer Societeit Ruiters LPA Lafayette Nedfin Norman Bank Olt Overstone Investments Preston Holdings Preston Cement Rembrandt Group Rietveld Bros Schlesinger Insurance Slater Walker (SA) Spartan Strydom Tiger Cuts & Sals Vulcania
100 shares	165.5	-8	
100 shares	162.5	-9	
100 shares	158	-2.5	
100 shares	179	-97	
100 shares	403	+1	
100 shares	324	-	
100 shares	109	-	
100 shares	295	-3.5	
100 shares	189	-6	
100 shares	168	-	
100 shares	53.5	-8	
100 shares	254	-35	
100 shares	165	-17	
100 shares	238	-17	

Source: Bank of Montreal, Toronto, Nov. 25.

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AUSTRALIA

Rank	Nov 30	Nov 25	Nov 20
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17.39	+0.13		
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CLOSING EXPECTS

12.10	-0.05	12.10	-0.05
5.40	-0.03	5.40	-0.03
22.25	-0.05	22.25	-0.05
0.35	-0.03	0.35	-0.03
11.53	-0.10	11.53	-0.10
1.75	-0.05	1.75	-0.05
13.30	-0.05	13.30	-0.05
1.50	-0.05	1.50	-0.05
5.30	-0.05	5.30	-0.05
16.75	-0.05	16.75	-0.05
1.25	-0.05	1.25	-0.05
13.15	-0.05	13.15	-0.05
3.85	-0.05	3.85	-0.05
1.15	-0.05	1.15	-0.05
1.50	-0.05	1.50	-0.05
12.35	-0.05	12.35	-0.05
0.95	-0.05	0.95	-0.05

Adelaide Advertiser	1.27	1.32	1.27	1.32
Adelaide Advertiser	1.27	1.32	1.27	1.32
Adelaide Advertiser	1.27	1.32	1.27	1.32
Adelaide Advertiser	1.27	1.32	1.27	1.32
Adelaide Advertiser	1.27	1.32	1.27	1.32
Adelaide Advertiser	1.27	1.32	1.27	1.32
Adelaide Advertiser	1.27	1.32	1.27	1.32
Adelaide Advertiser	1.27	1.32	1.27	1.32
Adelaide Advertiser	1.27	1.32	1.27	1.32
Adelaide Advertiser	1.27	1.32	1.27	1.32

Source: Bank of Montreal, Toronto, Nov. 25.

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(a) (g) The Crescent Group
Crescent Unit Trust Managers Ltd.
4, Melville Crescent, Edinburgh 2. Tel. 222 222

SHARE INFORMATION SERVICE: NOTES

Dividends are in not percentage terms. **g** Price at time of suspension. **h** Figures based on pro-
 Minimum price/earnings ratios and **i** Tax free. **j** Figures based on pro-
 and not adjusted to corporation tax of 50 **k** Estimated dividend, after pending scrip

2 per cent. call for special deposits
are lodged by Wednesday with **FOREIGN EXCHANGES**

Bank of England Minimum from the previous 15 $\frac{1}{2}$ -15 $\frac{1}{2}$ p

URO-CURRENCY INTEREST RATES*

corp-term ..	1814-1812	919-959	819-834	819-834	15-20	8-81
syn' notion.	—	838-878	838-859	819-834	15-20	8-81
with	15-2 15-2	1052-1112	878 1012	1014-1012	14-1412	1014-1012

1

(a) J. L. Consumer Fund Mngtrs.
72-80, Gresham Rd., Aylesbury, Ayr. 5041

(a) National Westminster
41, Lothbury, EC2P 2BP. 01237

ON SERVICE: NOTES

a Tax free. b Figures based on preliminary or other official estimates. c Cans

2 per cent. call for special deposits
was lodged by Wednesday with-

fell 0.0251 per cent. to 12.4528 per cent. at the weekly tender.

day touched \$106-108, its highest since October 11. The week's rise meant that gold more than re-	Tokyo,.....	7	850-880	854
	London,.....	5 1/2	44.20-45.30	45.00
	Zurich,.....	8 1/2	7.58-85	7.51

ment that the two-tier system was being wound-up. Ahead of

(g) Sebag Unft Tst. Managers Ltd.
PO Box 511, Beckby. Haa., BC4. 01-238 5000

INSURANCE, PROPERTY, BONDS | Fidelity Life Assurance Co. Ltd.

1-3, St. Paul's Churchyard, E.C.4. 348 9111	1-3, St. Paul's Churchyard, E.C.4. 348 9111	1-3, St. Paul's Churchyard, E.C.4. 348 9111	1-3, St. Paul's Churchyard, E.C.4. 348 9111
Abbey Bq. Nov. 1938.8	80.4	80.4	80.4

38, Fenchurch St., E.C.1	01-225 6559	Managed Cap	118.7	125.0	
Brandt & Gmpt	93.7 95.2	Managed Acc	141.2	148.7	+1.1
Canada Life Assurance Co		Pen. Prop. Cap	158.1	163.1	+1.0

Ret'nt Fd Nov. 5.	113.9			Harvest Assurance Co. Ltd.
Cannon Assurance Ltd.				49, Church St., Maidstone, Kent. 082

Capital Life Assurance	W-628 5539	Hodge Bonds.....	54.0	56.9	-0.1
29, Throgmorton Street.		Takeover.....	50.9	55.6	...
W-628 5539					

Croydon CRO 2JA.		684	6944						
First Units Sep 30/73.	1	76.7							
Rate Plan - Nov 30/73	2	59.7							

Fidelity Mngmt. & Res. (Bda.) Ltd.
P.O. Box 670, Hamilton, Bermuda.

All-Share.....	165.78	141.65	176.32	184.94	High	
20-year Govt.....	86.35	81.77	88.82	82.35		
Med. Debt.....	67.70	68.03	56.70	61.29	Industrial Crd.	431.5 (2001)
						363.1

Life Assur. Co. of Pennsylvania **Save and Prosper Group**
32-42 New Bond St. NEWYORK, N.Y. 10001 4. Gt. St. Helen's, London, E.C.4.

Intern Bds Nov. 28	78.2	82.2	---	---
Personal Pen Nov 50	134.7	138.7	4.0	---
Property Nov 28	138.5	145.5	---	---

18 Chequers Sq., Uxbridge, Mdx. Ux. 52181
Magna Mag'n Fd. 108.1 — — — — —
Target Life Assurance Co. L
Target House, Gatehouse Rd., Ax

NEL Pensions Limited		Trident Equity Fd.	89.0	94.0
Milton Court, Dorking, Surrey.	5011	Trident High Yield Fd.	89.5	94.5
		Gilt Edged		85.35

NPI Pensions Management Ltd.
48 Gracechurch St., EC3P 5HH. 01-623 4204
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This week's Geneva talks on an international multi-fibre agreement herald a lengthy programme of negotiations, reports Ken Gofton.

Textiles: weaving the pattern of trade

CIVIL SERVANTS from some 20 countries reconvene in Geneva this morning for what is intended to be the final round of negotiations towards an agreement that will shape the pattern of world trade in textiles for many years to come. The official timetable is such that agreement should be reached by the end of this week, but it is confidently expected that the talks will spill over at least beyond the week-end.

The aim is to establish the first international multi-fibre agreement, laying down rules governing the orderly expansion of world trade in textiles. It is being negotiated under the auspices of the GATT, and replaces the 11-year-old Long-Term Agreement on Cotton (LTA), which expired during the summer, but was formally extended to the end of the year.

Significance

The negotiations' significance does not end with whatever carefully chosen form of words goes into the final document. In a sense, the agreement will help set the tone for the next round of GATT discussions on a vast range of products, and some aspects of it—as, for instance, a definition of what constitutes "disruption" of a market—could well come up in other contexts. More parochially, it will also have a major influence on attempts to secure a common textiles policy within the Common Market.

Any guide to the textile talks, and what hangs on them, should probably begin by stating the current position within international trading in textiles. It is sufficient to repeat here that textiles and clothing, being a very basic industry, often labour-intensive and of low technical content, is of great importance to the developing countries.

Britain, as the Lancashire-based Textile Industry Support Campaign constantly reminds everyone, has pursued one of the

most liberal policies towards imports from low-cost countries. The EEC Commission is also liberally minded, although the attitude of other Common Market members varies from that of West Germany, which is close to the U.K. in its thinking, to the more restrictive French and Italian position.

The British overseas trade statistics show that a positive balance on U.K. exports of yarns and fabrics over the years has been increasingly eroded by a mounting negative balance on clothing.

At Geneva, the EEC nations will be negotiating as a group. The U.K. Government's position, however, is that it supports the orderly liberalisation of trade in textiles. In other words, it is against sudden disruption of the home industry (particularly since a large part of it is based in problem regions like the North-West), but also against feather-bedding. The current policy line is illustrated by the temporary restrictions on imports of polyester/cotton goods from the Far East and Colombia, imposed by the Government in return for an undertaking by the U.K. industry to invest in modern machinery to supply this particular type of fabric and clothing.

A good deal of the ground-work towards the multi-fibre agreement has already been covered, but some fundamental points remain. One of these, ironically, is just what goods should be covered. That is not as bad as it sounds. The present draft includes spun and textured yarns, fabric and made-up goods in cotton, wool, and man-made fibres; it omits raw cotton and wool (about which there is no argument since they are classed as commodities), man-made filament yarns and staple fibre, combed wool tops, linen and hard fibres like sisal.

The U.K. and, it is thought, the other EEC and EFTA countries would like to see these

products included. Japan has so far been totally opposed to the inclusion of filament and staple fibre, presumably because it sees export opportunities for itself in fibres and also because it believes that the international agreement should be concerned with labour-intensive and not capital-intensive industries.

On the other hand, European fibre producers, who have been discussing the possibility of a

new bilateral agreements? The American position here is that the international referees should be called in only when one party to a bilateral deal makes a complaint, and the French are believed to sympathise with this view. However, Germany and the U.K. disagree.

One other key area which has proved difficult is the definition of a market disruption. A draft

ing points (and, in spite of the different national philosophies the need for international rules is accepted), then the multi-fibre agreement must have a strong influence on the Common Market's attempts to establish a textiles policy. There are two or three separate threads to this.

First of all, there is the Community's Generalised Preference Scheme, granting tariff

slightly less than, the German quotas.

This, as the central trade association the British Textile Confederation, has pointed out, produces some curious results, because the German pattern of trade is very different from our own. On cotton goods, the suggestion is a duty-free quota of less than 10 per cent of Britain's 1972 imports from the 14 countries offered this preferential treatment. On some "less sensitive" products, there are proposed duty free quotas amounting to nearly one and a half times actual imports last year.

Neither the U.K. government nor the industry is happy about these proposals. In spite of the original undertaking to abide by the Community's overall scheme, therefore, the British have argued that they can foresee very real difficulties in implementing the provisions so far as they apply to textiles unless there is an assurance of a positive commitment, with a timetable, towards a genuinely common import policy. This would include provision for the free circulation of imported textile goods within the Common Market, which certainly does not exist at the present moment.

It is difficult for EEC member countries to argue against this (although some may want to drag their feet) since it is in line with the fundamental philosophy of the Common Market. However, the other main theme of the U.K. industry, as opposed to the Government—namely, that British imports should be stabilised or reduced until the "burden" is more evenly shared in the Community—produces a hollow laugh on the Continent. It is argued there that high import levels were the deliberate choice of the British Government; and stemmed naturally from all the export advantages we enjoyed at the head of an empire.

U.K. CRUDE TRADE BALANCE IN TEXTILES (£m.)

TEXTILE FIBRES	1963	1964	1965	1966	1967	1968	1969	1970	1971	1972
Exports	108.4	106.0	92.4	90.8	80.1	93.2	101.8	96.4	87.3	108.1
Imports	267.6	276.7	232.8	220.2	196.3	219.4	210.4	183.9	150.0	213.7
Balance	-159.2	-170.7	-140.4	-129.4	-116.2	-126.2	-108.6	-87.6	-62.7	-105.6
TEXTILE YARNS, FABRICS										
Exports	259.7	283.2	282.8	270.7	258.5	309.3	360.6	396.8	425.8	445.4
Imports	144.7	177.0	151.5	158.8	122.0	231.2	238.7	256.4	324.9	369.7
Balance	+115.0	+106.2	+131.3	+111.9	+76.5	+78.1	+121.9	+140.4	+100.9	+75.7
CLOTHING										
Exports	40.0	44.3	50.1	53.4	64.3	84.5	108.5	123.1	129.5	144.3
Imports	64.7	72.3	57.3	68.7	83.4	110.1	124.5	129.4	178.2	218.8
Balance	-24.7	-28.0	-7.2	-15.3	-19.1	-25.6	-16.0	-6.3	-48.7	-74.5

Source: Overseas Trade Statistics

voluntary scheme for achieving "orderly expansion" with the Brussels Commission are threatening to pull out if the Japanese get their way—a hollow-sounding threat since such an arrangement would be in their interests as much as anyone else's.

The multi-fibre agreement is also expected to authorise some form of surveillance body to ensure that there is no back-sliding, but its composition—an international committee or a permanent expert team—powers are still to be settled. On one extreme is the view that its recommendations should be binding; on the other that it should only have the right to urge countries to accept its findings.

A further question is what should come within the brief of the surveillance body. Obviously it should be able to probe unilateral actions by one country that have the effect of restricting textiles trade. What, however, of the fairness of existing

text was produced in October, clearly derived from the wordings used in the Long Term Agreement on Cotton, which referred to a sharp and substantial increase in imports, prices substantially below those ruling in the home market, and damage to the home industry. An effort has been made to close the most obvious loopholes.

Accepted

For instance, the draft says that a sharp and substantial increase "shall not be determined to exist on the basis of allegation, conjecture or the mere possibility arising, for example, from the existence of production capacity in the exporting countries." Prices should be fairly compared with those of domestic production and with those of other exporting countries selling in the same market.

Assuming that understanding is reached on the outstanding

preferences on a wide range of products to developing countries. It was drawn up six months before the U.K. joined the Community, and Britain undertook in the Treaty of Accession to adopt it. This has led to a rather ludicrous and unhappy situation. Basically, the U.K. had its own Generalised Preference Scheme, from which textiles were excluded on the grounds that there were administrative absurdities in directly encouraging imports in this way while simultaneously trying to devise fair ways of restricting them. The EEC scheme on the other hand, included textiles, but classed them as sensitive or semi-sensitive items. The volume that can enter each EEC member country duty free is specified, product by product. Rather than renegotiate the whole thing, on the enlargement of the Community, the Brussels Commission suggested that the U.K. duty free quotas should be similar to, but

'Discourage second home ownership'

By Peter Riddell, Property Correspondent

THE OWNERSHIP of second homes should be positively discouraged by the Government, according to a controversial new report published to-day by Shelter, the national campaign for the homeless.

Mr. David Mahon, a Shelter senior regional organiser, suggests in the report a number of curbs which ought to be introduced against second home buyers. Shelter does not dispute the prerogative of the individual to purchase but does call into question "the right of equal access between first and second home owners in the current situation of rapid house price inflation and housing shortage."

Mr. Mahon suggests the following complementary and supplementary options to tackle the situation: a direct tax or special local rate on second homes; the imposition of a luxury tax in the form of a stamp duty on second home buyers, plus the restriction of second home purchases to properties above a certain rateable value; a sale charge on the price of a second home payable to the local authority housing revenue account.

In addition, the report urges that local authorities with long waiting lists should buy up empty properties as they come on to the open market.

Tax benefits

Among the other recommendations are that tax benefits on mortgages related to second homes should be removed, while there should be severe restrictions on bank and building society loans for second homes, plus a prohibition on improvement grants for second homes. Proposals to limit improvement grants in this way were included in the Government's White Paper on Housing last spring.

Shelter also wants information on second homes to be sought in the next sample census in 1976, and calls on the Government to launch a nation-wide inquiry to discover the true facts about second homes.

Some 200,000, or 1 per cent, of all British households now have a second home, yet according to the report about 4m. people live in unfit or sub-standard housing. In these circumstances, Mr. Mahon argues that "the place in the country occupied for only a couple of months a year becomes a social affront."

Mr. Mahon estimates that by the year 2000 the proportion of second home buyers will have risen to 10 per cent, and in order to satisfy this demand alone a further 2m. homes would have to be completed.

The report says that the stock of disused cottages in depressed rural areas is now dwindling and the number of second homes continues to grow at an estimated 15,000 a year. But Mr. Mahon maintains that the purchase of houses at high prices by those who do not intend to live permanently in them penalises low-paid rural workers who cannot afford to buy or build at present prices and are therefore being squeezed out of their own communities.

No Place in the Country by David Mahon, Shelter, 20p.



Peter Rhodes: "In the early days, we needed advice more than finance. Fortunately, Midland Bank is strong on both."

In the late 1960's Peter Rhodes (in the centre of the photograph), a young farmer of Boroughbridge in Yorkshire, stuck his neck out for a dream: to process and sell his own potatoes as ready-to-cook chips. Now with Michael Stewart as Managing Director and John Barton-Holmes as Marketing Director, his Heaton House farm is a thriving production and marketing centre for chips, fully-cooked chickens and a whole range of convenience foods. But as Peter Rhodes is the first to admit, the start was decidedly sticky—with Midland Bank coming to the rescue.

As Peter says, "There have been several occasions when only the Midland's constructive guidance has kept us on the rails, especially in the early days when business was difficult."

"Now as a team, we really know where we're going—fast. And with our plans for expansion based on solid success, the Midland



Michael Stewart, Peter Rhodes, John Barton-Holmes.

Midland Bank

A GREAT BRITISH BANK
for any financial need...anywhere



INTERIM STATEMENT

BOND WORTH HOLDINGS LIMITED

PRELIMINARY ANNOUNCEMENT

The Group Results for the year ended 30th June, 1973 are as follows:

	Year to 30th June 1973	Year to 1st July 1972
TURNOVER	63,158,501	49,040,906
OPERATING PROFIT	3,705,563	2,127,689
Depreciation	527,880	516,371
TRADING PROFIT	3,177,683	1,611,318
Finance Charges	1,032,873	697,115
PROFIT BEFORE TAXATION	2,144,810	914,203
Associated Companies	(35,486)	(39,546)
Taxation	2,109,224	874,666
	(378,732)	1,268
Exceptional Items	1,730,492	875,838
	(115,577)	(224,340)
Minority Interests	1,614,815	651,590
	(10,500)	39,138
Profit Available for Distribution	1,604,115	690,719

EARNINGS PER SHARE of 25p

(1) With relief for past tax losses 13.3p 7.0p
(2) Without relief for past tax losses 8.5p 4.3p

The company continues to progress according to plan. Turnover and profits for the year ended June 1973 once again constitute a record in the history of the company. Annually one third of our business is now outside the U.K. and it is in this sector, where we have done so much planting of new growth points in recent years, that major profit benefits are now beginning to flow. We have the largest chain of specialist floorcovering shops in Germany and a major wholesale chain in Holland. Both these operations are making growing contributions to profit. In Australia we have, at last, mastered our long-standing management problems and a dramatic swing in profitability is taking place. Our Irish division is also now going forward rapidly. Our Canadian subsidiary, which controls all our North American operations, is expanding in a very satisfactory manner. Our direct export earnings from the U.K. are running at record levels and very significant improvements in profit margins are being achieved as a consequence of increasingly sophisticated market insights derived from our own overseas companies. Turnover has continued to advance rapidly during the current half year and pre-tax profits for the six months ended December will be not less than £1,600,000.

Subject to the approval of our shareholders at the Annual General Meeting to be held at 12 noon on February 22nd, 1974 at the Worcestershire Hotel, Droitwich, the Directors recommend a final dividend of 1.54p per Ordinary Share of 25p.

Under the provision of the Finance Act 1972, United Kingdom shareholders who are entitled to reclaim from the Inland Revenue tax they have suffered on their income will be able to include a tax credit of 0.66p per share in their claim for repayment.

With the Interim Dividend which was paid on the 23rd July 1973, total dividends for the year amount to 2.94p per share, which is the equivalent of 18.80% under the previous system where income tax was deductible. This is the maximum allowed under present Government legislation and compares with total dividends of 18% paid for the year ended 1st July, 1972.

30th November, 1973

JOHN T. MURRAY, Chairman

COMPAGNIE FINANCIERE DE PARIS ET DES PAYS-BAS

Statement of the financial situation as at the 3rd July, 1973

ASSETS	
Cash on hand and on deposit with banks	F. 90,933,339.70
Bills discounted	45,852,908.75
Miscellaneous debtors	20,794.25
Subsidiaries account	451,850,000.00
Investment portfolio	2,121,161,663.33
Other assets	2,048,308.60
	F. 2,811,866,916.63
LIABILITIES	
Bank	F. 332,890,539.10
Miscellaneous creditors	90,928,301.46
Subsidiaries account	15,000.00
Other liabilities	819,034.13
Provisions	89,645,948.19
Reserves	1,130,844,133.00
Capital	1,016,000,000.00
Unallocated earnings from prior years	36,242,983.11
Unaudited earnings to July 3rd, 1973	70,941,078.42
	F. 2,811,866,916.63

CONTINGENT LIABILITIES	
Guarantees and endorsements	F. 3,106,403.82
Notes given under repurchase agreement or sold	529,100,000.00

In the course of 1973, the group of the Compagnie Financière de Paris et des Pays-Bas pursued a policy of development on the international level. Following the agreements reached in 1972 with the Bayerische Vereinsbank AG in 1973 with the Japanese trading firm C. Itoh, it concluded an important agreement with S. G. Warburg. This entailed an exchange of shares in the banking subsidiaries of the Compagnie Financière against participation in the Capital of S. G. Warburg and the creation in New York of Warburg Paribas Inc., joint subsidiary of the two groups. In France, the Compagnie Financière de Paris et des Pays-Bas has notably reinforced its interests in the Compagnie Bancaire, which enables it to greatly increase the share assets of its group. Also, the coming fusion of the Credit du Nord and the Banque de l'Union Parisienne, subsidiaries of the Union Bancaire, will give rise to a merchant bank commanding total deposits of more than 10 million francs and a network of about 700 branches. The National Westminster Bank will take up shares of 5% in the new bank resulting from the merger and of 20% in the Union Bancaire.

The income from the Portfolio which constitutes the main part of the profits of the Compagnie Financière de Paris et des Pays-Bas will have shown a marked increase for the financial year 1973:

The Banque de Paris et des Pays-Bas paid a dividend of F.13 against F.10.20, which represents a total income of F.53.6 million against F.42.1 million in 1972.

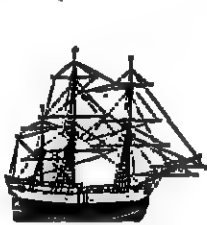
The other subsidiaries, whose financial year ended on 30th September, 1973, will distribute increased or identical dividends:

- the Omnium de Participations Financières et Industrielles de Paris et des Pays-Bas "OPFI-Paribas" made a net profit of F.42.5 million against F.38.2 million and its dividend was fixed at F.4.50 against F.4.00
- the net profit of Paribas International rose to F.37.5 million against F.29.9 million, and the dividend will remain at F.6.30
- "SOGEDIP" Société de Gestion d'Intérêts Patrimoniaux closed its financial year with a net profit of F.6 million against F.6.3 million and the dividend to be distributed will remain at F.3.85
- the Omnium de Participations Bancaires de Paris et des Pays-Bas "OPB-Paribas" made a net profit of F.12.7 million against F.9.5 million and will distribute a dividend of F.4.40 against F.3.80

The Compagnie Financière de Paris et des Pays-Bas will therefore collect from these four subsidiaries F.53 million against F.48 million in 1972, which will bring the total income from the Portfolio to F.113.5 million and will show an increase of 18% over the previous year.

10PK101520

BELFAST, Dec. 2



Unions Trust Limited

34 per cent. Capital Bonds 1988

G. Warburg & Co. Ltd.

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Co.	Amsterdam-Rotterdam Bank N.V.	Andresens Bank A/S
United Corporation	Banco Urquijo	Bank of America
ional	Banque Ameribas	Banque Française de Dépôts et de Titres
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Effectenbank-Warburg	Deutsche Kommunalbank	
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Gutzwiller, Kurz, Bungenier Securities		Hambros Bank
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Kreditbank N.V.		Kreditbank S.A. Luxembourggoise
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Lehman Brothers		Lloyds & Belsa International Bank
McLeod, Young, Weir & Company		Model, Roland & Co., Inc.
Morgan Grenfell & Co.		The Nikko Securities Co., (Europe) Ltd.
Nordic Bank		Orion Bank
& Curtis International S.A.		Privatbanken
Salomon Brothers		Scandinavian Bank
Smith, Barney & Co.		Société Générale
Sveriges Kreditbank		Swiss Bank Corporation (Overseas)
Tradinvest Bank and Trust Company of Nassau		Tradition Securities
M. M. Warburg-Brinckmann, Wirtz & Co.		Warburg-Paribas, Inc.
White, Weld & Co.		Williams, Glyn & Co.
Maichi International (Europe)		Wood Gundy



Alginat Industries Limited

(Incorporated in England under the Companies Act 1929)



Share Capital

Authorised

£

654,203 In 7½ per cent. Cumulative Preference Shares of £1 each
1,645,797 In Ordinary Shares of 25p each
£2,300,000

Issued and to be

issued fully paid

£

654,203
1,252,864
£1,907,067

The Company and its subsidiaries ("the Group") had outstanding on 9th November, 1973 bank indebtedness of £283,251, secured by fixed and floating charges and unsecured bank indebtedness of £482. In addition there were contingent liabilities amounting to approximately £22,000 in respect of bills of exchange sold to the Company's bankers. Save as aforesaid, and apart from inter-company transactions, the Group had at that date no loan capital (including term loans) outstanding, or created by, unissued, and no mortgages, charges, or other borrowings or indebtedness in the nature of borrowing, including bank overdrafts and liabilities under acceptances (other than normal trade bills) or acceptance credits, hire purchase commitments, or guarantees or other material contingent liabilities.

Robert Fleming & Co. Limited

Offer for Sale 1,260,000 Ordinary Shares of 25p each at 130p per Share
payable in full on application

The Ordinary Shares now offered rank in full for all dividends hereafter declared or paid on the issued Ordinary Share capital other than the interim dividend of 2p per share in respect of the year ending 31st December, 1973 to be paid in January, 1974.

Copies of this Offer for Sale with Application Forms can be obtained from the following—

ALGINATE INDUSTRIES LIMITED, 22 Henrietta Street, London WC2E 8NE

ROBERT FLEMING & CO. LIMITED, 8 Crosby Square, London EC3A 6AN

CAZENOVE & CO., 12 Tokenhouse Yard, London EC2R 7AN
LLOYDS BANK LIMITED, Issue Department, P.O. Box 287, 51 Gracechurch Street, London EC3P 3DD

THE ROYAL BANK OF SCOTLAND LIMITED, New Issue Department, 36 St. Andrew Square, Edinburgh EH2 2YB

THE ROYAL BANK OF SCOTLAND LIMITED, 98 Buchanan Street, Glasgow G1 3BA

Business of Alginat Industries Limited

The Company, with its subsidiaries, forms an integrated Group whose activities comprise the collection, drying and milling of brown seaweed, the extraction therefrom of alginates, and the worldwide sale of the resulting manufactured alginate products. It also carries out extensive research with a view to improving its processing methods and extending the range of applications for its products. The Directors believe that the Company is one of the two largest alginate producers in the world.

Alginates are natural substances which are to be found in brown seaweeds. In chemical terms alginates are salts of alginic acid, a carbohydrate which is an essential structural material in all types of brown seaweed.

Examples of the properties and uses of alginates are:

- (1) thickening ability—used in textile printing, food products, cosmetic creams, liquid detergents and shampoos and forestry;
- (2) general colloidal properties—used for stabilising ice cream, beer foam, fruit drinks, toothpaste and emulsions generally;
- (3) gel formation—used in milk desserts, jellies, dental moulding compounds, animal foods and grouting;
- (4) formation of films and fibres—used in temporary threads, calcium-sodium fibres, surface sizing and coating of paper and the priming of porous surfaces;
- (5) miscellaneous properties—leading to their use in the manufacture of welding rods, as a disinfectant in pharmaceutical tablets, for hardening of photographic gelatine, as a flocculating agent in water treatment, and for inhibiting the absorption of radioactive strontium.

The major part of the Group's supplies of seaweed is harvested from the coasts of the Scottish Islands and western Ireland. The Scottish supplies are received for drying and milling at the Group's collecting stations in the Outer Hebrides. Supplies of weed in milled form are received from two companies in Ireland and also from Norway and South Africa. The Group now owns 49 per cent. of the share capital of the larger of the Irish companies, the balance being held by the Government of the Republic of Ireland. The Group has now expanded to a point where most of the weed available each year from its existing sources of supply is being harvested. Negotiations are in progress with the authorities in Ireland with a view to obtaining additional supplies of dried milled weed. Harvesting rights in the Falkland Islands have been granted to the Company and a pilot plant to manufacture calcium alginate is already in operation on an experimental basis. It is intended eventually to establish a large scale harvesting and manufacturing operation in the Falkland Islands.

The supplies of milled weed are received at the Group's chemical factories at Barcaldine, Argyllshire and Girvan, Ayrshire, where they are processed and the finished alginate products are manufactured.

Sufficient supplies of water have been made available for the Group's present manufacturing operations by constructing a dam at Barcaldine and tapping the river at Girvan, and further supplies necessary for the proposed expansion will be obtainable from the same sources. The main chemicals used in the manufacturing process (hydrochloric acid, calcium chloride and sodium carbonate) are received from two suppliers, but are readily available from a number of other sources.

The Group's sales organisation is situated in the Head Office in London and is aided by a technical service department. In the six months ended 30th June, 1973, 74 per cent. of sales went to export markets (near to 31st December, 1972: 73 per cent.). The Group exports to approximately ninety countries and has a network of overseas agencies. The Queen's Award to Industry was received in 1968 and 1973 in recognition of the Company's export achievements.

An analysis by area of sales invoiced during 1972 is as follows:

	£'000	%
United Kingdom	1,238	27
Europe (excluding the United Kingdom)	1,705	37
Asia	840	18
America	474	10
Africa	243	5
Australasia	141	3
	4,641	100

No single customer accounts for as much as 10 per cent. of sales. However, about one-third of overseas sales are marketed through the agency of various overseas selling companies of Imperial Chemical Industries Limited.

The Group markets its products under a range of trade names. The main ones are:

Food and pharmaceutical applications	Manucol, Mancol Ester, Manugel, Lactol and Alginate
Textile and paper applications	Manutex and Collatex
Welding	Weldum
Forestry	Agriol

The Company has modern well equipped laboratory facilities for process research at the factory at Girvan, and has a department for product development and general exploratory work at Grangeview Industrial Estate at Girvan. This department's primary functions are to carry out applied research to find new uses for alginates, to assist the technical service department in answering those customers' enquiries which require extensive laboratory work, to train staff, and to provide agents and customers with a basic knowledge of alginates.

The Group's products have a wide range of applications and are sold to many countries. The Group is thus well placed to meet demand from any particular country or type of user. The Group's competition is of two types—from other alginate manufacturers and from other products which have similar properties to alginates in particular applications. Although competition in certain markets between alginate manufacturers can be keen, it is limited because of the increasing demand for alginate products. Products with properties that compete with alginates are natural gums (particularly locust bean gum and guar gum) and in certain applications starches, celluloses and bio-synthetic gums.

History

The Company was incorporated in England as a private company with the name Catell Limited on 22nd March 1934. It changed its name to Alginat Industries Limited on 13th September 1945.

Before 1939 the Company's activities were of an experimental nature. Following the outbreak of World War II, the Company entered into arrangements with the Ministry of Supply for the production of a crude alginate used for making camouflage material. To this end the Ministry erected factories in Scotland, two of which now constitute the Group's manufacturing facilities. The Group's weed collection stations in the Outer Hebrides were established at Orsay in 1944, at Spanish in 1955 and at Keose in 1955. Towards the end of the war, production being no longer required by the Ministry of Supply, the Company embarked upon its commercial career. From the early 1950's onwards, the raw material supply system was developed, and the export agency network and home sales organisation were set up.

Premises

Full details of the premises now owned and used by the Group are set out in the paragraph headed "Valuers' Report" which appears below.

Management and Employees

The Directors of the Company are—	Age	Title	Years of executive service	Year of appointment as director
Mr. W. R. Merton	55	Chairman, non-executive	27	1948
Mr. R. R. Merton	59	Managing Director	27	1948
Mr. R. M. T. Campbell-Preston	64	Managing Director	26	1948
Mr. R. H. McDowell	63	Technical Director	28	1953
Mr. D. L. Banks	54	Export sales Director	26	1953
Mr. F. L. G. Griffith-Jones	56	Home sales Director	22	1950
Mr. M. H. C. Perry	36	Assistant Managing Director	7	1970
Mr. R. F. d'Erlanger	28	Non-executive Director	—	1971

Mr. W. R. Merton is a Managing Director of Robert Fleming & Co. Limited. Mr. R. R. Merton has overall responsibility for sales, finance, administration and technical services. Mr. R. M. T. Campbell-Preston has overall responsibility for raw material supplies, production and process research; on his retirement in January, 1974 these responsibilities will be assumed by Mr. M. H. C. Perry. Mr. R. H. McDowell's responsibilities include product development and technical service. Mr. F. L. G. Griffith-Jones' responsibilities include sales in the United Kingdom, Germany, Holland and Ireland; sales to all the other export markets are the responsibility of Mr. D. L. Banks. Mr. Campbell-Preston and Mr. Perry are based in Oban; the other executive Directors work from London. Mr. R. F. d'Erlanger is an executive with a merchant bank.

Certain executive Directors have entered into Service Agreements details of which are set out below. The executive Directors are supported by experienced assistants from whose ranks the Company's future managerial needs can be met.

The Group has approximately 660 employees.

DIRECTORS

William Ralph Merton, Seymour Court, Marlow, Buckinghamshire. (Chairman)
Robert Ralph Merton, The Old Rectory, Burghfield, Nr. Reading, Berkshire. (Managing Director)
Robert Merton Thorne Campbell-Preston, O.B.E., M.C., Ardchattan Priory, By Connell, Argyllshire. (Managing Director)
Richard Henry McDowell, 20 Oak Tree Close, Virginia Water, Surrey.
David Lindsay Banks, 66 Cadogan Square, London, S.W.1.
Frederick Lionel Guthrie Griffith-Jones, Beacon Wood, Penn, Buckinghamshire.
Michael Henry Colquhoun Perry, Kilmarnock, Connell, Argyllshire.
Rodolphe Frederic d'Erlanger, 8 Pont Street, London, S.W.1.

SECRETARY AND REGISTERED OFFICE

Douglas Gadsby Jones, F.C.A., 22 Henrietta Street, London WC2E 8NE.

BANKERS

Lloyds Bank Limited, Covent Garden Branch, 22 Southampton Street, London WC2E 7JB.

BROKERS

Cazenove & Co., 12 Tokenhouse Yard, London EC2R 7AN and The Stock Exchange.

SOLICITORS

Linklaters & Paines, Barrington House, 59/67 Gresham Street, London EC2V 7JA.

JOINT AUDITORS AND REPORTING ACCOUNTANTS

Smallfield, Fitzhugh, Tillet & Co., Chartered Accountants, 24 Portland Place, London W1N 4AU.

Price Waterhouse & Co., Chartered Accountants,

3 Frederick's Place, Old Jewry, London EC2R 8DS.

REGISTRARS AND TRANSFER OFFICE

Lloyds Bank Limited, Registrars Department, The Causeway, Goring-by-Sea, Worthing, Sussex.

RECEIVING BANKERS

Lloyds Bank Limited, Issue Department, P.O. Box 287, 51 Gracechurch Street, London EC3P 3DD.

A copy of this Offer for Sale, having attached thereto the documents specified below, has been delivered to the Registrars of Companies for registration. Application has been made to the Council of The Stock Exchange for the whole of the issued Preference and Ordinary Share capital of Alginat Industries Limited ("the Company") to be admitted to the Official List. The Application List for the Ordinary Shares now offered for sale will open at 10 a.m. on 9th December, 1973 and will close at any time thereafter on the same day.

There is an Incentive Bonus Scheme designed to give certain employees a direct interest in the profitability of the Group by allocating to each of them a percentage of the Group's gross annual profit as computed for the purposes of the Scheme. The total amount which may be allocated is limited in any year to 15 per cent. of the Group's pre-tax profit as so computed.

Proceeds of Issue and Working Capital

Of the 1,260,000 Ordinary Shares which are the subject of this Offer for Sale, 1,140,952 are newly created shares and the balance is being sold by existing Ordinary Shareholders. After deduction of the expenses of the issue, the net proceeds of the sale of the new Ordinary Shares, receivable by the Company are estimated to amount to £1,344,000. These net proceeds will be used to provide finance for further expansion and additional working capital, although initially they will be utilised to repay bank indebtedness.

If the net proceeds receivable by the Company are added to the net tangible assets at 30th June, 1973 as shown by the Accountants' Report the adjusted total is as follows:

	£'000
Net tangible assets at 30th June, 1973	2,505
Add: Net proceeds of issue	1,344
	3,849

After deducting the Preference Share capital of £654,203, the adjusted total is equivalent to net tangible assets of £3,195,797 per Ordinary Share following completion of the Offer.

Having regard to the proceeds of the issue and the bank and other facilities available to the Group, the Directors are of the opinion that the working capital of the Group is adequate for its present requirements.

Profits, Prospects and Dividends

As the Accountants' Report shows, the Group has increased its turnover in each of the last five years in both the home and export markets. Since the export sales represent a substantial proportion of total sales (six months to 30th June, 1973—74 per cent.), changes in the relative values of sterling and overseas currencies can affect profit margins. In 1968 the profits benefited from the increases made in the sterling export price following devaluation of sterling in 1967. During the last three years the Group has implemented a policy of involving export sales in the currency of the buyer wherever possible and considered appropriate, and approximately 60 per cent. of export sales are now invoiced in foreign currencies. The decline in the relative value of sterling which has occurred over the past eighteen months has increased the sterling value of these export sales and has resulted recently in a substantial improvement in profit margins.

Group profit before taxation for the six months ended 30th June, 1973 amounted to £400,000 and the Directors expect that, in the absence of unforeseen circumstances, Group profit before taxation for the year ending 31st December, 1973 will be approximately £900,000. The assumptions on which this forecast is based, together with reports thereon, are set out below. Of the forecast profit of £900,000, it is thought that approximately £500,000 may be attributable to the improvement in profit margins caused by increases in the sterling value of export prices quoted in overseas currencies; about one-half of this amount is estimated to have arisen in the six months ended 30th June, 1973. In addition the results for 1973 will reflect the increasing demand for the Group's products.

The Directors believe that, in the absence of unforeseen circumstances, the Group's production and sales will show a further increase in 1974. They also believe that it should largely be possible to cover rising costs by appropriate price increases. On this basis 1974 should show another satisfactory result. The Company's plans to ensure increasing supplies of weed, referred to above, and the continuing programme of capital investment at the Group's Scottish factories should enable the Company's turnover to continue to grow over the next few years.

On 29th November, 1973 the Directors declared an interim dividend of 2p per Ordinary Share in respect of the year ending 31st December, 1973 payable in January, 1974 to shareholders registered on 29th November, 1973. On the basis of the forecast profit for 1973, the Directors intend to recommend a final dividend of 3p per Ordinary Share in respect of the year ending 31st December, 1973 for payment in June, 1974. In respect of the year ending 31st December, 1974 it is their intention to pay an interim dividend in November, 1974 and to recommend a final dividend for payment in June, 1975.

On the basis of a profit before taxation of £900,000 and a corporation tax rate of 50 per cent., the Directors would have recommended in a full year dividends amounting to 5p per share on an issued Ordinary Share capital of £1,252,864. There are set out below the appropriation of profit (1) on this basis and (2) on the basis that in addition the net proceeds receivable from the issue of the new shares would result in a notional saving of interest (taken at a rate of 10 per cent. per annum for the purposes of illustration) of approximately £130,000 in a full year.

	£'000	(1)	(2)
Profit before taxation	900	900	900
Interest saving on the proceeds of this Offer for Sale	—	—	130
Less: Corporation tax at 50 per cent.	—	900	1,030
Profit available for shareholders	—	450	515
Less: Dividends	—	—	—
Preference at 5½ per cent. (gross equivalent: 7½ per cent.)	34	—	—
Ordinary at 5p per share (gross equivalent: 7.14p)	251	—	—
	—	585	285
Retained profit	—	165	230
Earnings per Ordinary Share	—	5.30p	5.25p
At the Offer price of 130p per share, the Ordinary Shares of the Company are being offered for sale	—	—	—
(a) at a net price/earnings ratio of	15.86	13.81	—
(b) on a gross dividend yield of (per cent.)	5.49	5.49	—
The dividend would be covered (times)	1.86	1.81	—

This Offer for Sale contains particulars given in compliance with the Regulations of the Council of The Stock Exchange for the purpose of giving information to the public with regard to the Company. The Directors of the Company collectively and individually accept full responsibility for the accuracy of the information given and confirm, having made all reasonable enquiries, that to the best of their knowledge and belief there are no facts the omission of which would make any statement herein misleading.

All the shares of the Company will qualify as wider-range investments for the purposes of the Trust Investments Act 1961 upon the shares being admitted to the Official List by The Stock Exchange.

Accountants' Report

The following is a copy of a report which has been received from Smallfield, Fitzhugh, Tillet & Co. and Price Waterhouse & Co., the joint reporting accountants—

Smallfield, Fitzhugh, Tillet & Co., Chartered Accountants, 24 Portland Place, London W1N 4AU.
Price Waterhouse & Co., Chartered Accountants, 3 Frederick's Place, Old Jewry, London EC2R 8DS.

The Directors,
ALGINATE INDUSTRIES LIMITED
ROBERT FLEMING & CO. LIMITED:
29th November, 1973

Gentlemen,

We have examined the books and accounts of Alginat Industries Limited ("the company") and its subsidiaries collectively referred to as "the group", for the periods relevant to this report. In our opinion the information set out below gives a true and fair view of the profits of the group for the five and a half years and 30th June, 1973 and of the state of affairs of the company and the group at the dates shown.

Accounting Policies

The significant accounting policies adopted in arriving at the financial information set out in this report are as follows:

- (a) Stocks and stores are stated at the lower of cost and net realisable value. Cost comprises material and where appropriate, direct labour and factory overheads.
- (b) Depreciation and investment and other capital grants. Depreciation is provided on fixed assets to write off their cost in equal annual instalments over their useful lives. As from 1st July, 1973 depreciation of buildings will be provided on their valuation amount investment and other government capital grants are deducted from the cost of fixed assets and are credits to profit and loss accounts in equal instalments over the lives of the assets concerned.
- (c) Deferred taxation. Amounts are set aside for deferred taxation representing the effect of corporation tax (at the relevant rates) deferred by reason of capital allowances exceeding the corresponding depreciation charges. Amounts are also set aside for taxation which, under present legislation, would arise if the assets stated at valuation were realised at those amounts.
- (d) Foreign currency. Assets and liabilities in foreign currencies (including trade debts collectible in overseas currencies) are expressed in sterling at the rates ruling at the balance sheet dates.
- (e) Research and development. Expenditure on research and development is written off to revenue as incurred.

Profits and Dividends

The following statement of the profits and dividends of the group for the five years and six months ended 30th June 1973 is based on the audited accounts after making such adjustments as we consider appropriate:

	1968	1969	1970	1971	1972	6 months ended 30th June 1973
Turnover	£'000	£'000	£'000	£'000	£'000	£'000
Home	878	910	945	1,070	1,258	591
Export	1,709	1,841	2,294	2,569	3,403	2,252
	2,587	2,751	3,239	3,740	4,661	3,043
Less: Cost of sales (including expenses of finance, management and administration)	2,170	2,399	2,838	3,267	4,171	2,494
Share of associated company's profits	417	352	400	451	470	471
Profit before taxation	417	352	400	451	470	471
Taxation	198	156	163	168	197	29
Profit after taxation	219	196	237	274	273	442
Preferential dividends	44	44	44	44	44	—
Profit attributable to equity	165	152	193	230	229	442
Dividends on equity capital	20	20	20	20	14	—
Profit retained	145	132	173	210	215	442

NOTES—

1. Turnover represents the invoice value of goods despatched to external customers.
2. Included in cost of sales are the following expenses:

	1968	1969	1970	1971	1972	1973
Depreciation, net of investment and other capital grants credited to revenue	£'000	£'000	£'000	£'000	£'000	£'000
Bank interest payable	71	88	108	126	135	78
Research and development expenses	10	8	41	59	66	58
	81	96	149	185	201	136
3. Taxation represents corporation tax on the profits for the periods including transfers to deferred taxation. An average rate of 47½ per cent. has been assumed for 1973.
4. For the years 1968 to 1971 dividends of 50 per cent. were paid on both the preferential and equity share capital, which consisted of 87,227 50 per cent. £1 non-cumulative preferred ordinary shares and 80,848 50p deferred shares. From 1972, 75 per cent. £1 non-cumulative preferred ordinary shares and 80,848 50p deferred shares were paid on the ordinary share capital under the imputation system at the rate of preference 5½ per cent., ordinary 1.4875 per cent. Provision has been made at 30th June, 1973 for a half year's preference dividend at an annual rate of 5½ per cent.

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Alginat Industries Limited

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Balance Sheets at 30th June, 1973

The balance sheets of the company and of the group at 30th June, 1973 are set out below:

THE COMPANY	£'000	£'000	THE GROUP	£'000	£'000
Cost of valuation			Cost of valuation		
Depreciation			Depreciation		
Fixed Assets			Fixed Assets		
Freehold property (Note 1)	608	—	Freehold property (Note 1)	799	799
Short-term leasehold property (Note 1)	370	—	Short-term leasehold property (Note 1)	382	382
Plant, equipment and vehicles	1,716	714	Plant, equipment and vehicles	1,956	1,124
	2,694	714		3,137	1,124
	1,982	—		832	—
Interest in Subsidiaries	61	—	Interest in Subsidiaries	—	2,295
Net amounts owing by subsidiaries	73	—	Net amounts owing by subsidiaries	—	—
Interest in Associated Company (Note 3)	134	—	Interest in Associated Company (Note 3)	—	—
Current Assets			Current Assets		
Stocks and stores	1,049	—	Stocks and stores	1,117	1,117
Debtors	1,522	—	Debtors	1,524	—
Cash	2	—	Cash	9	—
	2,573	—		2,650	—
Deferred Current Liabilities			Deferred Current Liabilities		
Creditors	604	—	Creditors	603	—
Taxation	159	—	Taxation	159	—
Bank overdrafts (Note 2)	1,082	—	Bank overdrafts (Note 2)	1,082	—
Preference dividend	17	—	Preference dividend	17	—
	1,862	—		1,861	—
Net Current Assets	771	—	Net Current Assets	889	—
Deferred Taxation	2,301	—	Deferred Taxation	3,138	—
Net Tangible Assets	2,307	—	Net Tangible Assets	3,138	—
Representing:			Representing:		
Share Capital	654	—	Share Capital	654	—
Preference	—	—	Preference	—	—
Ordinary	—	—	Ordinary	—	—
Reserves	1,653	—	Reserves	2,484	—
	2,307	—		2,484	—

NOTES:
1. The property, except for freehold land in the Republic of Ireland, is stated at a professional valuation at 30th June, 1973 by Messrs. Frank & Rutley, Surveyors and Valuers. The office premises in London have been valued at £230,000 on an open market basis, as between a willing vendor and a willing purchaser. The properties in Scotland have been valued at £224,400 on the basis of a going concern by adopting a depreciated replacement cost basis and taking into account the value of the land. The freehold land in the Republic of Ireland is stated at a depreciated replacement cost of £285,000, the amount realized on its sale in October 1973.
2. The bank overdrafts of the company were secured.
3. The interest in associated company relates to the company's holding, which at 30th June, 1973 was 22 per cent. in the ordinary share capital of Alginat Investments, incorporated in the Republic of Ireland, and comprised:
Shares of £100 each: 11,000
Shares of £50 each: 10,000
Shares of £25 each: 10,000
Amount owing on loan account: 1,000
Total: 31,000
4. At 30th June, 1973 the Directors had approved a capital structure for the group of £340,000 (company: £280,000) of which £215,000 (company: £200,000) had been contracted for.
5. At 30th June, 1973 there were contingent liabilities amounting to £17,000 in respect of bills of exchange sold to the company's banks.

Summary of Balance Sheets

There is set out below a summary of the group balance sheets at 31st December, 1967 to 1972 and at 30th June, 1973 based on the amounts shown in the audited accounts at those dates and after making such adjustments as were considered appropriate.

	1967	1968	1969	1970	1971	1972	30th June 1973
	£'000	£'000	£'000	£'000	£'000	£'000	£'000
Fixed Assets							
Property (1973 at valuation)	236	280	331	371	433	556	1,771
Plant, equipment and vehicles	413	466	548	738	785	982	1,124
Interest in Associated Company	69	72	77	1,102	1,218	1,538	2,295
	22	27	28	29	31	32	33
Current Assets							
Stocks and stores	603	485	704	1,000	1,295	1,399	1,117
Debtors	591	751	883	1,082	927	1,047	1,524
Cash	15	19	12	16	15	8	9
	1,169	1,255	1,599	2,078	2,237	2,454	2,650
Current Liabilities							
Creditors	227	285	369	436	454	621	603
Taxation	214	333	377	805	276	210	181
Bank overdrafts	280	10	386	817	829	929	1,082
Dividends	64	64	64	64	64	64	17
	785	712	1,196	1,822	1,521	1,799	1,861
Net Current Assets	484	543	403	454	616	655	889
Deferred Taxation	1,105	1,370	1,408	1,582	1,585	2,309	3,138
Net Tangible Assets	121	120	134	133	196	309	683
Representing:							
Share Capital	984	1,150	1,284	1,459	1,599	1,898	2,484
Reserves	128	128	128	128	128	128	1,653
	856	1,022	1,152	1,331	1,541	1,798	2,650
	984	1,150	1,284	1,459	1,599	1,898	2,650

The increase in share capital between 31st December, 1972 and 30th June, 1973 results from the scrip issue made on 15th February, 1973.

Accounts

No accounts for submission to members have been prepared subsequent to those for the year ended 31st December, 1972. Interim accounts for the six months ended 30th June, 1973 have been prepared and audited for the purpose of this report.

Yours faithfully,

PRICE WATERHOUSE & CO.

Chartered Accountants

Valuers' Report

The following is a copy of a valuation of the properties of the Group by Knight, Frank & Rutley, Surveyors and Valuers:

20 Hanover Square,
London W1R 0AH.
29th November, 1973.

The Directors,
ALGINAT INDUSTRIES LIMITED

gentlemen,
In accordance with your instructions to value certain specified assets in the occupation of your Company and its Subsidiaries ("the Group"), we have made inspections and we ARE OF THE OPINION that the total value of these assets as at 30th June, 1973 was in the sum of ONE MILLION, SEVENTY SIX THOUSAND AND FOUR HUNDRED POUNDS (£1,076,400). We set out hereunder brief particulars together with our appraised values:

Property	Description	Value
22 Henrietta Street, London, W.C.2.	Two intercommunicating office buildings on ground floor, basement and three upper floors, with a total floor area of about 7,870 square feet.	260,000
33 Bedford Street, London, W.C.2.	Held under full repairing and insuring lease expiring on 28th March 2013 at a premium of £25,000 per annum exclusive of all outgoings, subject to the ground on the 28th September, 1971 in respect of the ground floor and basement and on the 28th December, 1971 in respect of the upper part.	426,500
15th, 16th, 17th, 18th, 19th, 20th, 21st, 22nd, 23rd, 24th, 25th, 26th, 27th, 28th, 29th, 30th, 31st, 32nd, 33rd, 34th, 35th, 36th, 37th, 38th, 39th, 40th, 41st, 42nd, 43rd, 44th, 45th, 46th, 47th, 48th, 49th, 50th, 51st, 52nd, 53rd, 54th, 55th, 56th, 57th, 58th, 59th, 60th, 61st, 62nd, 63rd, 64th, 65th, 66th, 67th, 68th, 69th, 70th, 71st, 72nd, 73rd, 74th, 75th, 76th, 77th, 78th, 79th, 80th, 81st, 82nd, 83rd, 84th, 85th, 86th, 87th, 88th, 89th, 90th, 91st, 92nd, 93rd, 94th, 95th, 96th, 97th, 98th, 99th, 100th, 101st, 102nd, 103rd, 104th, 105th, 106th, 107th, 108th, 109th, 110th, 111th, 112th, 113th, 114th, 115th, 116th, 117th, 118th, 119th, 120th, 121st, 122nd, 123rd, 124th, 125th, 126th, 127th, 128th, 129th, 130th, 131st, 132nd, 133rd, 134th, 135th, 136th, 137th, 138th, 139th, 140th, 141st, 142nd, 143rd, 144th, 145th, 146th, 147th, 148th, 149th, 150th, 151st, 152nd, 153rd, 154th, 155th, 156th, 157th, 158th, 159th, 160th, 161st, 162nd, 163rd, 164th, 165th, 166th, 167th, 168th, 169th, 170th, 171st, 172nd, 173rd, 174th, 175th, 176th, 177th, 178th, 179th, 180th, 181st, 182nd, 183rd, 184th, 185th, 186th, 187th, 188th, 189th, 190th, 191st, 192nd, 193rd, 194th, 195th, 196th, 197th, 198th, 199th, 200th, 201st, 202nd, 203rd, 204th, 205th, 206th, 207th, 208th, 209th, 210th, 211st, 212th, 213th, 214th, 215th, 216th, 217th, 218th, 219th, 220th, 221st, 222nd, 223rd, 224th, 225th, 226th, 227th, 228th, 229th, 230th, 231st, 232nd, 233rd, 234th, 235th, 236th, 237th, 238th, 239th, 240th, 241st, 242nd, 243rd, 244th, 245th, 246th, 247th, 248th, 249th, 250th, 251st, 252nd, 253rd, 254th, 255th, 256th, 257th, 258th, 259th, 260th, 261st, 262nd, 263rd, 264th, 265th, 266th, 267th, 268th, 269th, 270th, 271st, 272nd, 273rd, 274th, 275th, 276th, 277th, 278th, 279th, 280th, 281st, 282nd, 283rd, 284th, 285th, 286th, 287th, 288th, 289th, 290th, 291st, 292nd, 293rd, 294th, 295th, 296th, 297th, 298th, 299th, 300th, 301st, 302nd, 303rd, 304th, 305th, 306th, 307th, 308th, 309th, 310th, 311st, 312th, 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FT Monthly Survey of Business Opinion

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GENERAL OUTLOOK

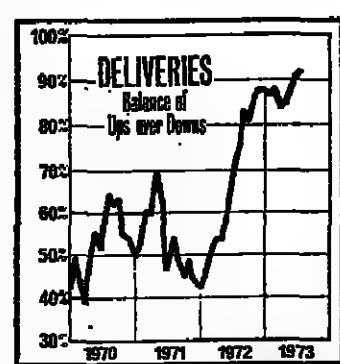
Industry is less confident

THE MIDDLE EAST oil embargo and the latest rise in interest rates combined with the recent acceleration in inflationary pressures and the continuing shortages of manpower and materials have dampened upon business optimism.

Among companies interviewed or re-interviewed for the Financial Times monthly survey after last month's oil cuts and higher interest rates, there was a tendency to take a less buoyant view about the future trend of orders and production increases.

Investment intentions remain high, however, although it is too soon yet for the possible implications for capital spending plans to have been fully considered.

The latest trade figures have also made an impact. Many companies who were re-interviewed after these were published last month had changed their minds



Balance of orders over time

about the outlook for the economy.

But export prospects are still considered to be excellent. Companies in all three sectors surveyed last month were more optimistic about export opportunities than four months before.

The three sectors were building

and construction, including building materials producers; food and tobacco; and textiles and clothing.

One major factor here is the favourable exchange rates situation. But several companies also cited the influence of recent overseas acquisitions and in some sectors—cement clinker for example—the shortages currently being experienced in overseas markets.

In the meantime, the current pace of expansion remains high. New orders and deliveries are both continuing to increase.

Shortages of materials, manpower, and plant capacity are also still widespread. But views about future manpower requirements appear to be easing slightly—though to some extent this may reflect what companies expect to happen rather than what they would like to see happen.

GENERAL BUSINESS SITUATION

Are you more or less optimistic about your company's prospects than you were four months ago?

	Aug. Nov.	July-Oct.	June-Sept.	May-Aug.	Nov. 1973
More optimistic	34	37	46	47	16
Neutral	48	44	41	39	51
Less optimistic	18	19	13	14	33
No answer	—	—	—	—	5

EXPORT PROSPECTS

Those who were:

	Aug. Nov.	July-Oct.	June-Sept.	May-Aug.	Nov. 1973
More optimistic	69	61	55	52	62
Neutral	18	23	27	26	18
Less optimistic	—	—	—	1	—
No answer	13	16	18	21	20

NEW ORDERS

The trend of new orders in the last four months is:

	Aug. Nov.	July-Oct.	June-Sept.	May-Aug.	Nov. 1973
Up	84	82	79	79	92
Same	8	9	11	10	4
Down	1	—	—	—	—
No answer	7	9	10	2	—

PRODUCTION/SALES TURNOVER

Those expecting production/sales turnover in the next 12 months to:

	Aug. Nov.	July-Oct.	June-Sept.	May-Aug.	Nov. 1973
Rise over 20%	21	22	19	14	31
Rise 15-19%	14	12	9	7	22
Rise 10-14%	29	29	28	22	18
Rise 5-9%	11	15	20	31	14
About the same	12	10	14	19	51
Fall	—	—	—	—	—
No comment	13	12	10	7	15

STOCKS

Raw materials and components over the next 12 months will:

	Aug. Nov.	July-Oct.	June-Sept.	May-Aug.	Nov. 1973
Increase	42	45	43	34	62
Stay about the same	48	43	46	47	4
Decrease	5	5	6	11	17
No comment	5	7	5	6	17

Manufactured goods over the next 12 months will:

	Aug. Nov.	July-Oct.	June-Sept.	May-Aug.	Nov. 1973
Increase	29	31	32	25	24
Stay about the same	24	30	35	47	44
Decrease	8	9	7	11	11
No comment	37	30	26	17	21

FACTORS CURRENTLY AFFECTING PRODUCTION

	Aug. Nov.	July-Oct.	June-Sept.	May-Aug.	Nov. 1973
Shortage of:					
Home orders	20	22	24	30	31
Export orders	9	14	17	28	13
Executive staff	7	10	9	10	4
Skilled factory staff	53	42	34	30	66
Manual labour	46	36	29	27	33
Components	30	27	21	17	19
Raw materials	43	46	40	42	34
Production capacity (plant)	32	35	37	20	11
Finance facilities	—	—	—	—	—
Others	2	1	4	12	18
Labour disputes	6	6	8	4	4
No answer/no factor	9	12	17	17	—

LABOUR REQUIREMENTS

Those expecting their labour force over the next 12 months to:

	Aug. Nov.	July-Oct.	June-Sept.	May-Aug.	Nov. 1973
Increase	40	47	46	50	22
Stay about the same	42	39	37	40	68
Decrease	17	13	16	9	10
No comment	1	1	1	1	—

CAPITAL INVESTMENT

Those expecting capital expenditure over the next 12 months to:

	Aug. Nov.	July-Oct.	June-Sept.	May-Aug.	Nov. 1973
Increase	68	60	43	48	68
Stay about the same	19	18	19	14	10
Decrease	12	19	14	14	22
No comment	1	3	4	4	—

COSTS

Wages rise by:

	Aug. Nov.	July-Oct.	June-Sept.	May-Aug.	Nov. 1973
0-4%	1	1	1	2	—
5-9%	45	46	53	64	55
10-14%	42	39	31	22	41
15-19%	3	3	3	—	4
20%	—	1	1	1	—
Same	—	—	—	—	—
Decrease	—	—	—	—	—
No answer	9	10	11	11	4

Total rise by:

	Aug. Nov.	July-Oct.	June-Sept.	May-Aug.	Nov. 1973
0-4%	10	8	8	14	2
5-9%	39	43	54	51	37
10-14%	24	25	19	17	24
15-19%	7	6	2	2	4
20%	8	4	4	2	41
Same	2	2	3	4	—
Decrease	2	3	2	1	—
No answer	8	9	8	9	33

PROFIT MARGINS

Those expecting profit margins over the next 12 months to:

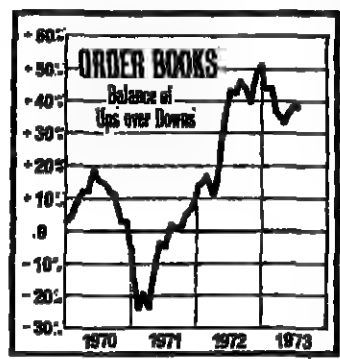
	Aug. Nov.	July-Oct.	June-Sept.	May-Aug.	Nov. 1973
Improve	26	25	21	22	11
Remain the same	55	58	59	61	70
Contract	17	16	17	15	8
No comment	2	1	3	2	11

ORDERS AND OUTPUT

Activity stays at a high level

THE PACE of expansion still shows no sign of slackening in any of the three sectors surveyed this time. The rate of both current orders and deliveries are still tending to rise. But, looking further ahead, there are more doubts, especially among companies interviewed or re-interviewed after last month's further rise in interest rates and the declaration of a state of emergency.

In the building and construction sector—which includes building materials—companies are now inclined to expect their order books to decline over the



Balance of orders over time

next four months, and they take a more pessimistic view than four months ago about the amount by which they expect their turnover to grow over the next year.

One factor here is the expected decline in house-building. Much will also depend on the level of public spending—on the public works side as well as in the municipal housing sector.

The food and tobacco group is less pessimistic. But the textiles/clothing group is more optimistic about the future level of business than when it was surveyed four months ago.

But export prospects are still considered to be excellent. Companies in all three sectors surveyed last month were more optimistic about export opportunities than four months before.

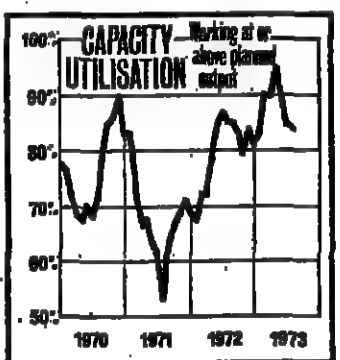
The three sectors were building

CAPACITY AND STOCKS

Shortages are widespread

ANOTHER sign of a possible change of gear can be seen in the latest forecasts for stocks. There is now a general tendency for respondents to be less inclined to think that stocks of materials and finished goods and work in progress will increase over the next 12 months. There are differences as between the three sectors: the food and tobacco group lean towards expecting stock levels to remain unchanged while the textiles and clothing sector foresees some increase.

But expectations about stocks also reflect availability, expectations about price increases, and many companies believe that



Balance of orders over time

the current high cost of finance. Many companies believe that

their stock levels are too low for current sales but there is a need to economise while interest rates remain high.

In the meantime, manpower shortages remain widespread, though there may be some slight easing on the materials and plant capacity side. Specific materials shortages cited include sanitary ware, copper piping, plaster, plant spares, phosphoric rock aggregates, timber, and steel in the construction sector; bottles and packaging materials in the food/tobacco group; and wool, cotton, and various man-made fibres in the textiles/clothing sector.

CAPACITY WORKING

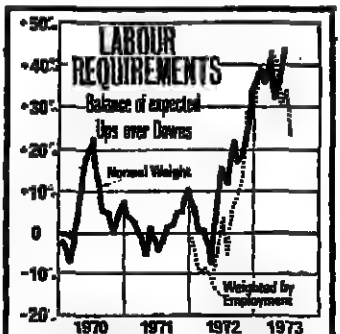
	Aug. Nov.	July-Oct.	June-Sept.	May-Aug.	Nov. 1973
Those working at:					
Above target capacity	37	39	42	41	73
Planned output	47	46	48	54	8
Below target capacity	15	14	10	5	19
No answer	1	1	—	—	—

INVESTMENT AND LABOUR

Manpower demand may ease

ALTHOUGH most firms in all three sectors still expect their forward manpower needs to be greater, there is a tendency for this to be a little less widespread than previously. As a result, our all-industry "index" has edged back a little. To some extent companies are talking about what they expect to happen rather than what they would like to happen. Many have lost staff because of the effects of the pay code or they face great difficulty in recruiting to meet planned expansion.

Investment intentions continue



Balance of orders over time

to rise. But it is probably too soon for capital spending plans to have been widely re-considered in the light of the latest increase in interest rates and the latest views about market trends at home and overseas following the Arab oil embargo.

Our all-industry index is now at a relatively high level compared with past years. As for sources of capital funds, increasing mention is being made of the need to tap external sources, such as bank overdrafts and leasing, over the coming year.

These surveys which are carried out for the Financial Times by the Taylor Nelson Group are based upon detailed interviews with top executives about their companies' situation and prospects.

Three industries and some 30 companies are covered in turn every month from a sample based upon the FT-Actuaries index, which accounts for about 60 per cent. of the total turnover of all public industrial companies. The weighting is by market capitalisation.

The all-industry figures are four-monthly moving totals, covering some 120 companies in 11 industry groups (mechanical engineering is surveyed every second month).

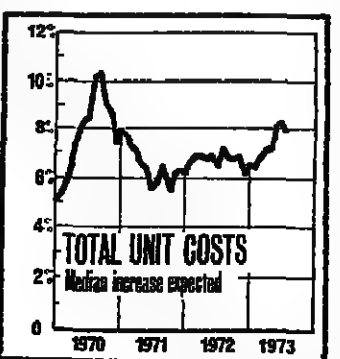
COSTS AND PROFIT MARGINS

Less pressure on margins

FORWARD cost expectations are still creeping up although not quite at the rate of the past few months. On wage costs, both the building and construction sector and the food and tobacco group foresee a more rapid increase over the next year than when they were last surveyed, but this is offset by a somewhat more sanguine view in the textiles and clothing sector.

The effect of rapidly rising material prices is very evident in the food/tobacco and textiles/clothing groups, where the median forecasts for total unit costs and output prices are very much higher than the median forecasts for wage costs. But the wide scatter of replies from individual companies in these two sectors makes interpretation somewhat difficult.

On profit margins, there is very little change as has broadly been the case for the past few months. The balance of expectations is still slightly in favour of an



Balance of orders over time

improvement in margins. Thus the year-long decline in optimism on total earnings on capital employed is naturally rather larger than it is on margins, although the balance has been

edging back slightly. Among last month's three sectors, the most hopeful on the score of earnings is the textiles and clothing group. The other two groups are more evenly split.

With turnover expected to go on rising, the balance of optimism on total earnings on capital employed is naturally rather larger than it is on margins, although the balance has been

APPOINTMENTS

Mr. Verey to head Accepting Houses Committee

Mr. N. J. Verey, chairman of Schroders, has been appointed chairman of the ACCEPTING HOUSES COMMITTEE from January 1. Viscount Harecourt, who has held the position of chairman of the Committee for the past three years, will relinquish that office on December 31 when he retires from the chairmanship of Morgan Grenfell Holdings.

Mr. K. West has been appointed research and textile development director of ICI FIBRES from January 1. He succeeds Dr. R. M. Lodge who is retiring.

Mr. F. A. Rushton will be retiring from the Northern and Scottish Advisory Board of the LEGAL AND GENERAL ASSURANCE SOCIETY at the end of this year.

Mr. Frederick Goodrich has resigned from the Board of U.S. TRUST LONDON AND CO., following retirement from the United States Trust Company of New York.

Mr. G. L. Harper has been appointed deputy group marketing director (EEC) of GEO. BASSETT HOLDINGS.

Mr. K. P. Browne and Mr. A. F. Ivory have been appointed associate directors of NORTHERN COMMERCIAL TRUST.

Mr. D. G. Byron, company secretary and head of the legal department of J. LYONS AND CO., will be retiring on December 31. He will be succeeded by Mr. E. M. Asher.

Mr. J. D. Pettifer has been appointed chairman of HOWSON DEVITT (LIFE AND PENSION BROKERS), part of the Devitt Langton and Dawson Day Group.

Mr. P. W. Barker and Mr. J. N. Green have been appointed to the Board of CHARLES WESTON AND CO. Mr. Barker and Mr. G. A. Rayburn have joined the Board of MOTOR GEAR.

The appointments follow the decision of J. H. Fenner and Co. (Holdings) to acquire both companies.

Mr. Jack Dawes, chairman of Allied Colloids, has joined the Board of SUPRA CHEMICALS AND PAINTS as a non-executive director and Mr. John Wilkinson, managing director of John L. Wilkinson Motor Components, has been appointed an associate director.

Mr. Michael Stringer has been appointed deputy chairman of WADHAM STRINGER and continues as managing director.

Mr. John Large has been appointed managing director of

BUSINESS DEVELOPMENT OFFICERS

The London office of a prime American International Bank is seeking Business Development Officers to assist in the expansion of their ambitious Marketing Programme. The men appointed to these posts will be responsible for promoting a comprehensive and sophisticated range of Financial and Banking Services to Commerce and Industry.

The posts will be based in the City and offer outstanding opportunities for advancement both in the U.K. and Overseas. Applicants will ideally be in their early 30s, have had at least 10 years banking experience, preferably domestic and international, to include Credit, Foreign Exchange and Marketing.

Salary will be commensurate with experience to which will be added excellent fringe benefits. Please apply in writing to: Mr. E. J. Ralphs, Personnel Officer, American Express International Banking Corporation, 52/60 Cannon St, London EC4A 3DF.

GENERAL APPOINTMENTS

Major U.S. Investment Bank (Paris) Eurobond Syndicate Department

One of the leading U.S. investment banks, wishes to appoint an Executive to assume responsibility for the Bank's participation in the Eurobond market and syndication of new issues. Knowledge of the Eurobond market and experience in syndicating new issues is required. Interviews will be arranged in Paris or London. Please write or telephone John Scott-Oldfield, Broadbent-Jones & Partners, Business Consultants, Wilton House, Hobart Place, London SW1 - 01-235 0149.

STONEWOOD SECURITIES PUBLIC COMPANY

WANTED—Executives for exciting new property company to be based in London, W1. Immediate equity participation with directorship. Operations to be throughout United Kingdom and Europe. It is anticipated that the successful applicants will be chartered surveyors with ability for high work volume and who are familiar with all aspects of property law & development and who already hold senior position with substantial development company or estate agency practice where prospects may be held, but wish to add equity participation to their annual remuneration. If you sincerely hold the above requirements kindly write or telephone Dick Hinton, ARCS or David Nicholson FRICS, 309 City Road, Birmingham B3 6B Telephone No. 22-49-7121.

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THE JOBS COLUMN

One business expander, and three go-out-and-getters

BY MICHAEL DIXON

WE PRIMARILY want somebody to expand and diversify a small concern whose roots are in the old Far East trade—rubber and so on," says Mr. Roper-Caldbeck.

The concern is Edward instead and Company which, its associates, forms the united group. The company is only about 70 staff, but divides three trading divisions and four subsidiaries.

One division is an agency for East trading. The second is an agency for rubber and palm estates. The third is a Mid-transport and warehousing operation.

The first subsidiary is Charles, the metal broker. The second is Metal Supplies, an international agency specialising in "plumbing-type" metals, and is National Scrap Metals, specialising in nickel, titanium and steel.

The fourth is New York, the agent, Boustead Metals. All these have their own staffs. So while their management will be under the overall responsibility of the new managing director being sought by Edward instead, the emphasis is on the MD's job will be on increasing the present business and adding further activities and acquisitions.

"We think these will probably be centred on metals, but not exclusively," says Mr. Roper-Caldbeck, a director (Wootton House, Wootton, Bedford MK43 9EG—where the MD will be based).

Candidates must be proven general managers—not essentially from metals—with experience of expanding business operations and of running them successfully as they grow. Age 38-50.

Salary £8,000-£12,000. Profit incentive possible. Car (or bicycle, if preferred). Contributory pension. Help with removal. Month's holiday.

"We've had our ups and downs, but all the parts of the company are in a profit-making position," says Mr. Roper-Caldbeck.

Key trio for Hill Samuel

BRIAN QUICK, director of international commercial banking at Hill Samuel, is looking for three regional executive managers. The "regions," however, will be rather larger than the word implies. One is likely to consist of the Americas, and

each of the others of a large chunk of Europe.

"There's so much competition in banking now," Mr. Quick says, "that you can't just sit and wait. You have to go and look for projects—a country might need an oil refinery, say—and bring together the people to carry out the project, and lead them into the landing situation."

The three recruits will have a key part in this activity—after first thoroughly acquainting themselves with the "who does what" of Hill Samuel, and with the "what goes on" of their respective regions.

The job is basically to analyse, identify and sell promising opportunities. Each of the trio will head a team of four or five analysts, and be responsible to Mr. Quick. The trio will travel from their London base, of course, but won't be overseas for more than four months in a year.

Candidates must have learned the business of lending the hard way, and have gained considerable power of decision in their own right. Ability to deal with top-level people and a liking for "nosey round" are also needed. Age 30-40.

Salary £8,000-£10,000. Help with removal and mortgage.

Non-contributory pension. Four weeks holidays. Applications to Derek Gosherton, personnel manager (100 Wood Street, London, EC2P 2AJ—tel. 01-623 8011).

To direct manufacture

"WELL, if you forget that the delivery period of brass has gone up to 28 months and for some of the steels we use to nine months or a year, and that skilled labour is very hard to get, I suppose we can't complain. We're doing better than could be expected."

So speaks Russell Bracegirdle, a director of Fletcher Sutcliffe Wild, the Booker McConnell subsidiary which manufactures systems and equipment for bulk handling of materials and for mining.

FSW wants a manufacturing director to take company Board responsibility under the managing director for all aspects of production. Based at Horbury—FSW's main works, near Wakefield—the newcomer will also look after plants at Aycliffe, Ossett and Doncaster, with a total of about 1,300 employees.

Extra capacity is due at Flan-shaw (near the base) next year.

Production ranges from mixed batches to large capital goods.

"We want someone who has taken in the full range of production activities in manufacturing, and has gone up through line management to at least the head of a big works," says Mr. Bracegirdle (Universal Works, Horbury, Wakefield, Yorks WF4 5HR).

Mechanical or production engineering qualification wanted. Age 35-50.

Salary about £7,000. Car. Contributory pension. Help with removal. Holiday five weeks plus statutory days.

Director pair for Sidlaw

PRODUCTION will also be the responsibility of one of the two directors being sought for the £20m-plus turnover textiles division of Sidlaw Industries.

The division is now being re-assembled from the Sidlaw ferred.

made fibre spinning concern in Yorkshire.

The other recruit will be the marketing director.

Both will be responsible to Sidlaw Textiles managing director Michael Walker, and will be based at Dundee.

The production director will have total charge of spinning of jute and fax, and of the making and finishing of fabrics. Candidates need to be engineering-based managers with practical experience, and latterly overall responsibility right across a large manufacturing operation. They should already be earning £6,000 or so, and if they are already textile folk, so much the better.

The other director will be in charge of longish-range planning and all other aspects of marketing and selling. While Sidlaw Textiles' main market is the carpet trade, it is moving increasingly into furnishing fabrics.

The prime need for this job is a successful marketing record—which has led to marketing manager rank—in industry. Experience in textiles much preferred.

Age for both jobs 35-50. Salaries around £7,500. Cars. Help with removal. Contributory

pensions. Holidays four weeks plus. Applications to MD/3434, TG, Urwick Orr and Partners (2 The Grove, Slough SL1 1QP).

Sidlaw's group pre-tax profit for the half to March 31 was £281,000 (£196,000).

Personnel in Manchester

PIELSTICK medium-speed diesel engines were originally developed for German pocket battleships and U-boats. After 1945 the French took them up, and are now doing nicely out of licensing their manufacture abroad for ferries, container ships and suchlike.

Crossley-Premier Engines is making them in Manchester. And Stanley Cox, director of this subsidiary of Amalgamated Power Engineering, wants a chief personnel officer for his 700-employee, shop-floor and staff "unionised" company.

Industrial relations will be the main task, and there will initially be two people to help with other aspects including training, recruitment and safety.

Experience of IR and per-

sonnel work at a minimum of assistant manager level is vital, but I want someone who also knows what goes on in engineering," says Mr. Cox (PO Box No. 1, Pottery Lane, Manchester M11 2DP—tel. 081-223-1353). Age 35-50.

Salary about £4,000. Help with removal. Contributory pension. Holidays about four weeks.

APE's group pre-tax profit for the half to June 30 was £12.4m. on sales of £12.75m. (0.88m. on £12.14m.).

Solidarity begins at home

"Students and workers face a common enemy in their attempts to resist cutbacks in their living standards and Conference believes that their fight must be united by effectively aiding workers' struggles..."

part of motion put before National Union of Students Conference a few days ago. "St. Peter's College, Oxford, require a Staircase Scout for cleaning students' rooms. Waiting experience essential. Good conditions: 54 day week..." advertisement this week.

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Applications giving details of qualifications, experience and present salary should be sent to:
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Hill Samuel & Co. Limited,
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EXPERIENCED DEALER seeks position as a specialist in the City of London. Financial Times, 10, Cannon Street, EC4P 4BY.

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"Shorts" (Lives up to Five Years)																			
15B	150 Conv. Supr. 1974	96 1/2	121.05	11.78	Aug.	Mar.	Feb.	Aug.	160	121.05	11.78	3.7	121.05	11.78	3.7	121.05	11.78	3.7	121.05
15C	150 Treasury 4 1/2% 1974	96 1/2	121.05	11.78	Oct.	Jun.	Aug.	Mar.	160	121.05	11.78	3.7	121.05	11.78	3.7	121.05	11.78	3.7	121.05
15D	150 Treasury 4 1/2% 1974	96 1/2	121.05	11.78	Oct.	Jun.	Aug.	Mar.	160	121.05	11.78	3.7	121.05	11.78	3.7	121.05	11.78	3.7	121.05
15E	150 Treasury 4 1/2% 1974	96 1/2	121.05	11.78	Oct.	Jun.	Aug.	Mar.	160	121.05	11.78	3.7	121.05	11.78	3.7	121.05	11.78	3.7	121.05
15F	150 Treasury 4 1/2% 1974	96 1/2	121.05	11.78	Oct.	Jun.	Aug.	Mar.	160	121.05	11.78	3.7	121.05	11.78	3.7	121.05	11.78	3.7	121.05
15G	150 Treasury 4 1/2% 1974	96 1/2	121.05	11.78	Oct.	Jun.	Aug.	Mar.	160	121.05	11.78	3.7	121.05	11.78	3.7	121.05	11.78	3.7	121.05
15H	150 Treasury 4 1/2% 1974	96 1/2	121.05	11.78	Oct.	Jun.	Aug.	Mar.	160	121.05	11.78	3.7	121.05	11.78	3.7	121.05	11.78	3.7	121.05
15I	150 Treasury 4 1/2% 1974	96 1/2	121.05	11.78	Oct.	Jun.	Aug.	Mar.	160	121.05	11.78	3.7	121.05	11.78	3.7	121.05	11.78	3.7	121.05
15J	150 Treasury 4 1/2% 1974	96 1/2	121.05	11.78	Oct.	Jun.	Aug.	Mar.	160	121.05	11.78	3.7	121.05	11.78	3.7	121.05	11.78	3.7	121.05
15K	150 Treasury 4 1/2% 1974	96 1/2	121.05	11.78	Oct.	Jun.	Aug.	Mar.	160	121.05	11.78	3.7	121.05	11.78	3.7	121.05	11.78	3.7	121.05
15L	150 Treasury 4 1/2% 1974	96 1/2	121.05	11.78	Oct.	Jun.	Aug.	Mar.	160	121.05	11.78	3.7	121.05	11.78	3.7	121.05	11.78	3.7	121.05
15M	150 Treasury 4 1/2% 1974	96 1/2	121.05	11.78	Oct.	Jun.	Aug.	Mar.	160	121.05	11.78	3.7	121.05	11.78	3.7	121.05	11.78	3.7	121.05
15N	150 Treasury 4 1/2% 1974	96 1/2	121.05	11.78	Oct.	Jun.	Aug.	Mar.	160	121.05	11.78	3.7	121.05	11.78	3.7	121.05	11.78	3.7	121.05
15O	150 Treasury 4 1/2% 1974	96 1/2	121.05	11.78	Oct.	Jun.	Aug.	Mar.	160	121.05	11.78	3.7	121.05	11.78	3.7	121.05	11.78	3.7	121.05
15P	150 Treasury 4 1/2% 1974	96 1/2	121.05	11.78	Oct.	Jun.	Aug.	Mar.	160	121.05	11.78	3.7	121.05	11.78	3.7	121.05	11.78	3.7	121.05
15Q	150 Treasury 4 1/2% 1974	96 1/2	121.05	11.78	Oct.	Jun.	Aug.	Mar.	160	121.05	11.78	3.7	121.05	11.78	3.7	121.05	11.78	3.7	121.05
15R	150 Treasury 4 1/2% 1974	96 1/2	121.05	11.78	Oct.	Jun.	Aug.	Mar.	160	121.05	11.78	3.7	121.05	11.78	3.7	121.05	11.78	3.7	121.05
15S	150 Treasury 4 1/2% 1974	96 1/2	121.05	11.78	Oct.	Jun.	Aug.	Mar.	160	121.05	11.78	3.7	121.05	11.78	3.7	121.05	11.78	3.7	121.05

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Lombard

Warriors that died from misuse

BY C. GORDON TETHER

AS WAS bound to happen if it went on long enough, the miners' dispute has now entered the phase wherein those ancient defenders of good causes—patriotic duty and public opinion—are being brought into play. And this is a moment, accordingly, at which the painful discovery is made that these old campaigners are not what they used to be.

It is when we find, indeed, that their fire-power has been severely and, in all probability, permanently impaired by years of misuse and abuse during which they have been blatantly exploited when it suited the official purpose to do so and completely disregarded when their presence on the scene would have been inconvenient. That the miners' behaviour involves "a clash with the whole nation" has now become the main theme of Ministerial pronouncements on the coal crisis. And the Press, for its part, has concentrated on enunciating the proposition that, in the last resort, it will not be appropriate or practicable for the miners to disregard public opinion and that, as this is certain to come down on the Government's side in the end, they would do well to stop being awkward now.

Bad example

Time was when an appeal to patriotism could count upon evoking a full-hearted response even from such a hard-bitten section of the work-force as the miners. And up to a comparatively short time back, the persuasive power of public opinion could usually be relied upon to do its stuff when all else failed. If this is, regrettably, no longer so today, the reasons are not far to seek.

When it comes to respecting public opinion, what kind of example has the Government itself been setting these past few years? What did it do about the strong feeling the public was manifesting at the last General Election that there should be an immediate and meaningful attack on the inflation problem? It decided to transfer control over the determination of wages to trade unions and employers "where it belonged"—and so set the scene for the great wages explosion that has landed us with an acute and seemingly almost incurable inflation problem.

Again, how has it reacted to the country-wide concern to see a halt to the massive switch of wealth from poor to rich mirrored in the juxtaposition of a rapid erosion of the savings of the less well-off and the sensational increase in the assets of the property-owning class. The answer is: by doing nothing.

And hasn't public opinion been treated in an extremely offhand manner in relation to the entry into Europe issue from first to last? Given such an official record, the miners will not find it difficult to persuade themselves that they are in good company if they affront public opinion, if they affront the public itself.

"The country must make up its mind about Phase Three," said the Prime Minister last week, indicating that it is now up to the public to see that everyone follows the line.

Vet ordinary people took no part in shaping the nation and incomes policy and, according to the opinion polls, do not expect to have any say in the future of the country's cause when they are also being told that, within a few years—if all goes according to plan—it will have become the province of a European empire, ruled from a foreign city and with less scope for showing individuality and running its own show than a British county enjoys to-day.

Our rulers cannot have it both ways. . . If they want to persuade the British public that it must be prepared to develop new loyalties and new patriotisms, they must expect the old one to be the love of country associated with them—to fade away. And, as Byron wrote, he who loves not his country, loves nothing.

Patriotism

As to patriotism, no one should be surprised—that it is looking very much the worse for wear as a result of the hammering it has taken at the hands of the Europeanisation campaign during the past two years. How, after all, can one expect people to accept a patriotic duty to make sacrifices for their country's cause when they are also being told that, within a few years—if all goes according to plan—it will have become the province of a European empire, ruled from a foreign city and with less scope for showing individuality and running its own show than a British county enjoys to-day.

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THE LEX COLUMN

One definition of quality growth

Earnings performance is irrelevant, projections carry little weight in the market, anomalies are seen but not corrected. But while one end of the market is staggering from one disaster—real or rumoured—to the next, the major investing institutions still have their job to do. One part of that job is deciding what equities to back; they can't go 100 per cent liquid, and in this market deciding which equity to hang on to is as important as buying in a more favourable climate.

It is sometimes worth looking outside your own market for ideas; and it could be that the U.S. mutual fund scene offers food for thought. The herd principle in investment management applied all too unhappily this year when U.S. "high-fliers," after a period of sustained strength against the rest of the market, came crashing down. Recent Lipper mutual fund investment performance indices showed all funds down 21.06 per cent in the year to November 31 (and "growth" funds down 26.04 per cent.)

against a 15.49 per cent. decline in the Standard and Poors 500.

Observers have been detecting a backlash, disillusionment with fundamental arithmetical analysis, a return to old-fashioned ideas like buying into a restricted number of quality growth situations, and then just sitting on them. The former gunslungers have an example to follow in the Chemical Fund. Chemical describes itself as conservative and its age (established 1938) and size (\$82m. of net assets last September) seem to fit the bill. But it also ranks very high in a recent Forbes' "Honor roll" of top performing investment funds, showing a 12.7 per cent. 11-year compound annual growth rate; this year it has out-performed the Standard and Poors 425 index both before and since its September quarterly report.

Chemical's management emphasises its low portfolio turnover ratio, which over the past decade probably runs at around 10 per cent. a year. Its 25 largest holdings make up around 53 per cent. of assets; they have been held for an average of 14 years; they are still standing on an average p/e of about 22, against maybe 12 for the rest of the portfolio, and their growth rate over the past decade has been around 16 per cent. per annum.

The Fund's investment management sticks to a rigid definition of quality growth. Its criteria includes research content, financial condition, low labour costs, strong marketing and market share; the aim is to get into this sort of stock while it is still young, and run the holding as long as the earnings outlook is favourable.

Lately it has seen two major differences between its own approach and that of a typical European fund manager. Chemical's concentration on its own market contrasts with the international switching ambitions which are popular here—even laudable, but unfortunately not successful this year with many major international markets hitting new lows only last week. Other definitions of quality growth are less rigid than

Chemical's—like the man who saw A. T. and T. as a quality growth stock at \$48 but not at \$75. Chemical's rejoinder was that it saw A. T. and T. as a quality company but not as a growth stock. Conversely there are growth stocks—Levitz and Disney among them—which fall outside Chemical's criteria—simply because it sees a limited time horizon for current rates of growth. In short, you need more than a good story, being unable to see the end of it is far more important.

There are technical problems to the comparison; Heineken is a practitioner of replacement cost depreciation, so its price/cash flow ratio of around 101 is not so far adrift of Allied's 81. On the other hand, the greater financial gearing and property content of the British group argues that it might not come too badly off of full-scale inflation accounting. The drawback for Allied is its dependence to the extent of probably 95 per cent. of profits on the relatively sluggish U.K. market, though its unwillingness to be lured into further European breweries is a bull point (with a 2 per cent. return before financing costs, Allied is happy to leave Germany to Watney).

All in all, Grieverson's case is appealing, but they have to convince the Dutchmen, who

parallel Skol business. Yet Allied's more recent earnings growth has proved better matched with that of its Dutch rival, while currency movements have not been in Heineken's favour lately.

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Dublin Cabinet prepares for tripartite talks

BY DOMINICK J. COYLE

DUBLIN, Dec. 2

A COMPLEX constitutional, political, economic and administrative package could be negotiated at this week's tripartite talks on Ulster, on the basis of a degree of formal recognition by the Dublin Government of the present constitutional status of Northern Ireland in exchange for agreement by Ulster Unionists to the early establishment of a Council of All-Ireland.

The proposed council, which would have an independent secretariat and probably be located in Armagh, the ancient all-Ireland capital, is intended to act as a political link between the Dublin Government and the new power-sharing Executive in Belfast.

Its formation would, inevitably, be viewed by extreme Loyalist groups in Ulster as a first step towards Irish unity.

The council, which would be financed initially by the British and Irish Governments, is expected to have some executive function from the start, but any decisions to be implemented on both sides of the border would have to be unanimous and might require ratification by the Northern Assembly in Belfast and the Dail (Parliament) here.

It is envisaged that the council would operate on two levels, with

an equal number of Dublin Ministers and members of the Northern Ireland Executive forming a decision-making body, but with a consultative group representing parties in the Dail and the new Northern Assembly.

There would be no direct British Government or Parliamentary membership, but provision would be made for British involvement in such questions as security and finance.

The idea of a Council of All-Ireland has already been agreed in principle by the British and Irish Governments and the three Northern parties forming the Executive-designate.

What have yet to be agreed are details of scope and functioning.

Crucial

The Dublin Government and the Social Democratic and Labour Party in Northern Ireland are expected to have "meaningful" negotiations not only in such relatively uncontroversial spheres as economic and social co-operation, but also in some aspects of security now reserved to the British Government.

Pledged Unionists under Mr. Brian Faulkner, the former Ulster Prime Minister, are entering the talks expecting that they

will be able to exclude from the council's mandate anything to do with security and, in particular, with the structure and ultimate political control of the Royal Ulster Constabulary.

This question of security and policing is certain to be a crucial issue at the talks, which are due to open on Thursday morning in Berkshire and will involve senior British and Irish Ministers and members of the Northern Ireland Executive-designate.

The Dublin Government has already sent Whitehall details of its proposal for a common law enforcement area, covering both parts of Ireland.

Mr. Liam Cosgrave, the Irish Prime Minister, will lead an eight-man ministerial team from Dublin to the Berkshire conference.

The meeting will take place in the same week, 52 years later, as the signing of the Anglo-Irish treaty under which Dublin accepted the partition settlement.

A Cabinet meeting to complete plans for the talks is expected to take place here either tomorrow or on Tuesday. The Government is also in touch with the SDLP in the North in an effort to agree on a united front for negotiations which are seen here as the most important since the state was established.

SDLP Conference, Page 29

Statement on London and County expected to-day

BY MARGARET REID

A STATEMENT is expected to-day following urgent and secret week-end discussions about the problems of London and County Securities between directors of the troubled banking and finance group and four major concerns which are investigating ways of aiding it.

Indications late last night were that the investigations into the company's position were largely completed and the stage had been reached of seeing whether the parties concerned could be brought into line in agreeing a course of action.

To-day's statement will follow the intensive week-end talks between L. and C. and three institutions — National Westminster Bank, merchant bank Keyser Ullmann and Eagle Star Insurance — and UDS Group which, like Eagle Star, is a large shareholder in L. and C.

Attention to the valuations to be placed on L. and C's assets is thought to have been a major aspect of the long talks, which continued yesterday at the London headquarters of the group, whose chairman, Mr. Gerald Caplan, was present. Mr. Jeremy Thorpe, the Liberal leader, is a non-executive director.

A brief announcement that the Eagle Star, National Westminster and UDS were "holding talks with a view to seeking means of

securing the viability of the London and County company and the security of its depositors" came on Friday morning. It followed a steep slide in the group's share price over the previous days.

After the announcement, the price, which had rallied early on Friday to 80p, dropped heavily to 40p, at which level the quotation was suspended by the Stock Exchange. The price then showed a fall of almost 100p over the preceding week.

The National Westminster Bank and Keyser Ullmann were also stated in Friday's announcement to have "arranged to provide expert assistance to supplement the existing management of the company where necessary."

L. and C. has £15m. on deposit from "small" customers, and another £55m. or so in deposits from institutional customers. Queues were reported on Saturday at the bank which L. and C. has at Whiteley's store in Queensway, and at some others among about 20 "money shops" in the group's stores throughout Britain, but business was said to be continuing at them normally.

Mr. Thorpe, in Dundee over the week-end, said when asked about London and County Securities: "I do not know how anything more that I can say. A very clear statement was

put out by the consortium of four."

He added that talks were continuing to ensure the viability of the bank and the security of the shareholders. He did not think it helped in the present situation to have a running commentary while talks—in which he had been involved—continued.

Mr. Thorpe said things were moving favourably. He had been in touch with London and his information was that there had been no great withdrawals and any drawings were being honoured.

A number of troubles had built up around L. and C. earlier this year before the decline in the share price.

Then, last week, sentiment was further upset when it was disclosed that Mr. Donald Bardsley, a former Bill Samuel banker who had joined the group to head its banking operations, had resigned from the L. and C. Board.

The share price decline gathered pace and last week lowered the L. and C. price to a fraction of its 1973 peak level. Earlier this year it stood at 305p.

A spokesman for the Stock Exchange said last night that as of Friday afternoon there had been no request for an investigation into dealings in the shares.

Men and Matters Page 14

'Support for impeachment'

BY ADRIAN DICKS

WASHINGTON, Dec. 2

A MAJORITY of members of the House of Representatives' Judiciary committee are prepared to vote for President Nixon's impeachment if they have evidence of "serious misconduct"—even if this falls short of proof that the President has broken the law, the New York Times reported to-day.

The committee has begun to turn back its attention to the impeachment question, now that its other main task, vetting Mr. Gerald Ford's complete.

The House is expected to approve Mr. Ford's nomination overwhelmingly on Thursday. Since the Senate has already approved him the way will then be open for the new Vice-President to be sworn in.

One obstacle to the removal of a Nixon from office—the absence of a Republican Vice-President to take his place—will have been removed.

The Judiciary committee and

Mr. Peter Rodino, its cool-headed chairman, do not expect to start serious discussions of impeachment until well after the New Year.

Congress apparently accepts almost universally that the inquiry cannot be averted. This week-end, Senator John Tower of Texas, one of the most loyal of Republicans in the Senate, said he accepted that the committee's investigation of impeachment was now inevitable unless the President made the disclosures about his own role that he had failed to do.

In more veiled language, even Senator Hugh Scott, leader of the Republican minority, said he felt Mr. Nixon was to blame for the lack of confidence in him.

These comments come from men who want nothing more than to see the President somehow shake himself loose from Watergate. But they have spoken up at a moment when the general ver-

diet on "Operation Candour" is that this latest exercise in self-explanation was no more candid, and no less a public relations drive, than its many predecessors since last spring.

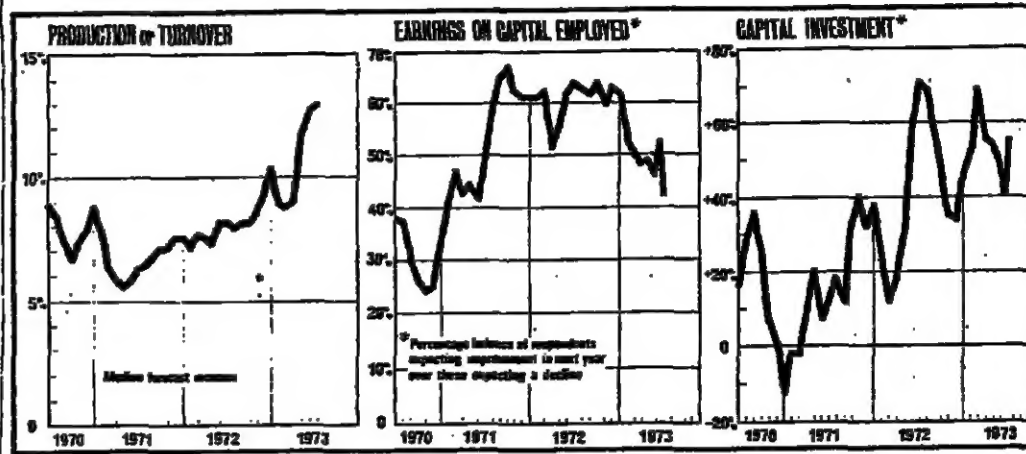
Perhaps to silence the critics on one score, Mr. Nixon this week-end announced that he and his wife had decided to bequeath their home at San Clemente, California, to the nation.

This afternoon, the White House announced it would shortly begin sending out to Congressmen and to the Press "information packages" refuting with documentary proof every charge made against Mr. Nixon.

On Tuesday, General Alexander Haig, the President's chief of staff at the White House, will take his turn in the witness box in Judge John Sirica's court to give his account of how one of Mr. Nixon's Watergate tapes suffered the mysterious deletion of a key 18-minute conversation.

FT Monthly Survey of Business Opinion

Oil cuts hit optimism



EARNINGS ON CAPITAL

Those expecting earnings during current year to:	4 Monthly moving total				November
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